

# Kay Chua

*Front End Developer*

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<https://kodes.netlify.app>

## Education

Swinburne University of Technology

*B.A. Digital Advertising Technology*

SheCodes

*Basics, Plus, Responsive, React*

## Software

HTML                      Wordpress

CSS                        React

JavaScript                MAMP

Bootstrap                GitHub

Hosting                    VSCode

## References

Angela Fagan

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Judy Yang

Landrace Life Sciences

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Zane Dawson

Societe Malvern

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## Work Experience

Wordpress Developer | Freelance

*Angela Fagan*

- Efficiently and smoothly completed the wordpress website redevelopment within provided timeframe.
- Accurately replicated the design as approved by client for both desktop and mobile viewing.

Wordpress Developer | Freelance

*Enrica Mallard*

- Developed the wordpress website by using HTML5, CSS3, JS and plugins.
- Ongoing troubleshooting and website maintenance to ensure the website is up and running smoothly.

Marketing Assistant | Internship

*Landrace Life Sciences*

- Improved the website's SEO from D - to B + (SEOptimer) by analysing it and troubleshooting the necessary fixes on wordpress website.
- Increased the reach and impressions of their social media platform by 23% through weekly content creation and copywriting.

Project Manager | Final Year Project

*Rotary Club of Croydon & Montrose*

- Led the team by managing the project, create UI designs, and developing the wordpress website.
- Liased with clients fortnightly via meeting to touch base and update them on the progress.

Barista

*Société Malvern*

- Consistently produced great quality coffee and building rapport with customers, often generating a high customer retention.
- Cooperated well with fellow staff members by taking initiative on tasks to ensure good synergy for an enjoyable and efficient working environment.