

Kay Chua

Front End Developer

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Education

Swinburne University of Technology

B.A. Digital Advertising Technology

SheCodes

Basics, Plus, Responsive, React

About

Hi I'm Kay and I like trying out new personal projects and it has since led me to really enjoying front end development and being a barista, pretty different ends of the spectrum but life has many things to offer and I'm happy I get to experience so many hobbies such as rock climbing, foosball, cooking and really just entertaining myself with various TV shows.

Software

HTML	Wordpress
CSS	VSCode
JavaScript	MAMP
Bootstrap	GitHub
Hosting	React

Work Experience

Wordpress Developer | Freelance

Enrica Mallard

- Developed the wordpress website by using HTML5, CSS3, JS and plugins from existing look to replicate the new and approved design created by my business partner.
- Ongoing troubleshooting and website maintenance to ensure the website is up and running smoothly.

Marketing Assistant | Internship

Landrace Life Sciences

- Improved the website's SEO from D - to B + (SEOptimer) by analysing it and troubleshooting the necessary fixes on wordpress website.
- Increased the reach and impressions of their social media platform by 23% through weekly content creation and copywriting.

Project Manager | Final Year Project

Rotary Club of Croydon & Montrose

- Led my team in redeveloping the club's wordpress website to achieve the desired look and feel by managing the project, leading meetings, create UI designs, and developing the wordpress website.
- Liased with clients fortnightly via meeting to touch base and update them on the progress.

Barista

Société Malvern

- Consistently produced great quality coffee and building rapport with customers, often generating a high customer retention; successfully marketing and selling our baked goods through genuine recommendations.
- Cooperated well with fellow staff members by taking initiative on tasks to ensure good synergy for an enjoyable and efficient working environment.