

## Top Observations and Recommendations - RSVP Movies Case Study

- 2017 accounts for highest number of movies, further **March is the month** when maximum movies are released.  
Thus, March can be a good time to release movies
- The top three movies genres overall are – **Drama, Comedy and Thriller**. In 2019 Drama was genre with highest movies. Also, Drama movies have highest average rating across genres.  
This is **a good opportunity for investing in Drama movies**
- Top 3 directors in top 3 genres basis rating more than 8 are James **Mangold, Anthony Russo and Joe Russo**.  
We can consider these directors for production of movies
- **Mammootty and Mohanlal** are top 2 actors with average median rating greater than 8.
- **Vijay Sethupathi and Taapsee Pannu** are top Indian actor and actress.
- **Sangeetha Bhat, FatmireSahiti and Adriana Matoshi** are the top 3 actresses with an average rating greater than 8 in drama genre.  
These Actors and Actresses can be considered deciding the cast of respective movie types
- **Dream Warrior Pictures and National Theatre Live** are two production houses which have produced most hit movies i.e., average rating greater than 8.
- **Marvel Studios, Twentieth Century Fox** and **Warner Bros** are the top 3 production houses which have received highest votes based on their movies.
- **Star Cinema and Twentieth Century Fox** are the top 2 production houses which have produced multilingual movies  
These production houses can be partnered for respective movie types