



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Improved business agility

Improved staff coordination and collaboration

Better Customer experience

Improved Data Security

Automtion and productivity

increased revenue streams

Artifical Intelligence Expert

Better DEcision Making

kayal's team

Short summary of the persona

Processing Logistics Marketing

New Varieties

Finanial saving

Purely Focus on Making up the policies & rules



Farm Operation

farm input

I admire your ability to be a great consluting

Better Storage Solution



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

