Pixel Pup — WEB DESIGN & DEVELOPMENT

Kaylyn Klatt

Personal Info

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LinkedIn
linkedin.com/in/kaydc18/

Programs

HTML/CSS

JavaScript/Jquery

Sketch

Adobe CC

Convio Luminate

WordPress

Webflow

Skills

Collaboration

Problem Solving

Graphic Design

UX/UI

Web designer skilled in Adobe Creative Suite, HTML, CSS, and some Jquery. Creates well thought-out UX design that shows the beauty of function, and bridges the gap between designers, developers, and end-users.

Certifications

2018	Intro to JavaScript - Startup Institute
2017	Intro to Ruby - Startup Institute
2016	Intro to Web Design - Startup Institute

Experience

January 2018- April 2018

Startup Institute
Web Design Fellow
- Learned the principles of what makes a good UX design.
- Worked in an agile environment.
- Collaborated with a large Boston financial institution to create an internal website to showcase their work.

December 2016 - Current

MSPCA-Angell
Junior Web Developer
- Lead UX/UI web design and development for a large scale non-profit.
- Developed custom registrations that saved Nevins Farm Summer Camp an estimated 20 hours of administrative time per month.
- Converted eCommerce stores to a responsive design.
- Streamlined processes which increased online event production 113%

April 2014 - December 2016

MSPCA-Angell
Web Operations Specialist
- Converted all appeal emails to a responsive design, increasing donations by 8.85%
- Successfully transitioned all departments to a more efficient email marketing system by working collaboratively with the IT team, and conducting an email training. This ensured that all emails are CAN-SPAM compliant.
- Designed the MSPCA's first mobile friendly Convio TeamRaiser design, ensuring the ease of participant registration, and fundraising.

July 2013- April 2014

Constant Contact
Customer Engagement Specialist
- Assisted customers in creating the best email campaigns.
- Educated clients in best email practices.
- Received a bonus for 100% customer satisfaction rating in my first month.

Freelance

September 2017 - December 2017

Lundey Inc.   Lundey.com
Website Redesign
- The client's previous business website was unreadable on mobile.
- I was hired by the client to recreate their old website with a fresh, modern look, and developed the product with a mobile-first design.

Education

August 2007- June 2011

Concord University
B.A. Advertising/Graphic Design
- All American Division II Fastpitch Softball Athlete.
- Won Best Logo Design for WBCUR Radio September 2009.
- Studied Adobe Creative Suite in a print setting.