# **Problem Statement**

**Background:** Our company aims to optimize its HR functions by leveraging data analytics to gain insights into employee performance and attrition rates. Effective HR management is crucial for maintaining a productive workforce, reducing turnover, and ensuring overall organizational success. However, the large volume of HR data requires sophisticated analysis and visualization tools to extract meaningful insights.

**Objective:** The company seeks to develop a comprehensive HR analytics solution that cleans, transforms, and visualizes HR data to provide actionable insights into performance tracking and attrition rates. The goal is to enhance HR decision-making, improve employee performance, and reduce attrition through data-driven strategies.

**Data:** The original HR dataset comprises over 80,000 records, including various attributes related to employee performance and attrition. After thorough cleaning and preprocessing, the dataset is refined to 76,000 records.

#### Tools:

Query Editing Tool: Microsoft Excel and Microsoft Power BI

• Visualization Tool: Microsoft Power BI

## Requirements:

## 1. Data Cleaning and Transformation:

- Address missing values and outliers.
- Normalize and standardize data attributes for consistency.
- Ensure data integrity and accuracy.

### 2. Data Visualization:

- Develop a dynamic dashboard in Microsoft Power BI.
- Visualize key HR metrics, including performance scores and attrition rates.
- Incorporate interactive elements for filtering and drilling down into specific data segments.

## 3. Analysis and Insights:

- Identify performance trends over time.
- Analyze factors contributing to high attrition rates.
- Generate actionable insights to inform strategic HR interventions.

### **Expected Outcomes:**

- A cleaned and well-prepared HR dataset ready for detailed analysis.
- An interactive Power BI dashboard displaying critical HR metrics.
- Actionable insights to inform HR policies and improve employee performance and retention.