Kay Chua

Front End Developer

✉ kaychua.exe@gmail.com

in linkedin.com/in/kaychua

⊙ instagram/k.xooa

☎ +61468532886

➤ kodes.netlify.com

Education

Swinburne University of Technology

B.A. Digital Advertising Technology

SheCodes

Basics, Plus, Responsive

About

Hi, I'm Kay and thanks for your time in advanced. I love learning new things, like no, really, every year I dedicate myself to something new, but one thing I've been consistent with is my love for food <3. A few things I picked up over my own accord: Coding, baking, rock climbing, foosball, being a barista and content creation.
Current project: investing!

Software

HTML	Mailchimp
CSS	Wordpress
JavaScript	VSCode
Bootstrap	MAMP
Hosting	GitHub

Work Experience

Wordpress Developer | Freelance
Enrica Mallard

- Developed the wordpress website by using HTML5, CSS3, JS and plugins from existing look to replicate the new and approved design created by my business partner.
- Ongoing troubleshooting and website maintenance to ensure the website is up and running smoothly.

Marketing Assistant | Internship
Landrace Life Sciences

- Improved the website's SEO from D - to B + (SEOptimer) by analysing it and troubleshooting the necessary fixes on wordpress website.
- Increased the reach and impressions of their social media platform by 23% through weekly content creation and copywriting.

Project Manager | Final Year Project
Rotary Club of Croydon & Montrose

- Led my team in redeveloping the club's wordpress website to achieve the desired look and feel by managing the project, leading meetings, create UI designs, and developing the wordpress website.
- Liased with clients fortnightly via meeting to touch base and update them on the progress.

Barista | For fun because I love the work
Société Malvern

- Consistently produced great quality coffee and speed while builing rapport with customers as well as an 70% conversion rate after recommending a pastry to go with their coffee.
- Collaborated well with fellow staff members by taking initiative on tasks to ensure good synergy for an enjoyable working environment.