

Kayce Basques
Technical Writer
San Francisco, CA

kayce@basqu.es
+1 (650) 430-4689
<https://kayce.basqu.es/technical-writing>

Experience

Google
Staff Technical Writer (L6)

May 2022 to Present

Individual contributor for <https://fuchsia.dev> focused on low-level software and hardware projects.

(Sabbatical)
Chief Relaxation Officer

June 2021 to March 2022

Built <https://bookworm.club>, <https://technicalwriting.guide>, and <https://tony.basqu.es>.
Traveled to Brazil for 4 months. Studied Python, Portuguese, and first aid. Read 19 books. Got married!

Google
Technical Writer II (L3) to Staff Technical Writer (L6)

June 2015 to June 2021

Promoted 3 times. See <https://bit.ly/3dbB0Bp> for all bi-annual official performance reviews. See <https://bit.ly/3uxUavz> for writing/video samples.

- Owned all Chrome DevTools (<https://devtools.chrome.com>) DevRel for 4 years, a product with 30M+ monthly average users. Wrote/maintained all 50+ official docs. Answered questions on Stack Overflow (<https://bit.ly/3HFn7tl>) to identify content needs. Presented at conferences (e.g. <https://youtu.be/VYyQv0CSZOE>). Created videos (e.g. <https://bit.ly/3Lg5NgI>, episodes 59 to 81). Tripled overall docs pageviews by driving the integration of release notes into the product (see <https://bit.ly/3Lg8sXK>).
- Owned all Lighthouse (<https://bit.ly/3w3SpXJ>) docs for 3 years, including content planning, driving stakeholder buy-in of close integration between the docs and product UI, and creating/maintaining all docs. See <https://bit.ly/3pZaP8f> for writing samples.
- Led content strategy for <https://web.dev> and <https://developer.chrome.com> for 2 years. Defined documentation strategy, streamlined/automated the contribution process, and reviewed/edited hundreds of drafts from technical writers, developer advocates, engineers, and partner solution engineers. Built an automated GitHub bot for reviewing content quality (<https://bit.ly/3HQ7dwx>). Drove an 8x increase in pageviews by prioritizing critical projects and migrating old but extremely popular docs. Doubled the quarterly contributor pool from ~15 to ~27 with 100% reported satisfaction. Worked with senior leadership in DevRel, marketing, partner solutions, and engineering to align docs strategy with business goals. Created content quality guidelines (<https://bit.ly/3l7xTlq> and

Kayce Basques
Technical Writer
San Francisco, CA

kayce@basqu.es
+1 (650) 430-4689
<https://kayce.basqu.es/technical-writing>

<https://bit.ly/37wv4Ed>).

- Managed 3 technical writers for 2 years. Recruited and onboarded 1 of those reports (inherited the other 2). Pitched leadership for budget, recruited, and onboarded a contract technical editor. Sponsored and coached a report to pursue a high-risk/high-reward opportunity. Learned how to deliver direct feedback to course-correct performance.

Arrayent
Technical Writer

August 2012 to April 2015

The only technical writer (employee #10) for an internet of things startup. See <https://bit.ly/3GtUlud> for writing samples.

- Wrote tutorials/guides/references/ for a C library and a web service API.
- Monitored support tickets to identify content needs.
- Migrated all documentation from Google Docs to a docs-as-code infrastructure (Sphinx + Heroku).
- Wrote an XSLT workflow to transform messy auto-generated API reference content into semantic HTML.
- Worked closely with the VP of business development to write marketing blogs.
- Owned the end-to-end DevKit experience, including creating sample embedded apps, managing hardware inventory, creating tutorials, and fielding customer support questions related to the DevKit.

Education

- BA in History, UC Berkeley, 2011. 3.84 overall GPA. Honors and High Distinction in General Scholarship. See <https://bit.ly/35WKvoi> for transcript.
- Certificate of Achievement in Computer Science Applications and Development (<https://bit.ly/3Jfdxhl>), College of San Mateo, 2021. 4.00 GPA in certificate-related classes. See <https://bit.ly/2QOcFud> for transcript.

Skills

- Proficient: CSS, JavaScript, HTML, Markdown, REST, JSON, Python, Playwright, git
- Comfortable: Bash, project management, Express.js, SQL, database/network/OOP/algorithm concepts, Eleventy