# **Kay Chua**

## Front End Developer

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#### **Education**

Swinburne University of Technology B.A. Digital Advertising Technology

**SheCodes** 

Basics, Plus, Responsive, React

### **Software**

HTML Wordpress

CSS React

JavaScript MAMP

Bootstrap GitHub

Hosting VSCode

#### References

Angela Fagan

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**Judy Yang** 

Landrace Life Sciences

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Zane Dawson

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### **Work Experience**

# Wordpress Developer | Freelance Angela Fagan

- Efficiently and smoothly completed the wordpress website redevelopment within provided timeframe.
- Accurately replicated the design as approved by client for both desktop and mobile viewing.

# Wordpress Developer | Freelance Enrica Mallard

- Developed the wordpress website by using HTML5, CSS3, JS and plugins.
- Ongoing troubleshooting and website maintenance to ensure the website is up and running smoothly.

## Marketing Assistant | Internship Landrace Life Sciences

- Improved the website's SEO from D to B + (SEOptimer) by analysing it and troubleshooting the necessary fixes on wordpress website.
- Increased the reach and impressions of their social media platform by 23% through weekly content creation and copywriting.

# Project Manager | Final Year Project Rotary Club of Croydon & Montrose

- Led the team by managing the project, create UI designs, and developing the wordpress website.
- Liased with clients fortnightly via meeting to touch base and update them on the progress.

#### Barista

#### Société Malvern

- Consistently produced great quality coffee and building rapport with customers, often generating a high customer retention.
- Cooperated well with fellow staff members by taking initiative on tasks to ensure good synergy for an enjoyable and efficient working environment.