Project Report

Course Name : Graphic Designing using Canva

Project Name: Designing Professional Business Card
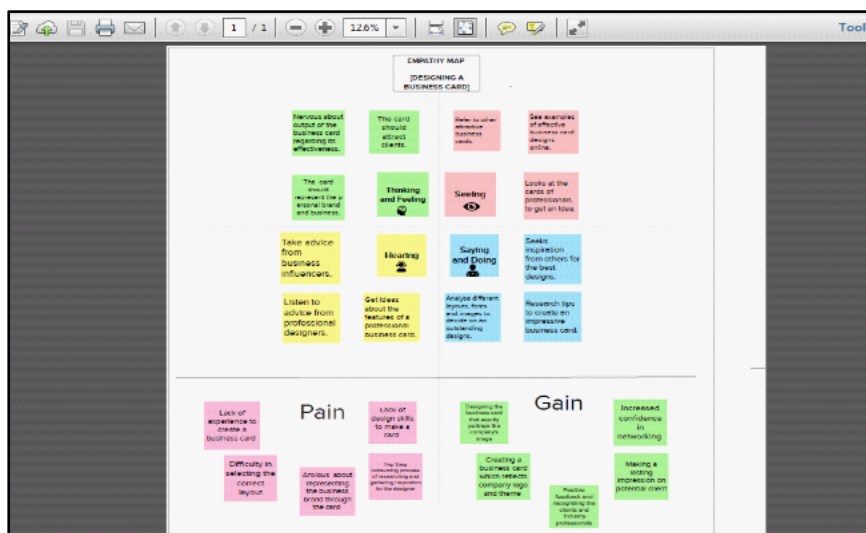
1.   Introduction :

1.1 Overview

The Designing professional Business cards for Effective Networking project focuses on creating visually appealing and impactful business cards that leave a lasting impression and facilitate meaningful connections in the business world. A well-designed business card is an essential tool for networking, showcasing professionalism , and conveying key information succinctly.
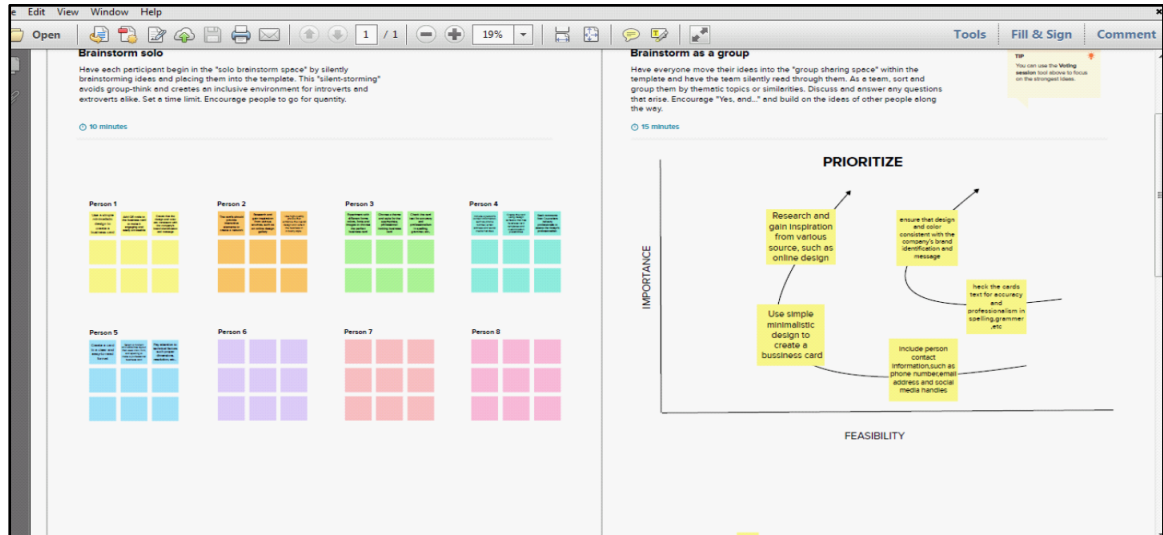
1.2   Purpose

The goal of this project is to show users how to create aesthetically appealing and professional business cards using Canva.   It seeks to demonstrate Canvas adaptability and user-friendliness as a design tool for making business cards.

2.   Problem Definition & Design Thinking :

2.1   Empathy Map

2.2   Ideation & Brainstorming Map

3   Result :

      Through the assignment, Canva was used to successfully design a set of business cards.   The design included necessary components like the logo, contact information, and relevant branding components. The end product was a uniquely designed business card that looked good and was appropriate for usage in a professional setting.

4. Advantages :

        Canva offers a large selection of pre-designed, fonts, and graphic components, making it simple to do create eye-catching business cards.
        The platform's straight forward and user-friendly interface makes it usable by people of all design skill levels.
        Canva enables modification and customization of the business card design to reflect the user's tastes and brand.

5. Disadvantages:

        The free edition of Canva has some restrictions and limitations, including limited access to premium elements and poorer resolution outputs. In comparison to developing from scratch using professional design software, canva's design options may be limited.

6. Application :

        The purpose of this project reports is to demonstrate how canva can be used to make high-quality business cards using canva, including important factors, procedures, and potential difficulties. This business cards can be used for business brand or individual to create a network of people to develop business.

7 Conclusion :

        Finally, we designed a professional business card with canva which is a quick and simple solution for both individuals and companies.