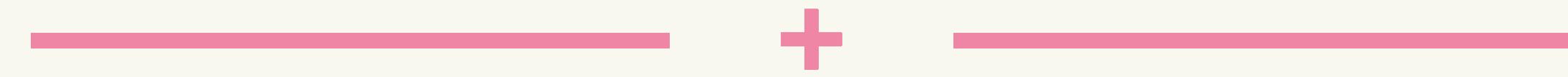




**IOS DEVELOPMENT**



# **UVISION**



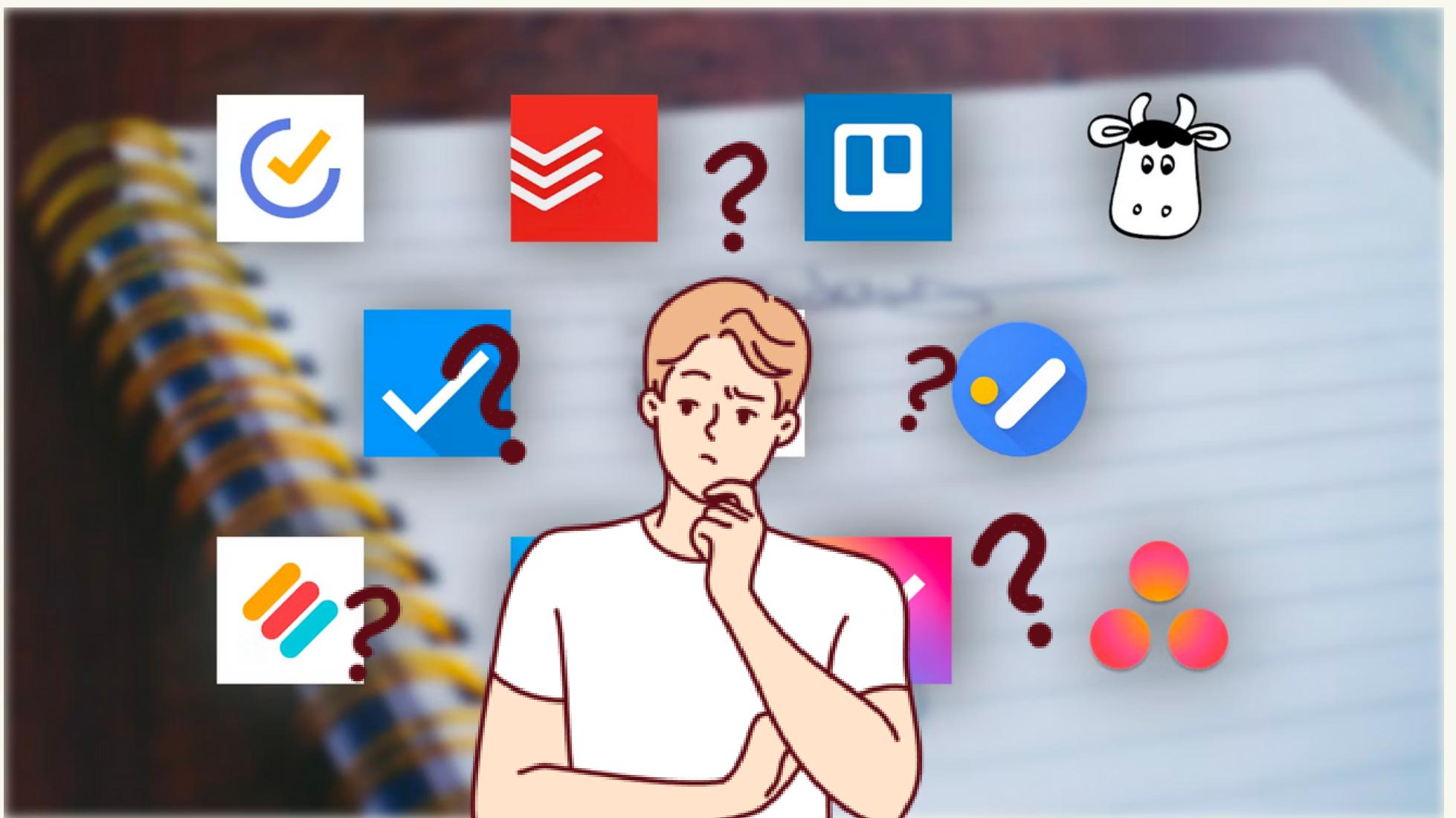
An easy app to help you tackle all of your goals



# Introduction

The motivation behind  
UVision

Empathise: Individuals  
who want have large goals  
but don't know how to  
achieve it all at once





**Solution: an application  
that allows users to  
define larger goals that  
they can further  
breakdown into smaller  
goals**

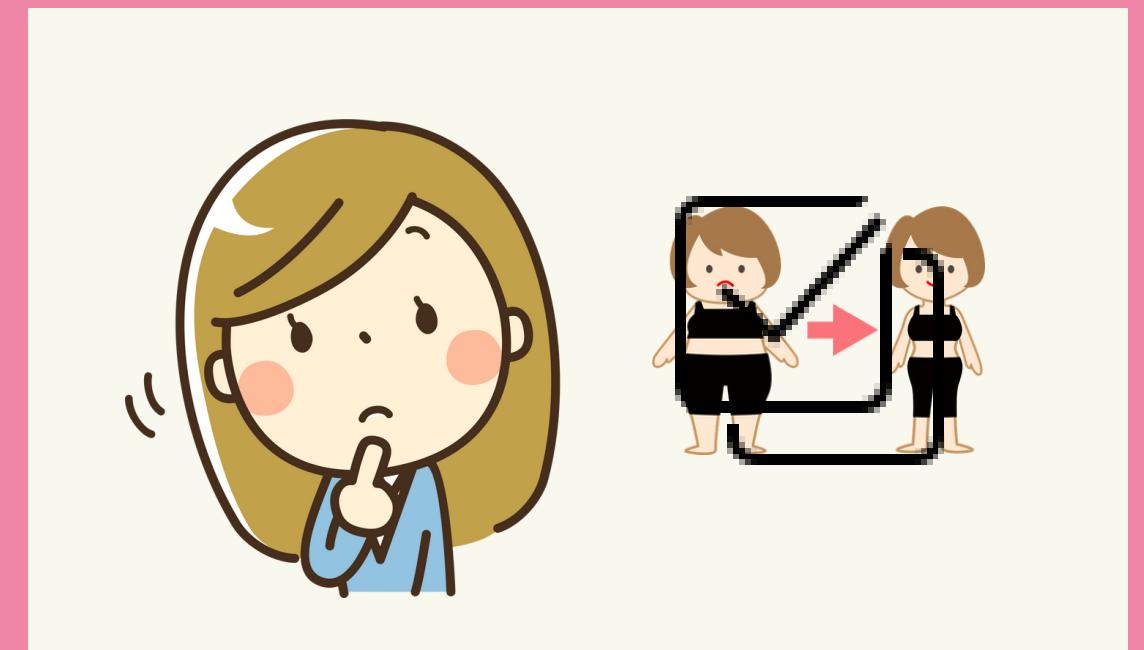
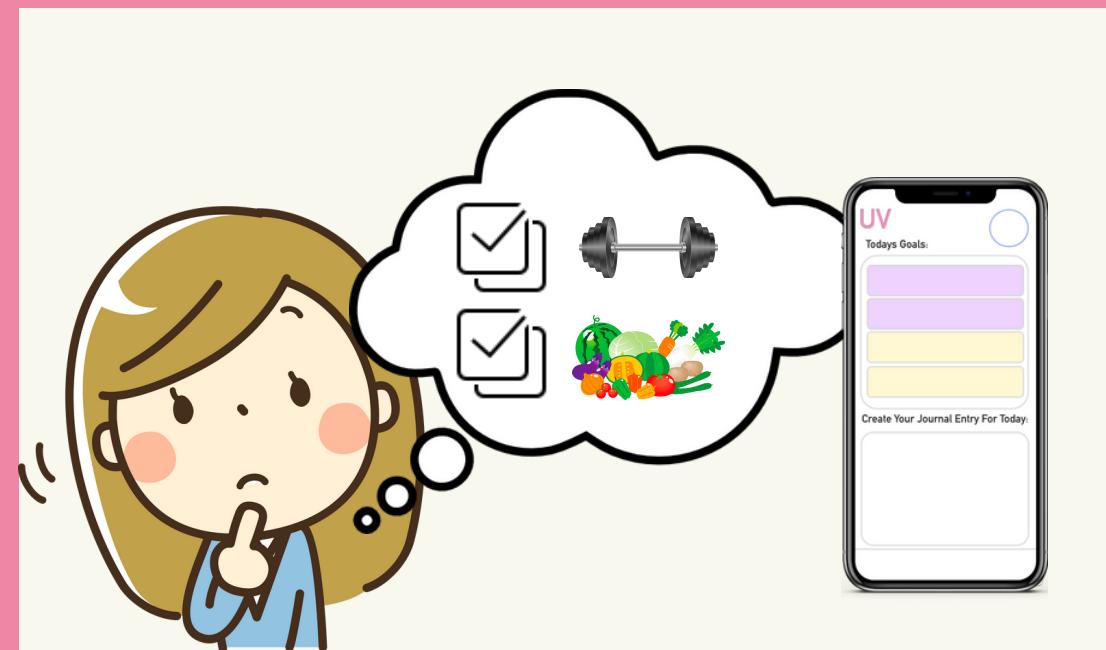
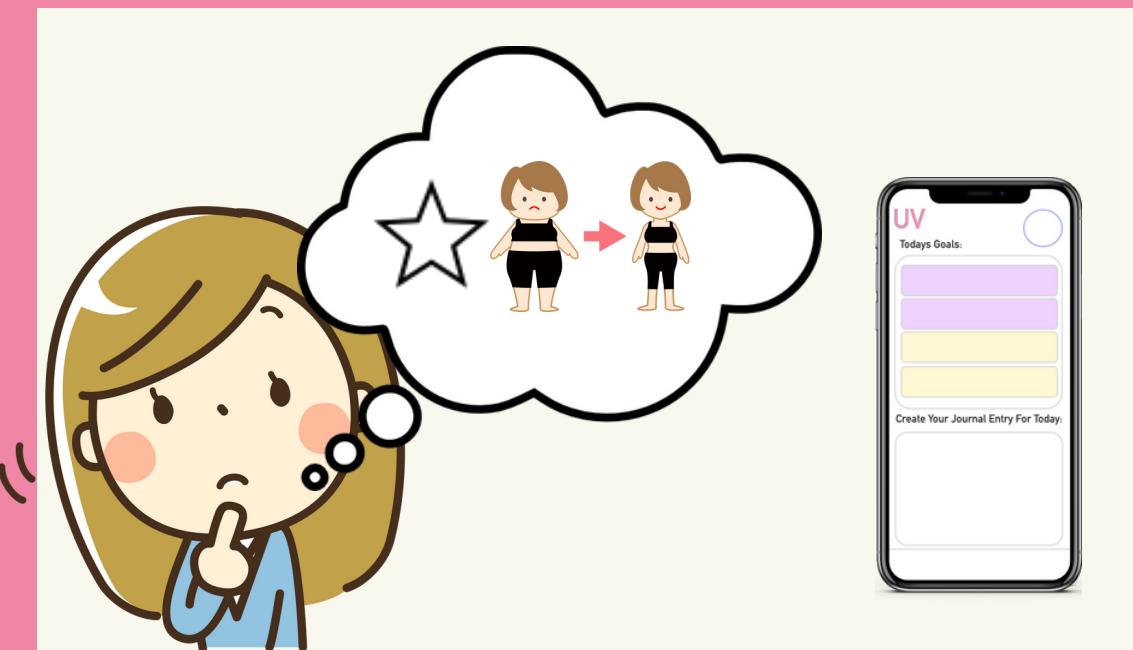
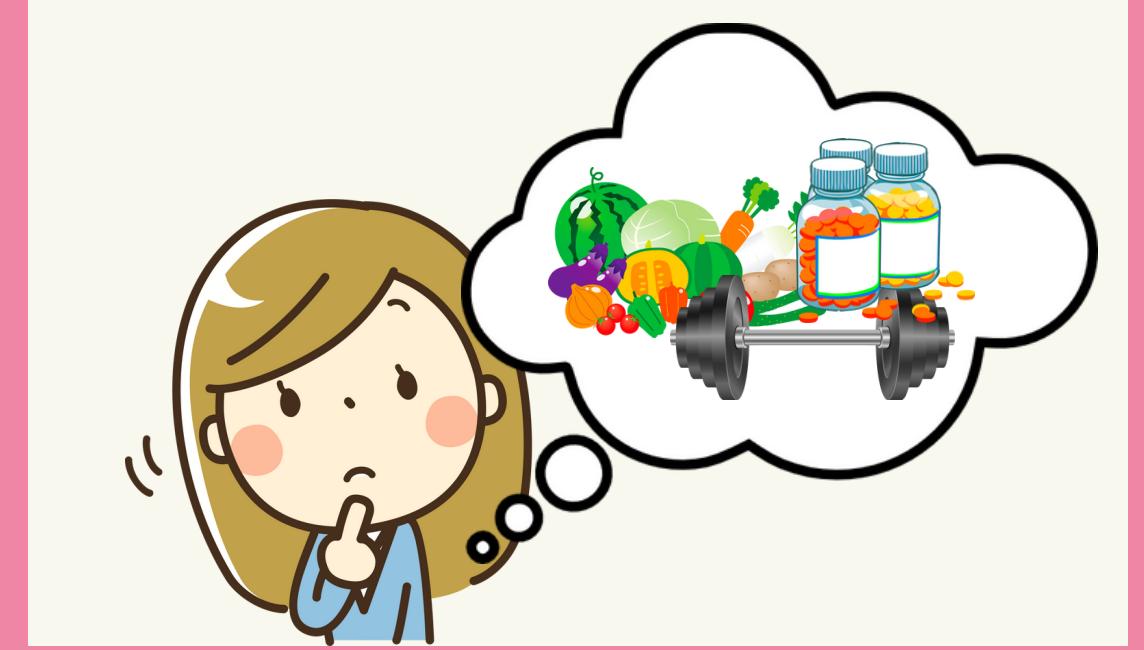
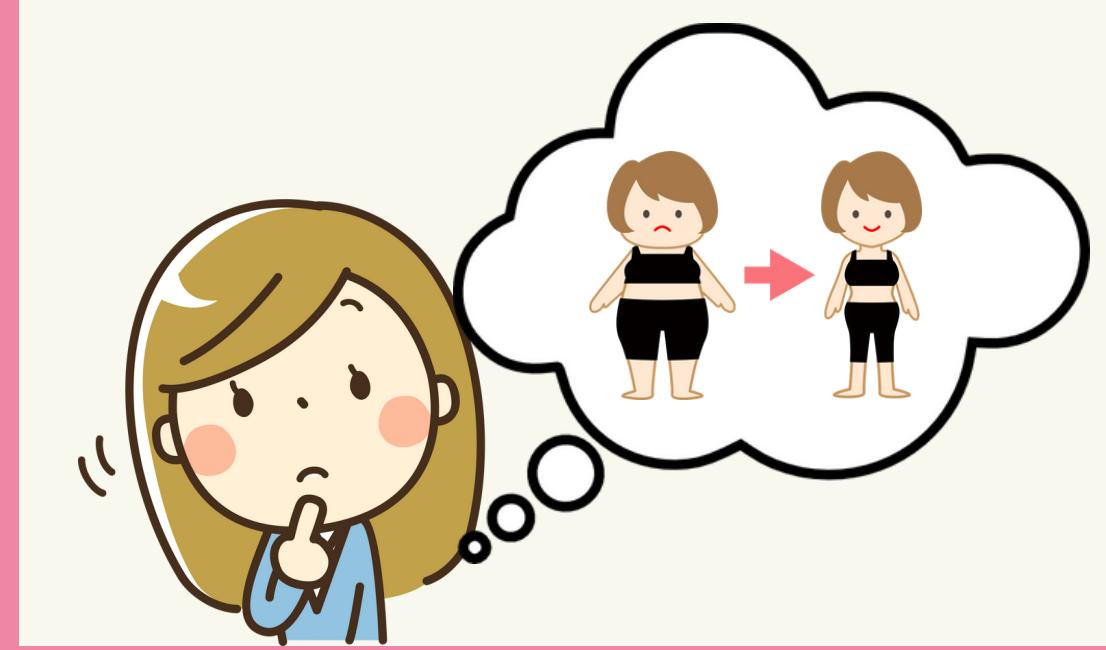
A CONVENIENT WAY TO TACKLE LONG-TERM  
GOALS

# UVision

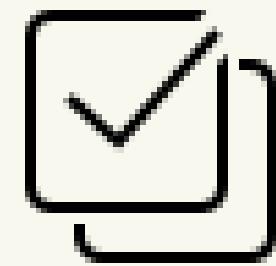
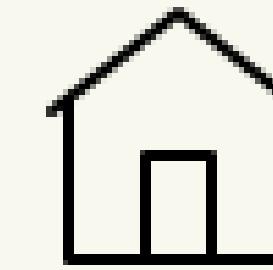
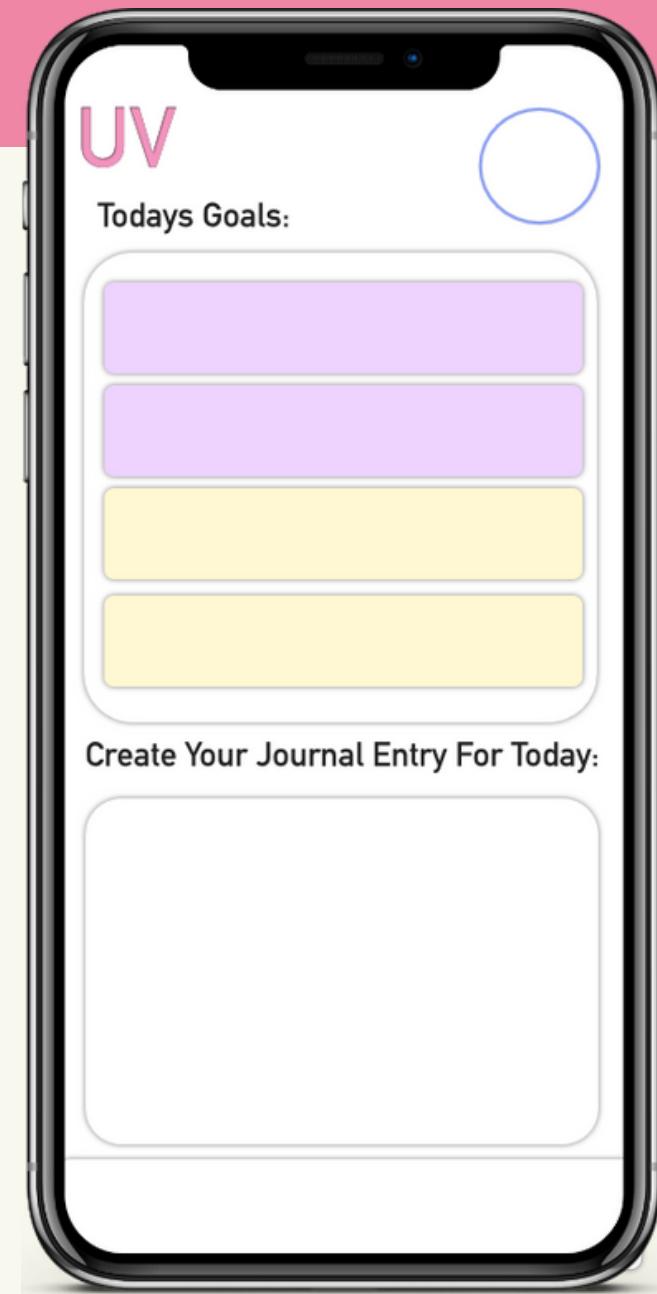
## **Making hard goals easy**

UVision allows users to plan out all of the larger goals they would like to achieve and set smaller goals that are more easier to manage and achieve to work towards that larger goal.

# STORYBOARD



# PROTOTYPE



# PROTOTYPE

Application Showcase

# Design Heuristics



## Recognition rather than recall

Tabs showcase symbols that users will identify for each functionality and associate that symbol moving forward with the functionality rather than having to remember complex instructions.



## Aesthetic and minimalist design

The pages are very clean and not overcrowded, the app has a consistent accent color and utilizes the same palette font throughout creating a aesthetically pleasing design

# HUMAN INTERFACE GUIDELINES

## APP ICON

The app icon is simple and easy on the eyes and showcases the standard rounded corners

## COLOR

touches of color are used to call attention to important information and show the relationship between parts of the interface.

## LIST PRACTICES

Allows for people to edit a table when it makes sense. “People appreciate being able to reorder a list, even if they can’t add or remove items”.

## ENTERING DATA

Pre-gathering as much information as possible to minimize the amount of data that people need to supply