

# Data Do's and Don'ts

Advice for Startups

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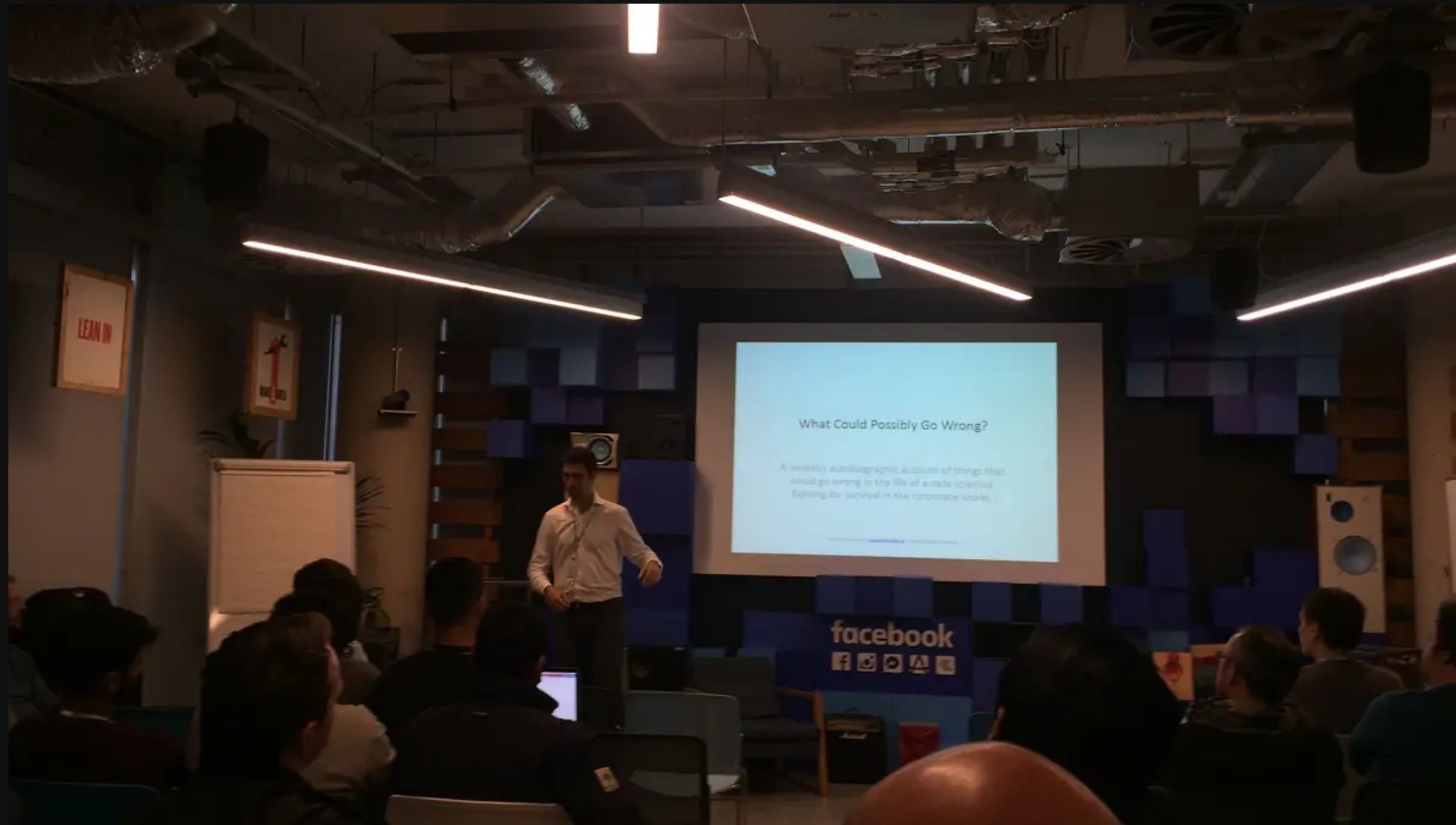
# Background

Who Am I?



# Describe Data

# Dublin Data Science





# Captain Hindsight



# What To Do

# DO Number 1

Think About Data From the Start



# DO Number 2

Use the Data for Something / Anything

# DO Number 3

Healthy Skepticism

BONUS:

Keep Things Simple

# Thank You!

This talk...

[https://github.com/kaybenleroll/data\\_workshops/talk\\_dpff\\_datast](https://github.com/kaybenleroll/data_workshops/talk_dpff_datast)