

# Buzzy Bee

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KAYCE GEORGI

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CLARA HOWINGTON

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YINGYI CHEN

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NICOLE PARRA

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# Buzzy Bee

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## MAIN LOGO

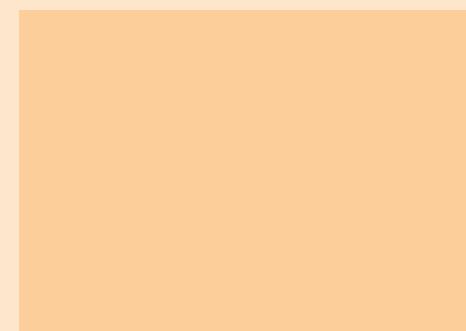
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## COLOUR PALETTE

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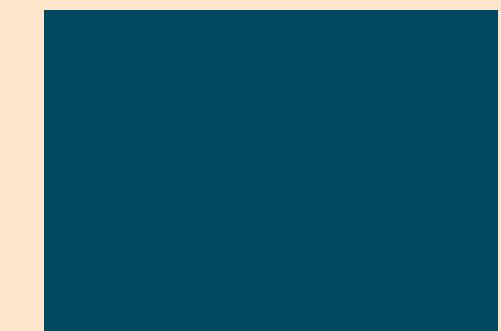
#FEE6CC



#FCCE99



#E2780E



#A85000

#014A5E

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## WAYS TO USE COLORS

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Sections: Use #FEE6CC as a background color

Buttons: round corners and use #A85000

Emphasize words/element: with a span tag and use blue

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## BRAND FONTS

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H1: Pacifico

55 px

H2-H6: Roboto

25px

Paragraph: Urbanist

14 px

# Buzzy Bee

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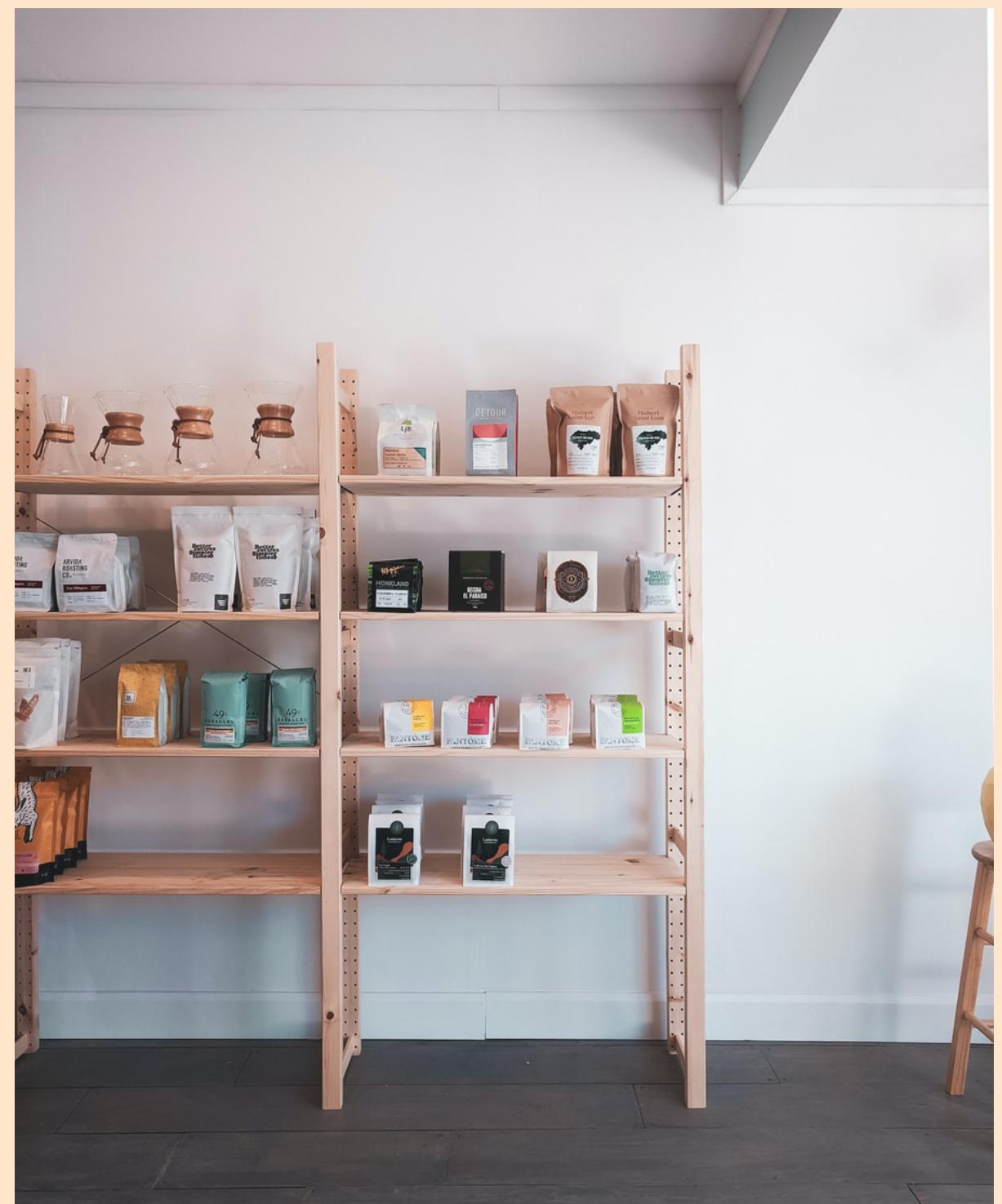
## WEBSITE FEEL AND DESIGN

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Minimal

Clean

Open



# Buzzy Bee

## WIREFRAME - HOME

The wireframe illustrates the layout of the Buzzy Bee Coffee website's home page. The page features a header with a logo placeholder, a navigation bar with four 'Nav' items, and a main content area. The content area includes a title 'Buzzy Bee Coffee', a short description, a 'FALL into Flavor!' section with a menu button, a 'Now Open!' section with a locations button, a 'Meet the Team' section, and a footer with a logo placeholder and a copyright notice.

**Buzzy Bee Coffee**

Nav Nav Nav Nav

**FALL into Flavor!**

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Menu

**Now Open!**

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Locations

**Meet the Team**

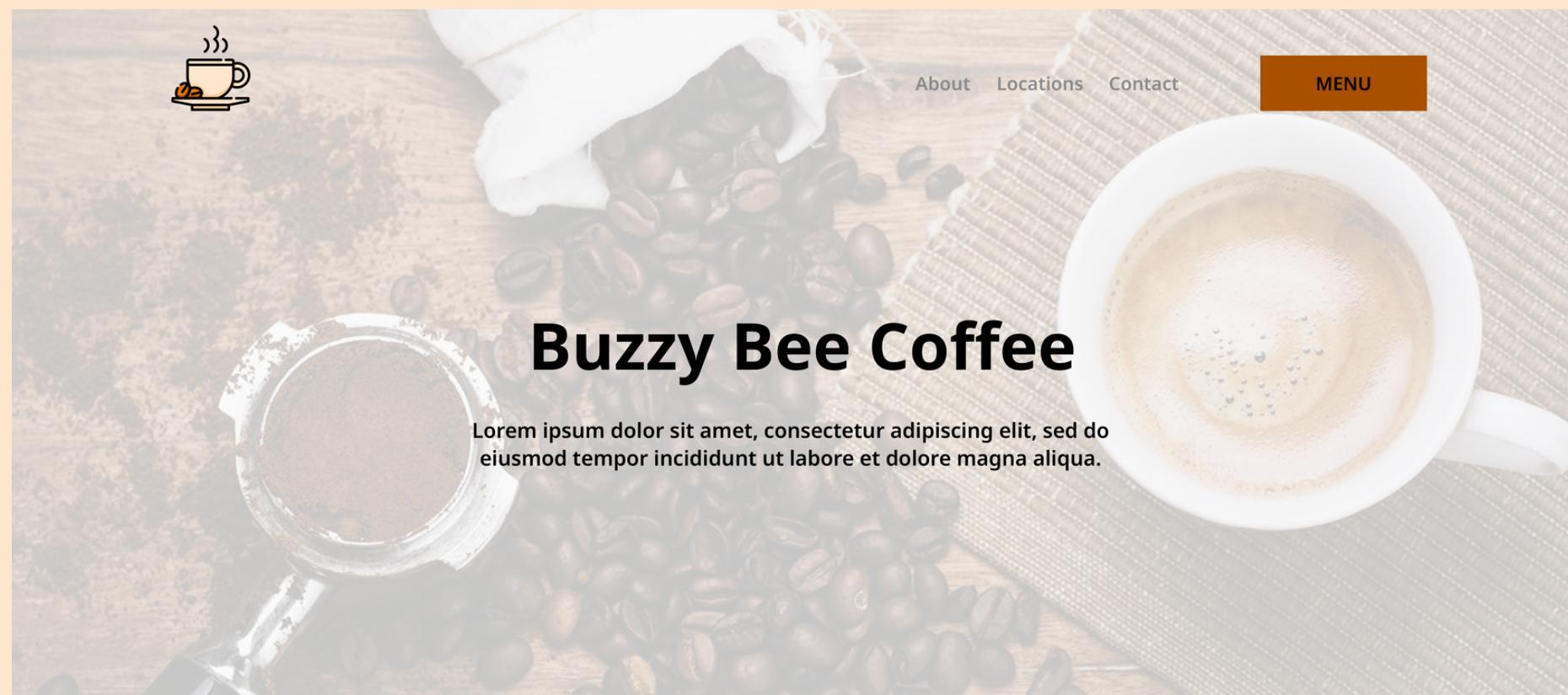
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About

Copyright © 2023 Buzzy Bee Coffee. All rights reserved.

# Buzzy Bee

## MOCKUPS - HOME



### FALL into Flavor!

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[Menu](#)

Two images side-by-side: a pumpkin-spiced latte with whipped cream and a tray of chocolate chip cookies with a pear.

A map of the United States with red location markers placed across the country, indicating the locations of Buzzy Bee's stores.

**Now Open!**

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[Locations](#)

### Meet the Team

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[About Us](#)

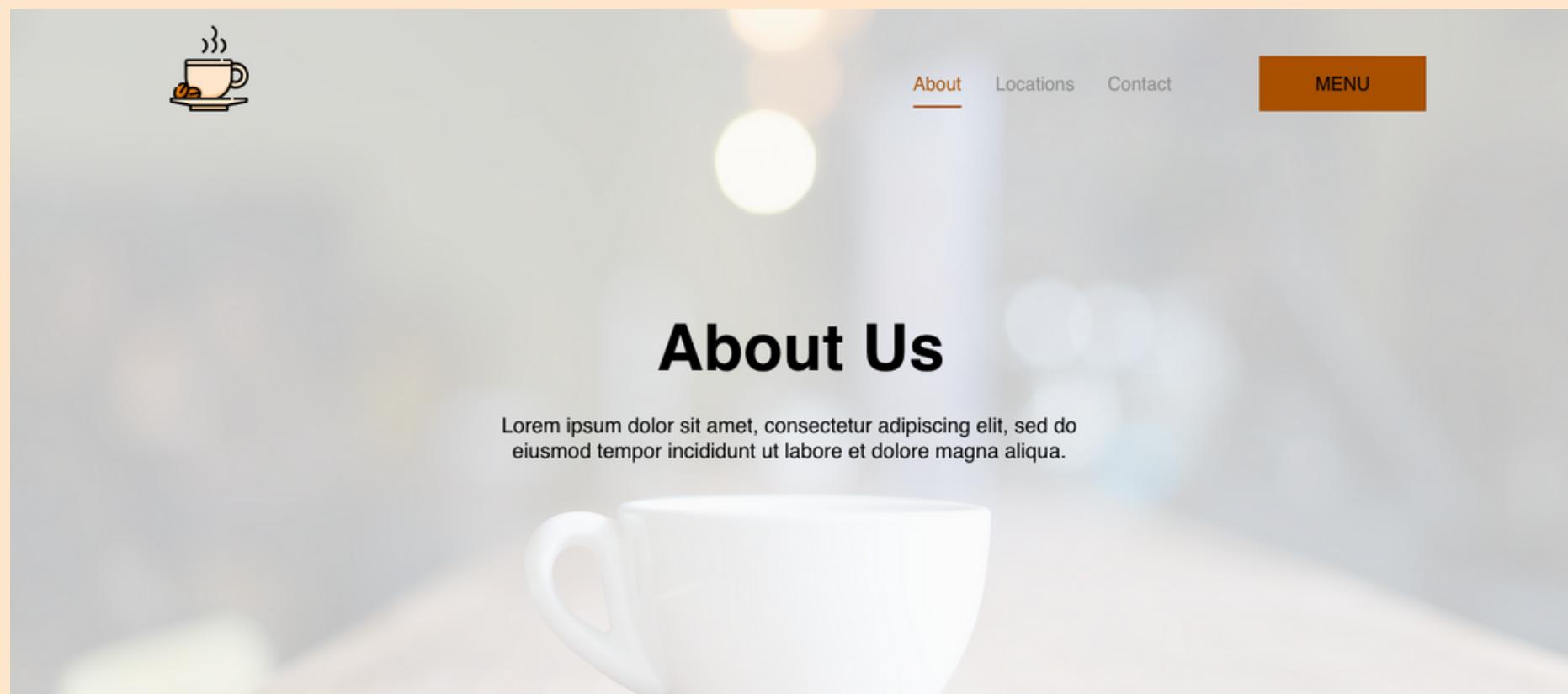
Two photographs of team members: a man pouring coffee from a portafilter into a cup, and a woman wearing a yellow beanie and apron smiling while holding a coffee cup.

A small graphic of a steaming coffee cup with coffee beans around its base.

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ADIPISCING ELIT, SED DO EIUSMOD TEMPOR  
INCIDIDUNT UT LABORE ET DOLORE MAGNA ALIQUA.

# Buzzy Bee

## MOCKUPS - ABOUT



### Our Mission

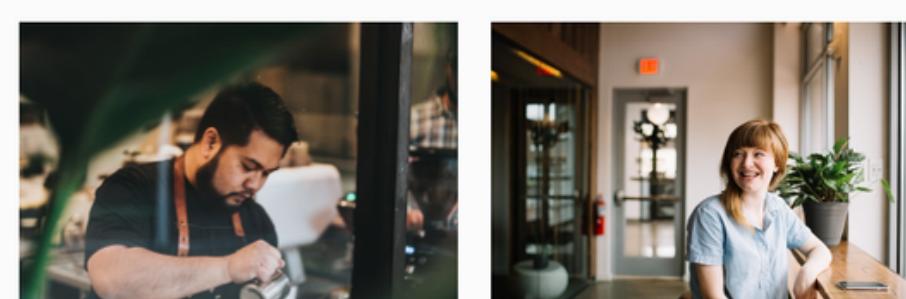
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[Locations](#)

### Meet Our Baristas

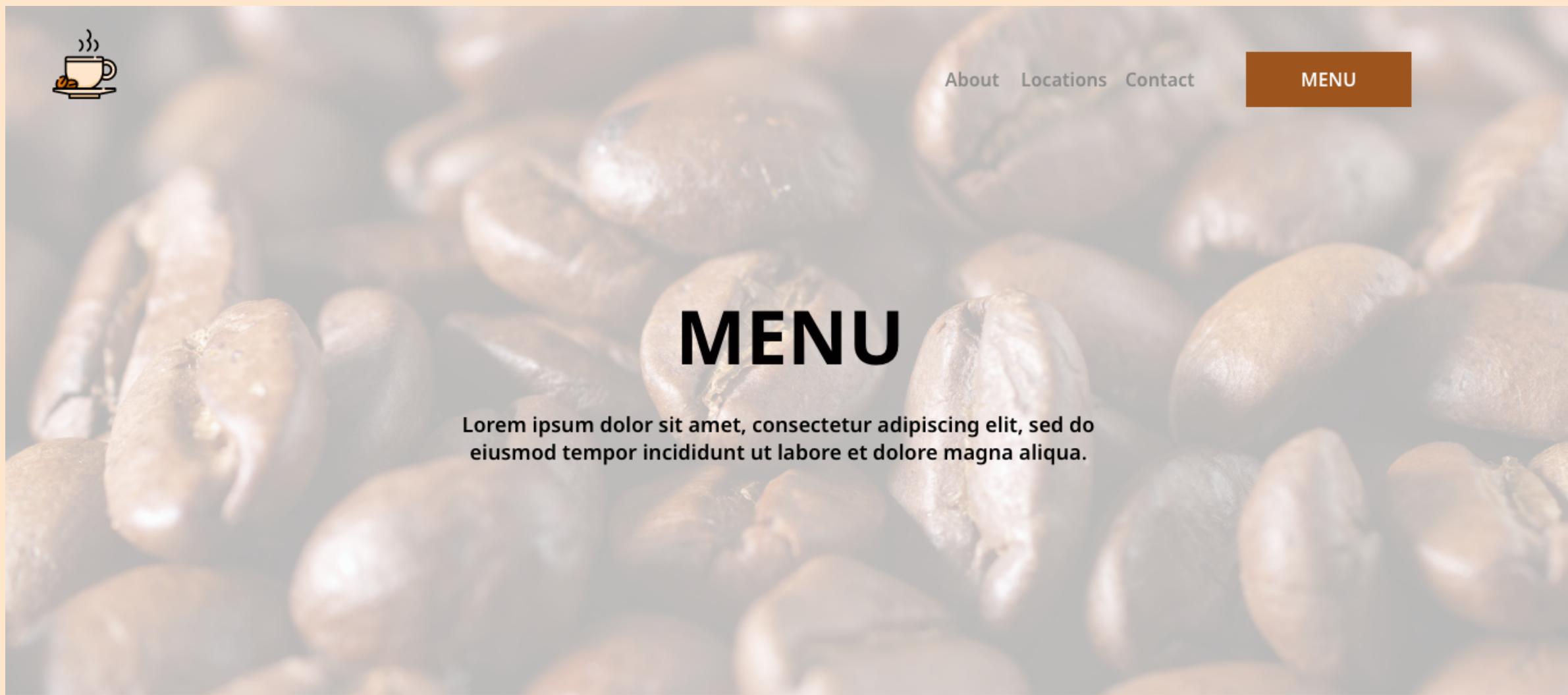
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# Buzzy Bee

## MOCKUPS - ABOUT



About Locations Contact **MENU**

## MENU

**Honey Black Coffee**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

**Iced Vanilla Latte**  
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**Oatmilk Cappuccino**  
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**Chai Tea**  
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**Matcha Latte**  
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**Iced Matcha Latte**  
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**Pumpkin Spice Latte**  
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**Pumpkin Cold Brew**  
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**Cranberry Cider Tea**  
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# Buzzy Bee

## MOCKUPS - LOCATIONS & CONTACT



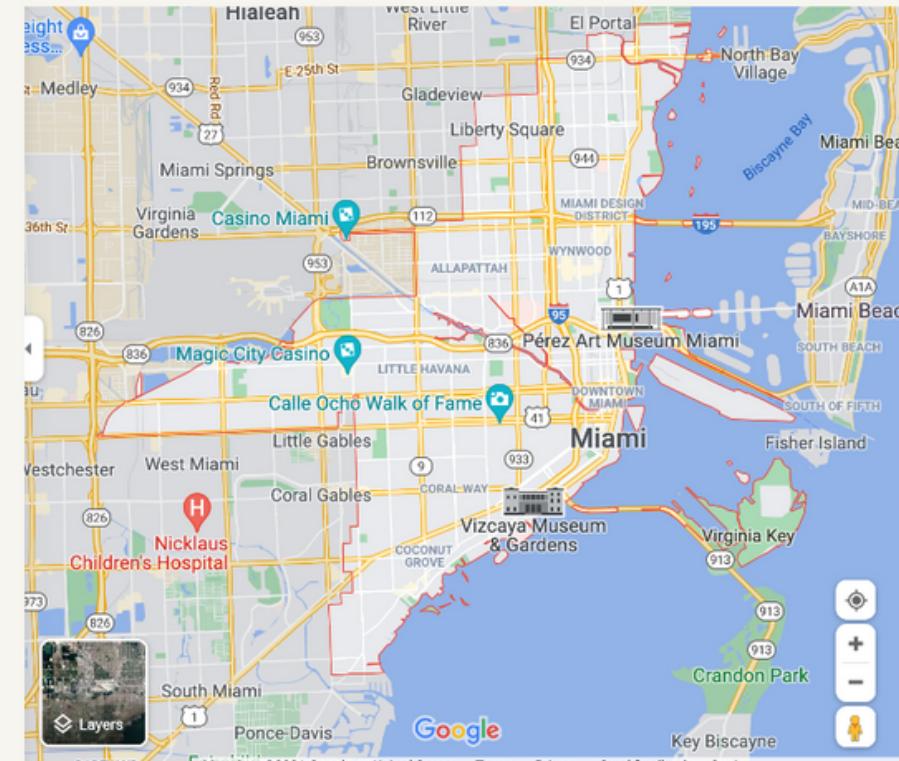
**FIND A STORE NEAR YOU**

The freshest coffee is just a click away. Find a location, order ahead, and earn points.

Search by Zip Code

**Search**

**Opening Hours:**  
Monday-Sunday 10:00 AM-10:00 Pm



**About** **Locations** **Contact** **MENU**



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**Contact Us**

Do you have any questions? Please do not hesitate to contact us directly. Our team will come back to you within a matter of hours to help you.

Your Name  Your Email

Subject

Your Message

**SEND**



**About** **Locations** **Contact** **MENU**

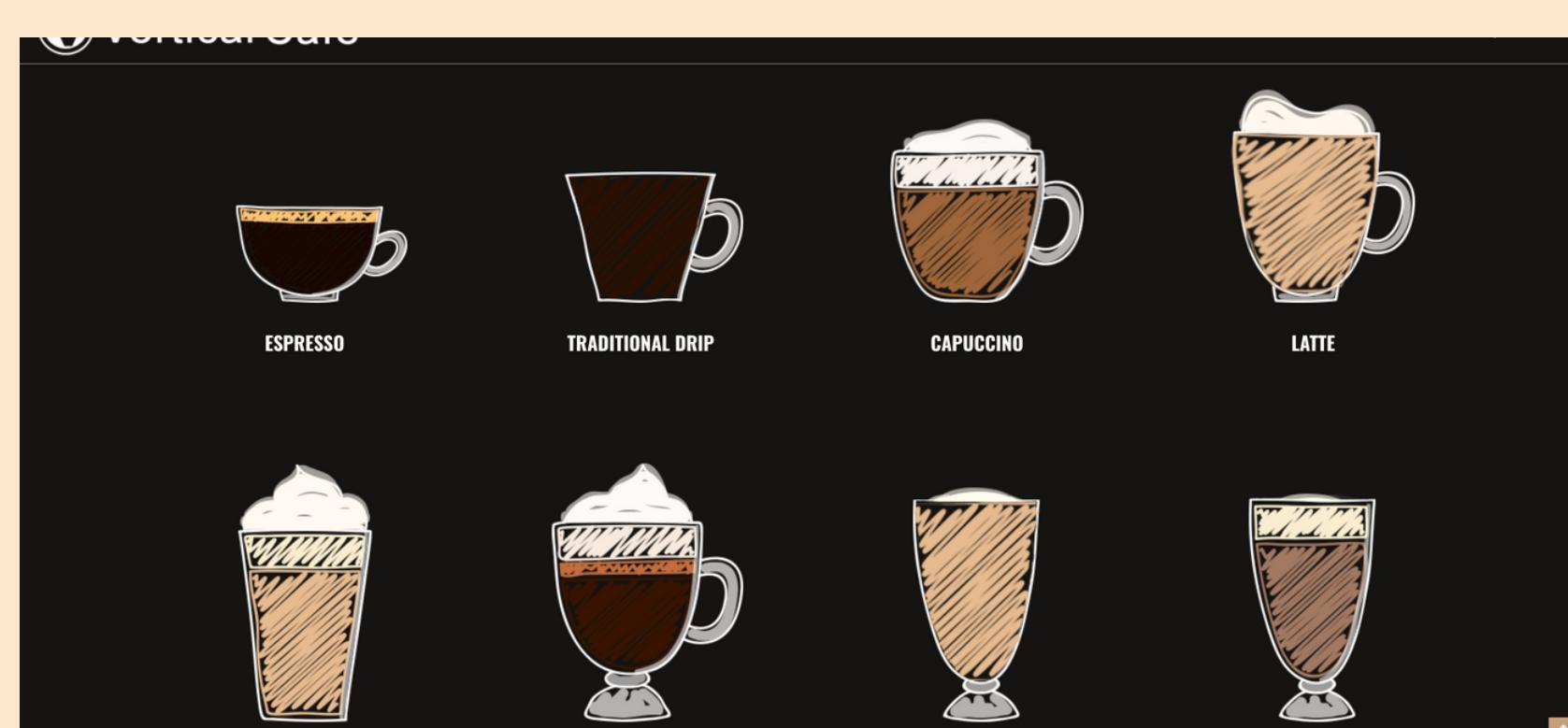
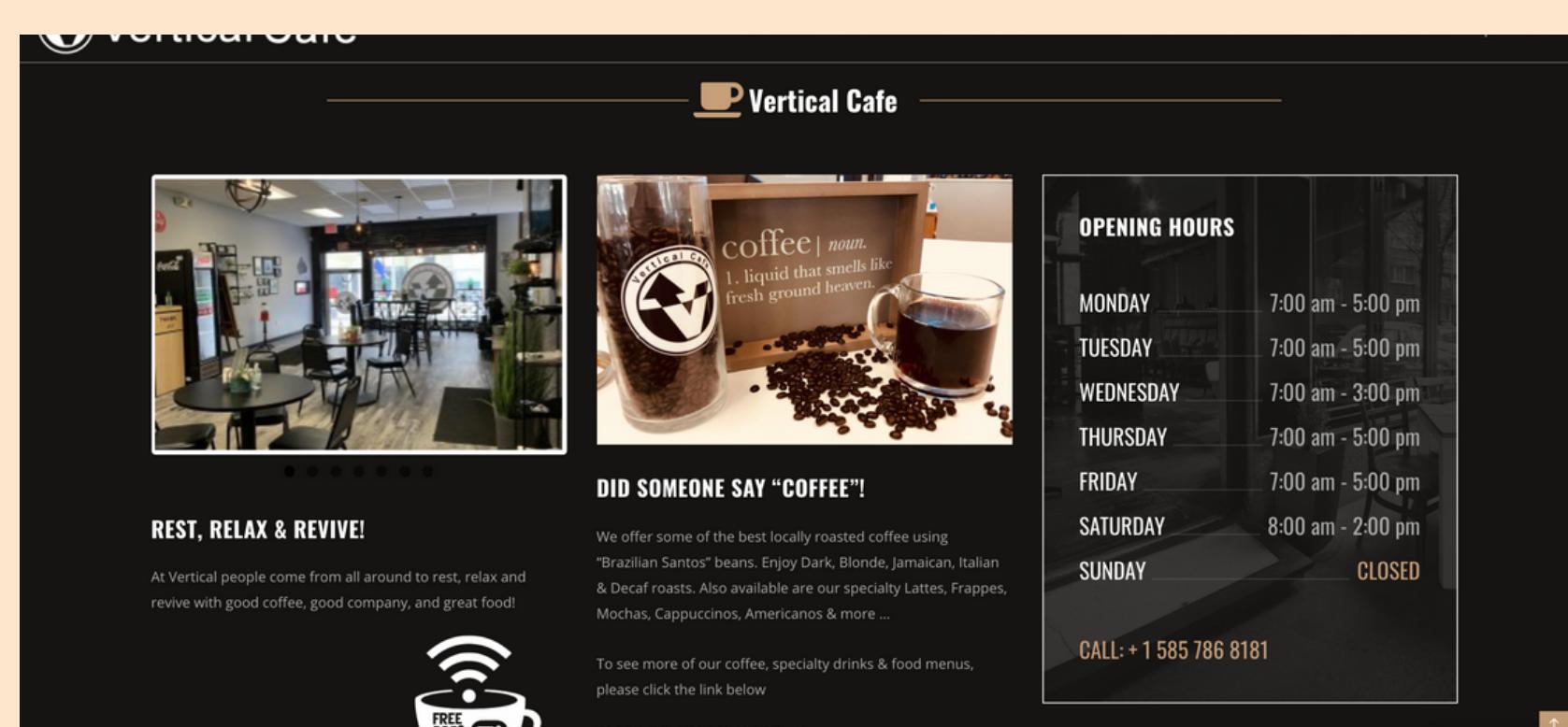
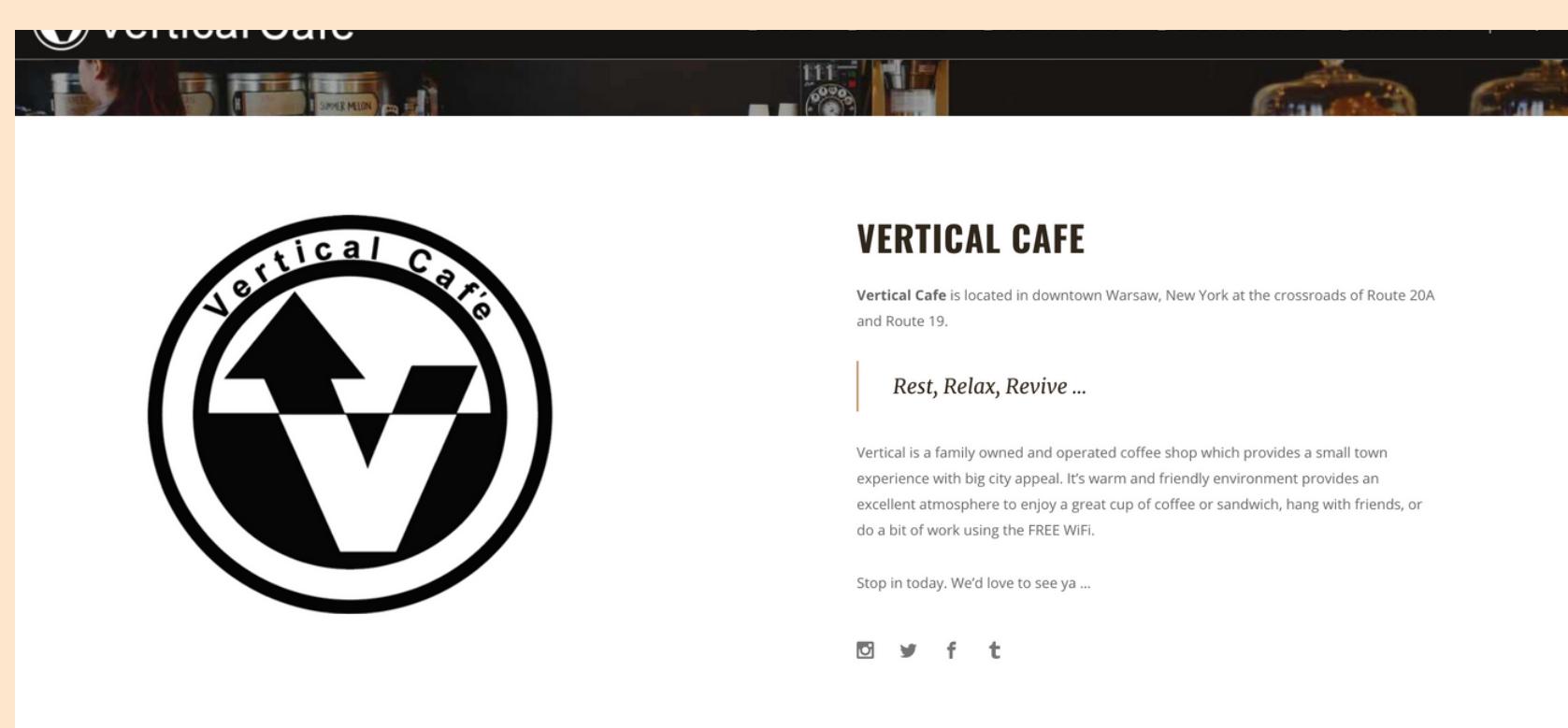
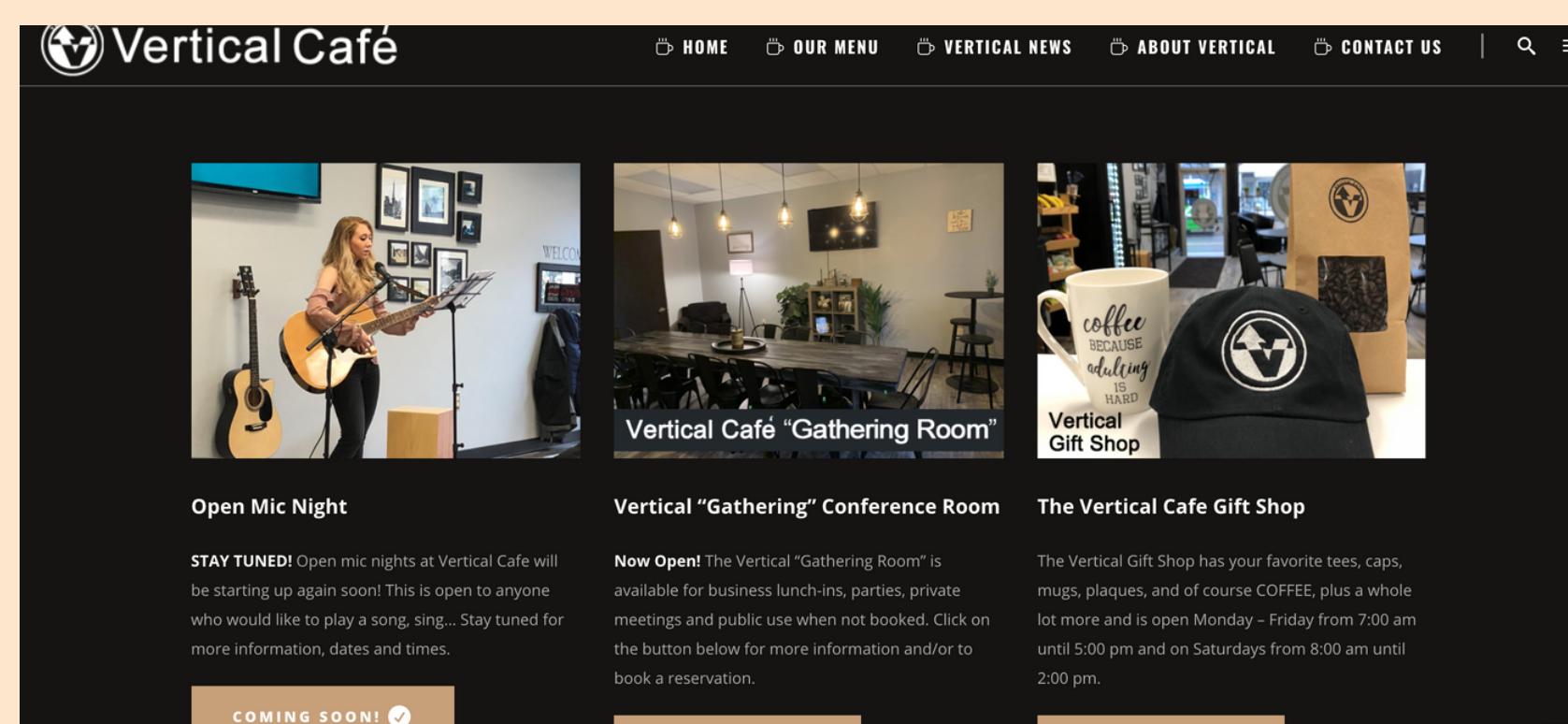
**Somewhere**  
+888 7777 665 55  
bestcoffee@gmail.com

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# Buzzy Bee

## WEBSITE INSPO TO CONSIDER FOR LAYOUT AND ELEMENTS

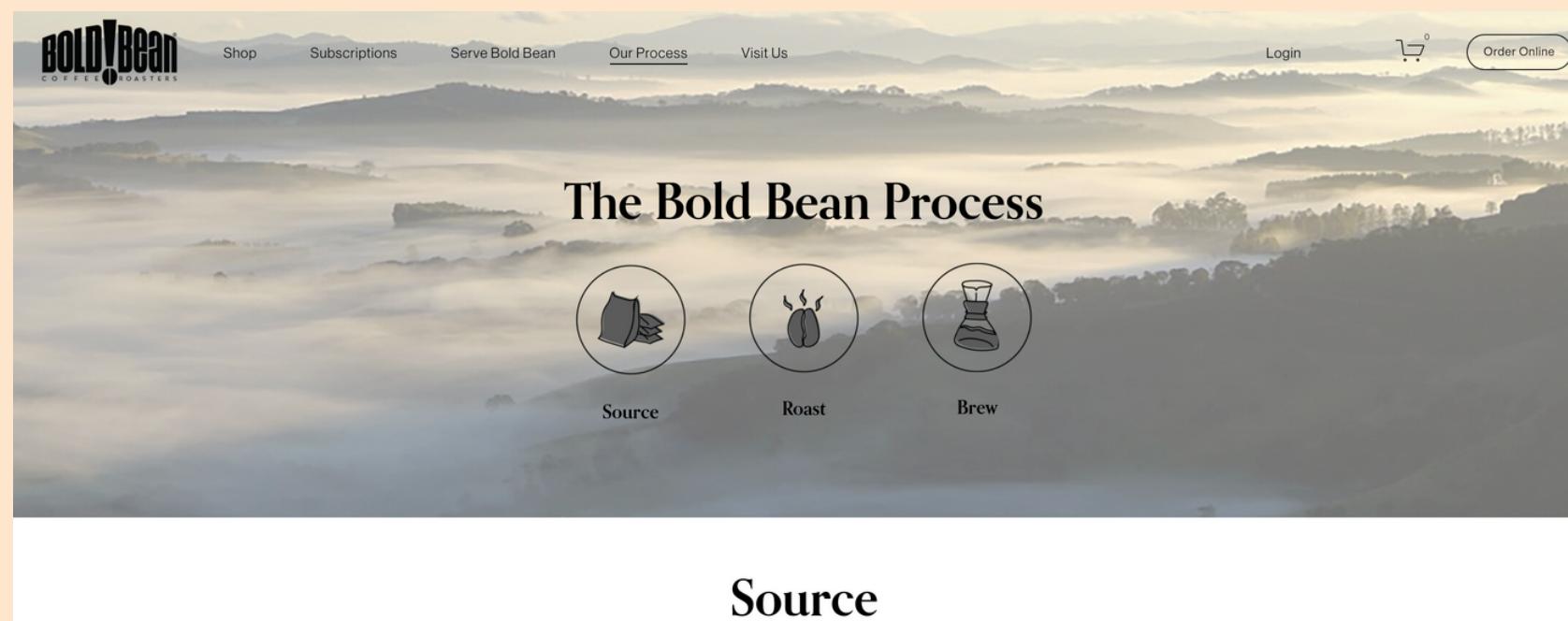
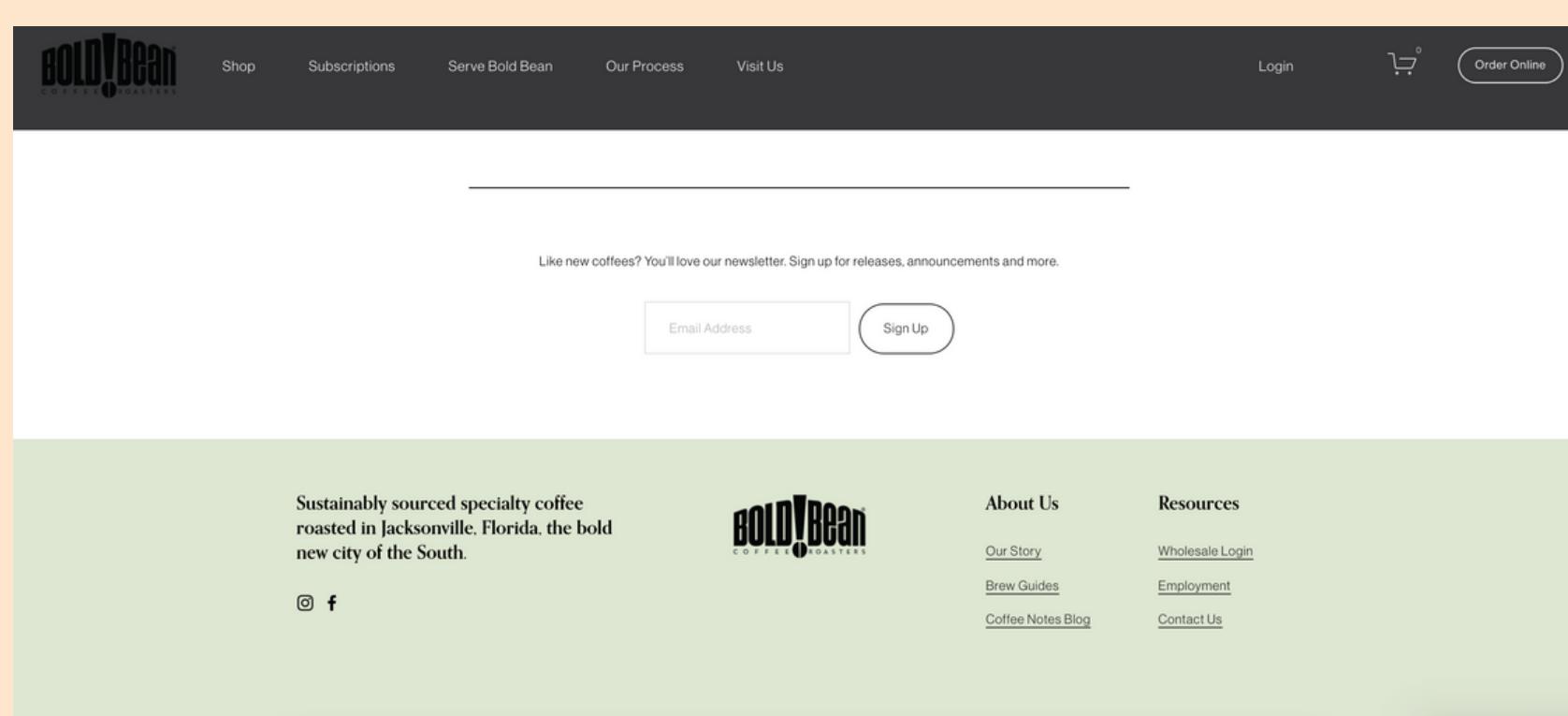
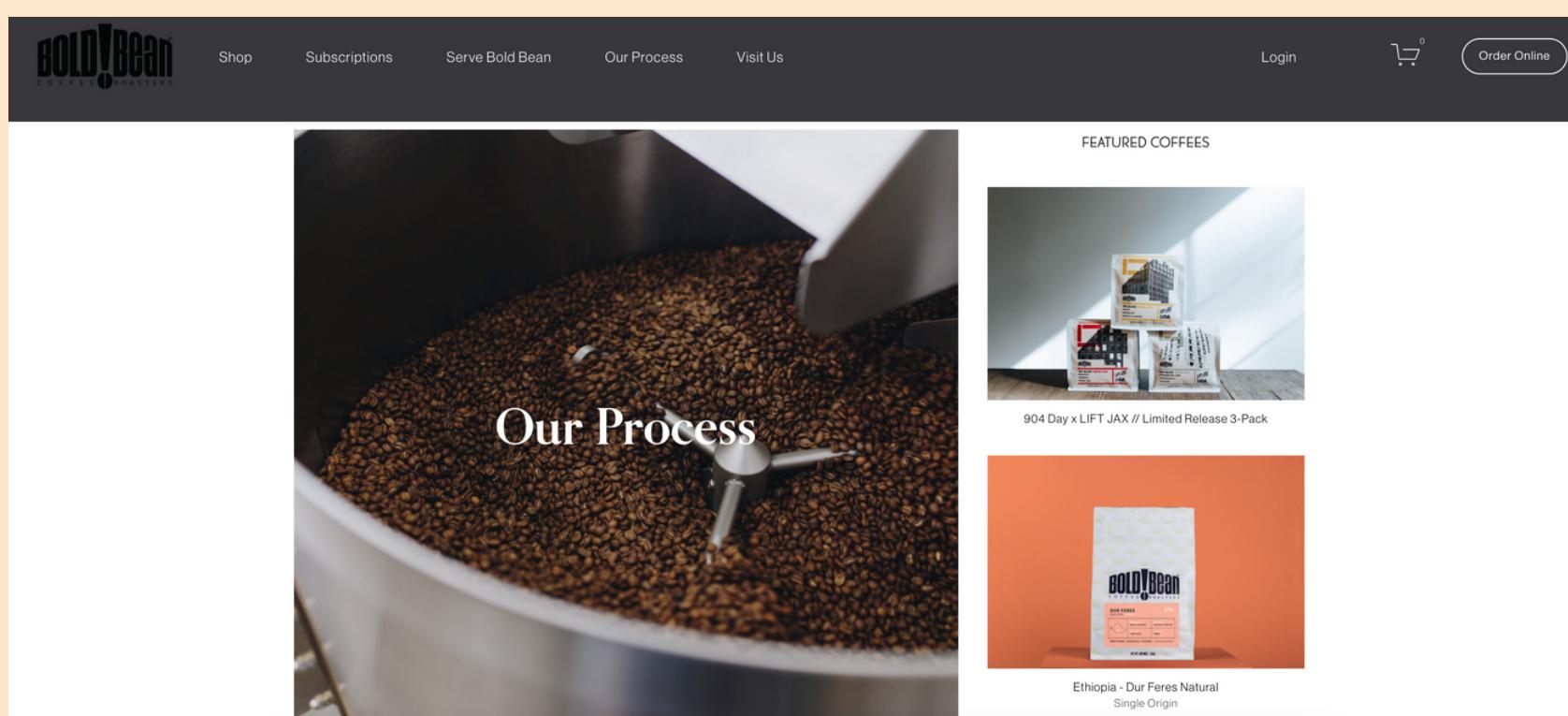
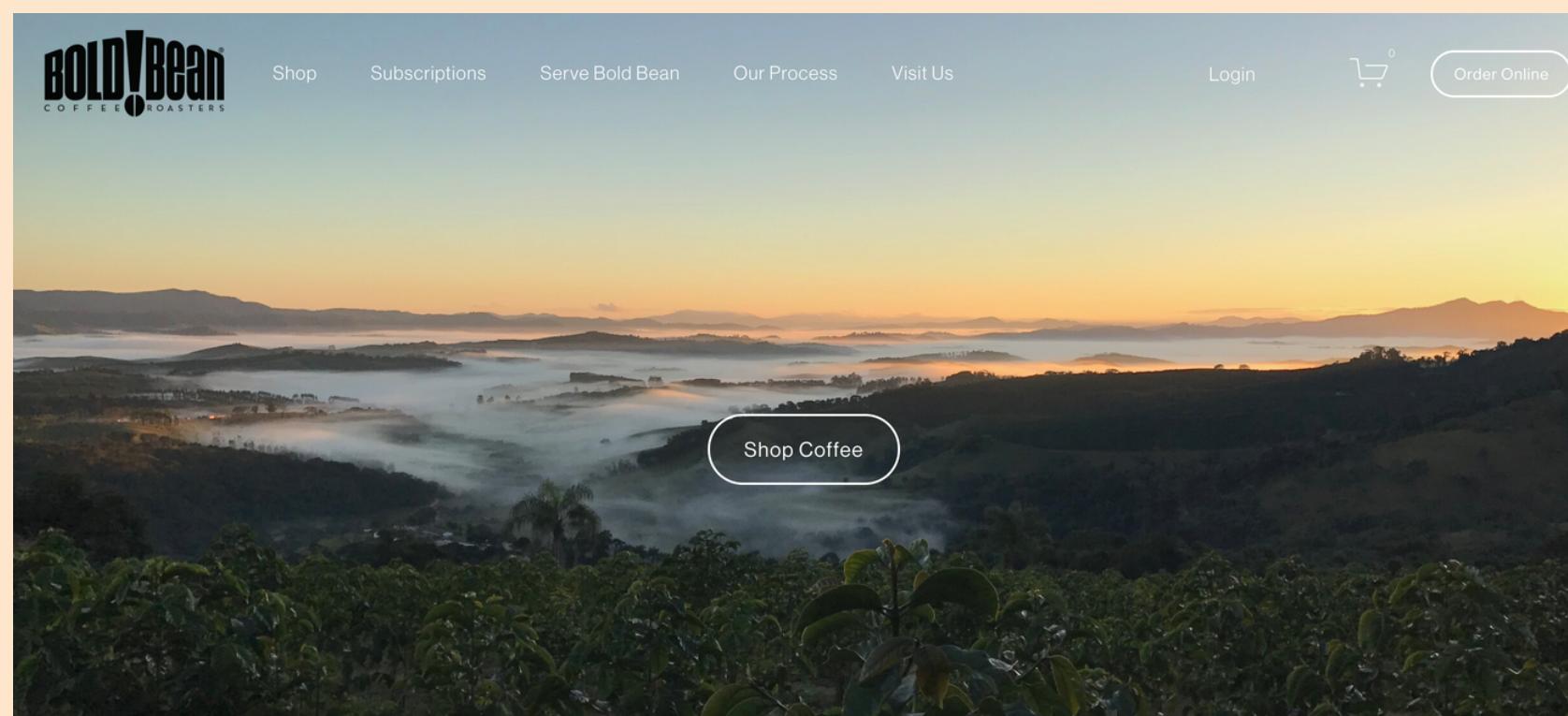
<https://www.cafevertical.com/>



# Buzzy Bee

## WEBSITE INSPO TO CONSIDER FOR LAYOUT AND ELEMENTS

<https://boldbeancoffee.com/>



# Buzzy Bee

## WEBSITE INSPO TO CONSIDER FOR LAYOUT AND ELEMENTS

<https://ceremonycoffee.com/>

