One Star Reviews

Review Count
265K

Average Rating
4.27 stars

Average Quality
2.37/10

No. of Reviews
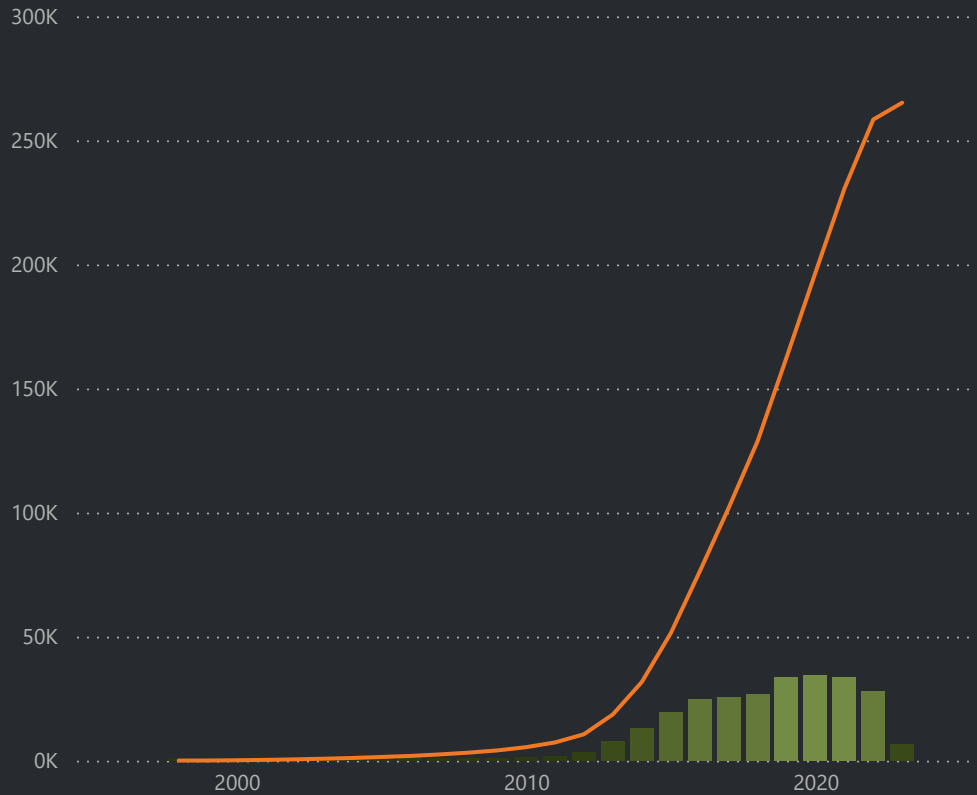
Average Star Rating
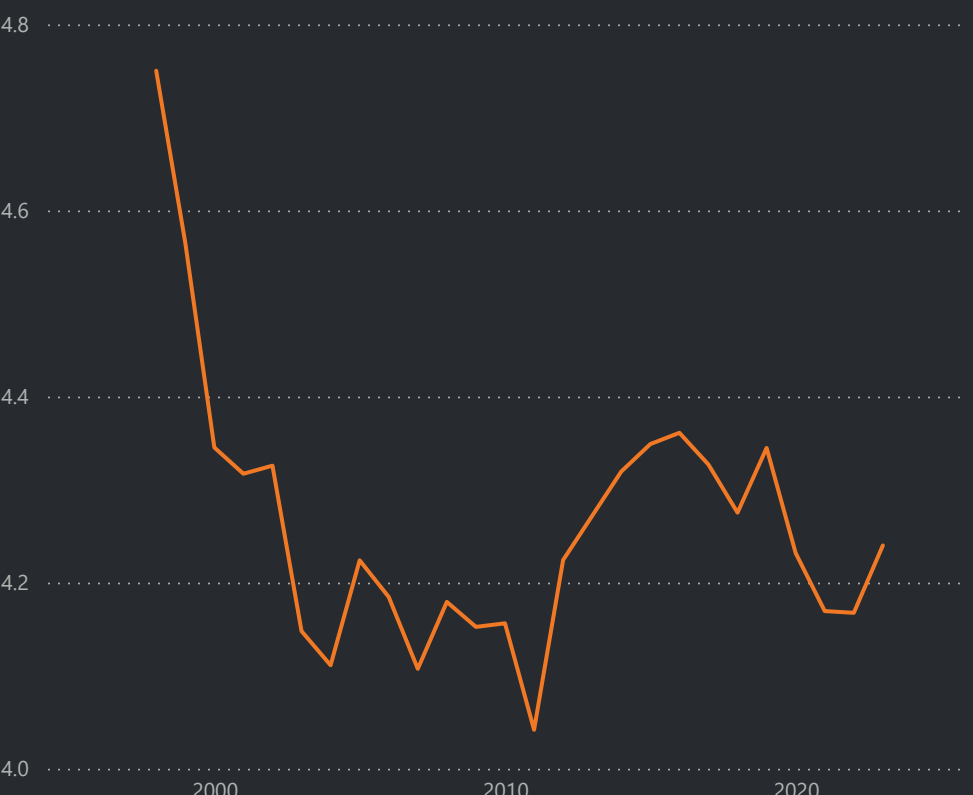
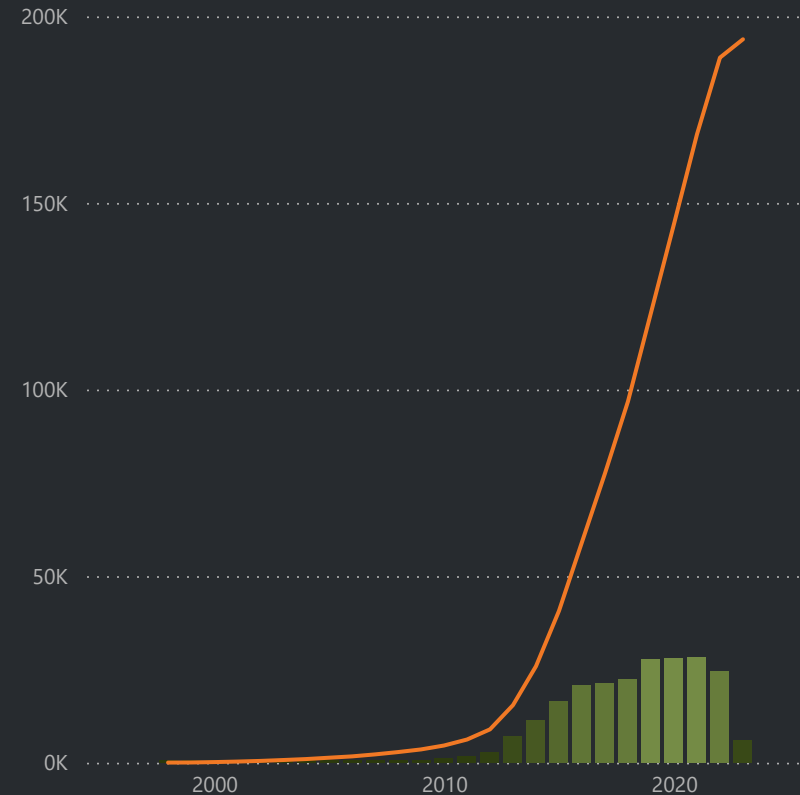
Average Quality
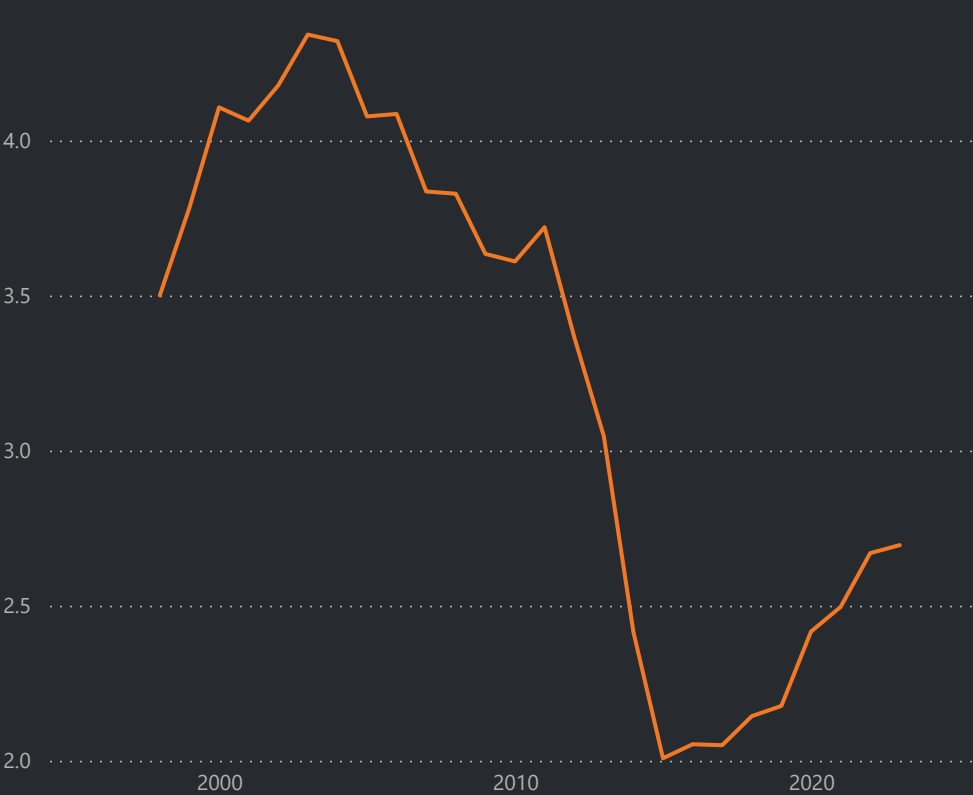
One Star Reviews

How have **products** evolved over time?

Product Count
194K

Average Price
$33.06

Most Popular Category
Amazon Home

No. of Unique Products

Average Price
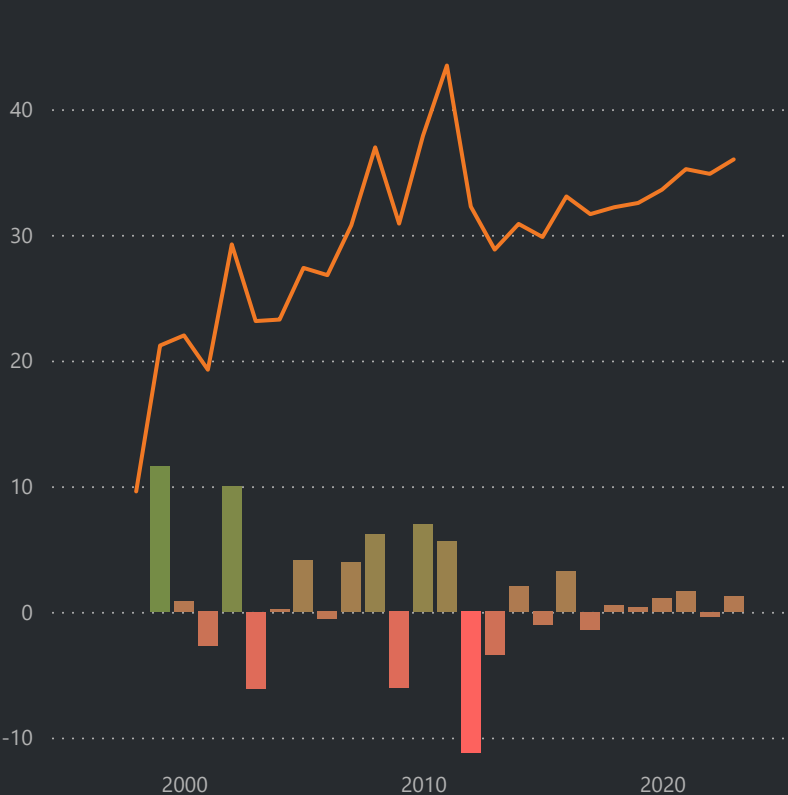
Most Popular Categories

Main Category ● All Beauty ● Amazon Fashion ● Amazon Home ● Digital Music ● Health & Personal Care ● Tools & Home Improvement
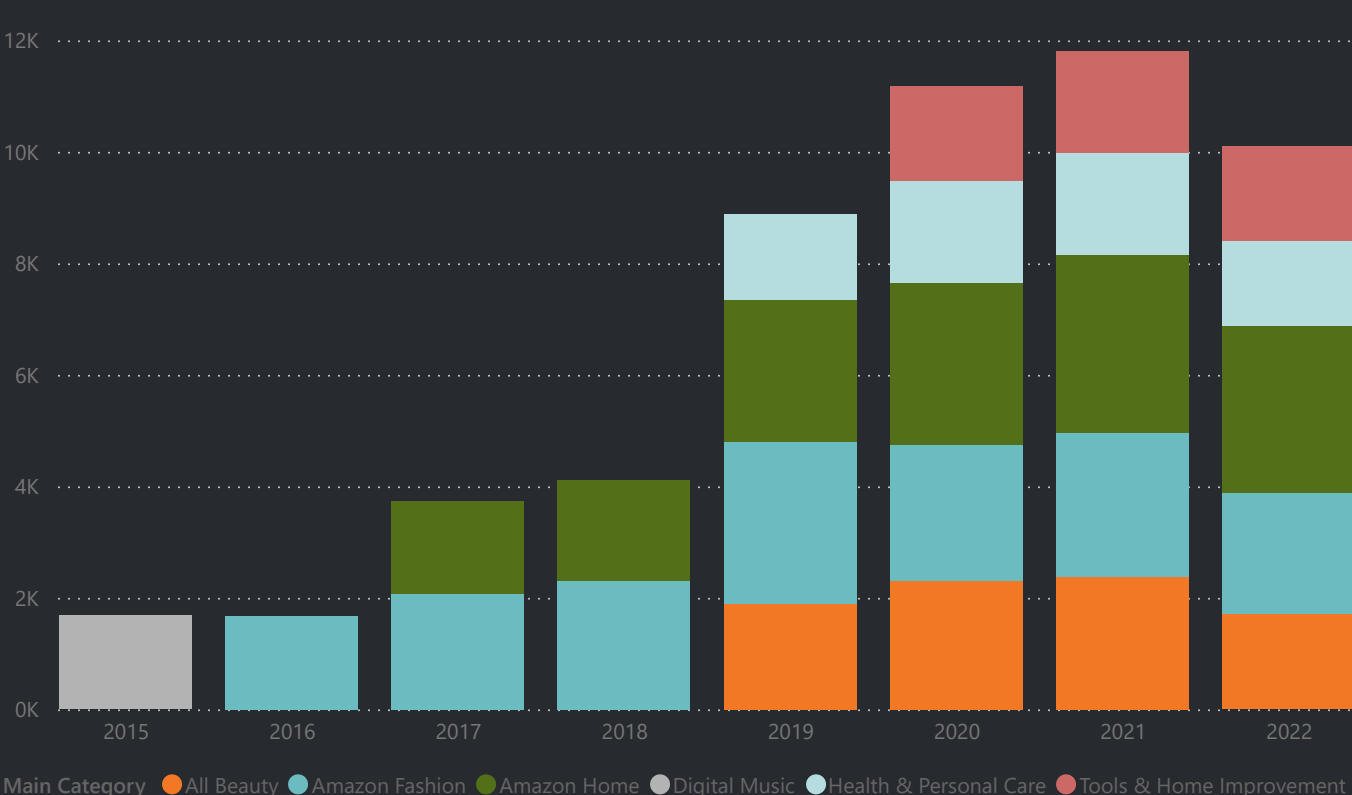
One Star Reviews

Should you read the **one star reviews**?

Average Quality
2.37/10

Average Quality (1-2*)
3.48/10

Review Quality
Distribution
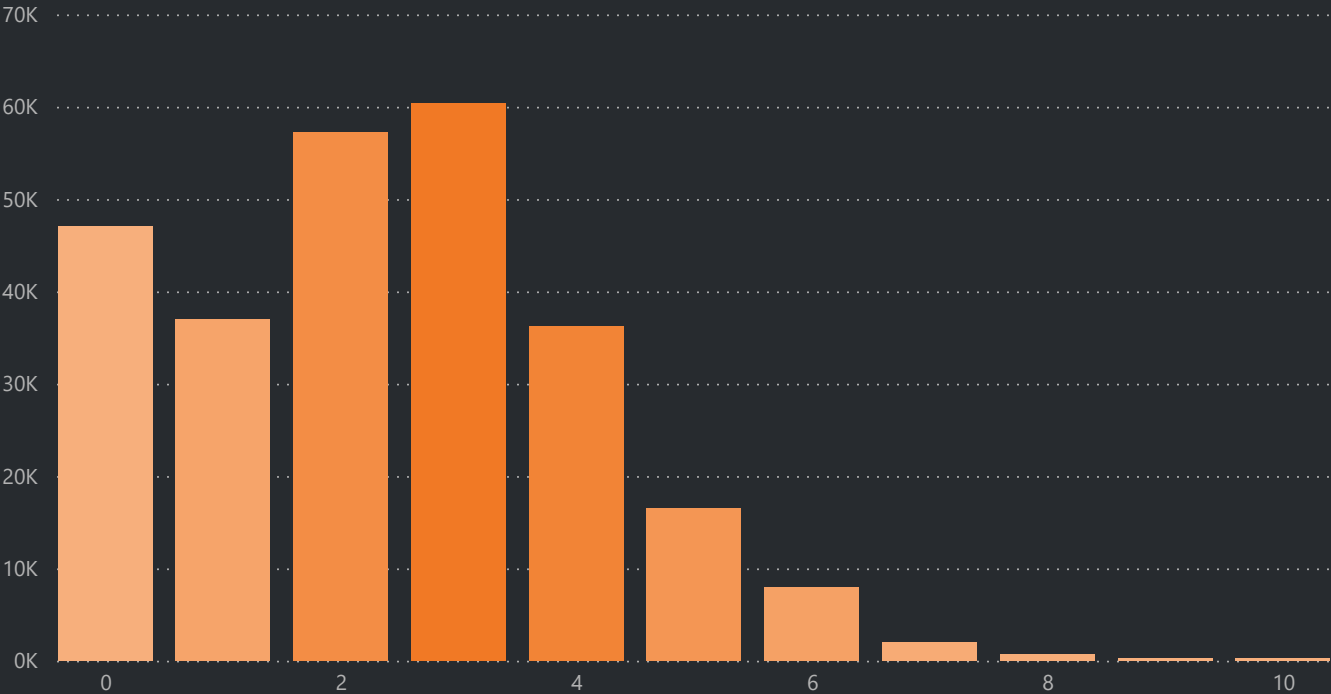
Review Quality
by Star Rating
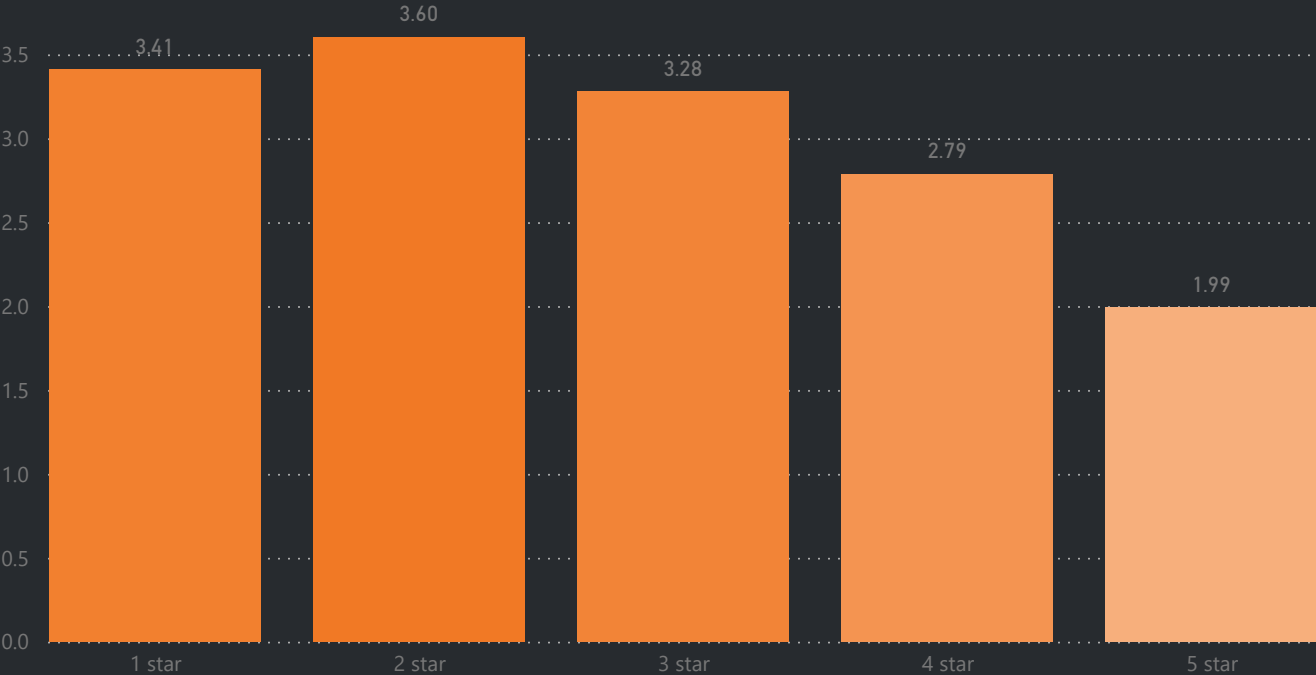
Year	
1998	2009
1999	2010
2000	2011
2001	2012
2002	2013
2003	2014
2004	2015
2005	2016
2006	2017
2007	2018
2008	2019

What **factors** impact review quality?

Length Correlation
0.58

Quality
by Review Length
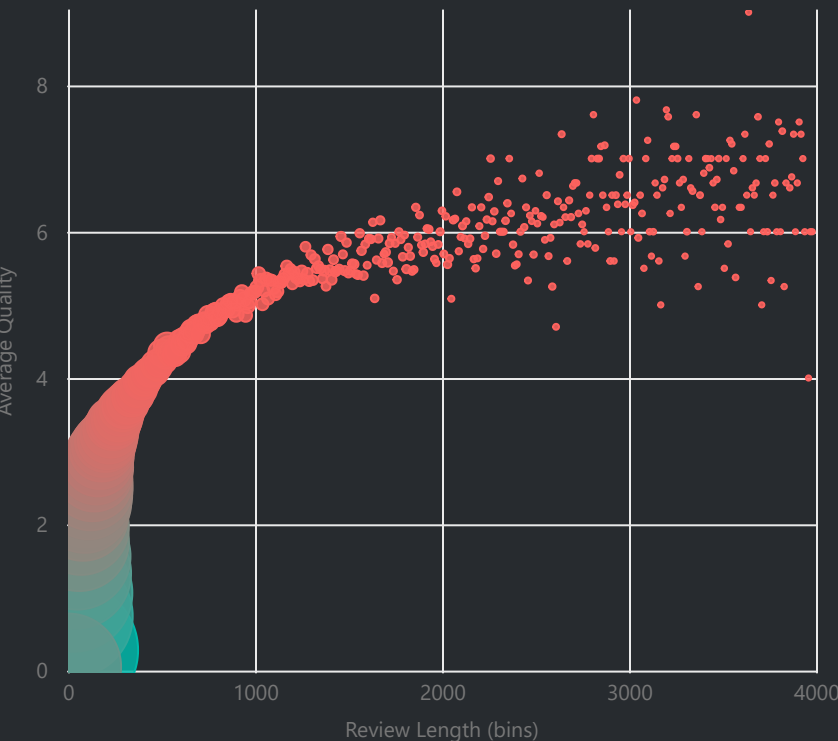
Helpful Correlation
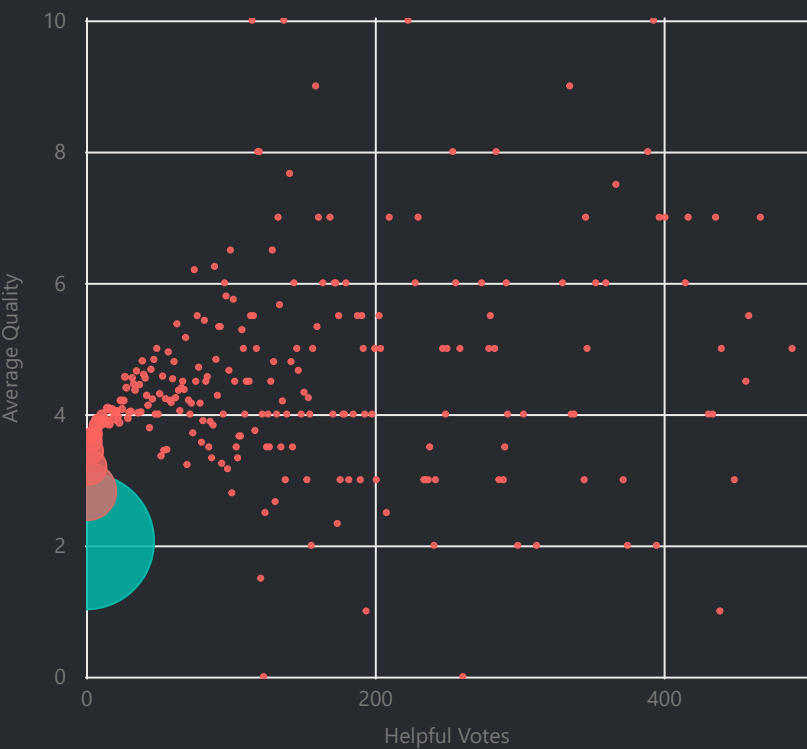**0.12**

Quality
by Helpful Votes

Quality
by Verified Purchase
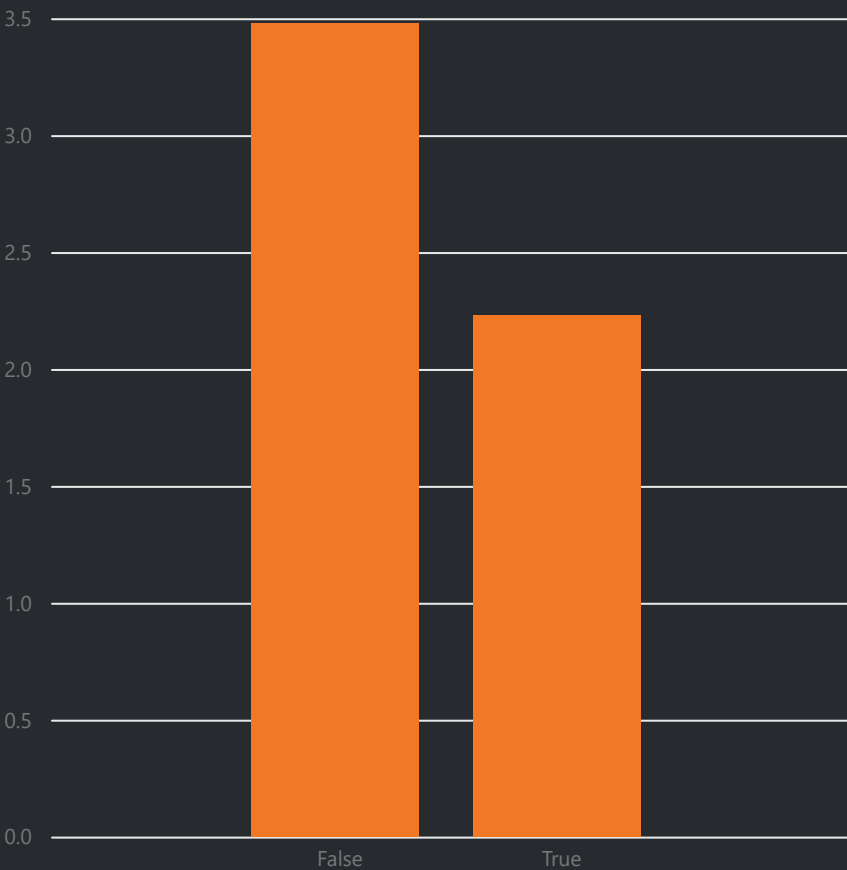
Year

1998	2009
1999	2010
2000	2011
2001	2012
2002	2013
2003	2014
2004	2015
2005	2016
2006	2017
2007	2018
2008	2019

How do **products** impact reviews?

Quality
by Category

Category	
Gps & Navigation	
Camera & Photo	
Software	
Audible Audiobooks	
Premium Beauty	
Home Audio & Theater	
Baby	
Portable Audio & Accessories	
Pet Supplies	
Sports & Outdoors	
All Electronics	
Appliances	
Musical Instruments	
All Beauty	
Car Electronics	
Subscription Boxes	
Computers	
Amazon Home	

Quality
by Price

Price Correlation
0.07

Average Quality

Price (bins)

Year

1998	2009
1999	2010
2000	2011
2001	2012
2002	2013
2003	2014
2004	2015
2005	2016
2006	2017
2007	2018
2008	2019