

Questions that need answers

1. Customer Data and Profit Analysis:

- What are the top ten customers based on profit?
- Which customers have a profit greater than \$1000?
- Which product line has the highest total profit?
- In which states was the total profit greater than the average profit of customers?
- What is the profit percentage for each customer based on the total profit of \$21,396,682.13?

2. Procedures and Transactions:

- How can you retrieve the top five customers based on the list price of their transactions?
- What are the details of customers who made purchases between April and July?

3. Brand and Product Line Analysis:

- What is the sum of profit by brand, product line, and wealth segment?
- How does the profit of each individual customer compare to the profit of their state?

4. Additional Analysis:

- What is the profit percentage for each product class?
- Can you provide a list of customers with their first name, last name, gender, and date of birth?