Kaylyn Klatt
Web Design

Personal Info

Phone
781-264-6930

Email
klattk@gmail.com

Website
pixel-pup.com

LinkedIn
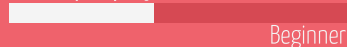linkedin.com/in/kaydc18/

Hard Skills

HTML
Expert

CSS
Expert

JavaScript/Jquery
Beginner

Sketch
Intermediate

Photoshop
Intermediate

Illustrator
Advanced

Convio Luminate
Expert

WordPress
Intermediate

Webflow
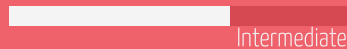Intermediate

Soft Skills

Collaboration

Problem Solving

Creativity

Web designer skilled in Adobe Creative Suite, HTML, CSS, and some Jquery. Creates well thought out UX design that shows the beauty of function, and bridges the gap between designers, developers and end-users.

Certifications

2018	Intro to JavaScript - Startup Institute
2017	Intro to Ruby - Startup Institute
2016	Intro to Web Design - Startup Institute

Experience

January 2018-Current

Startup Institute
Web Design Fellow
- Learned the principles of what makes a good UX design.
- Experience in an agile environment.
- Worked collaboratively with John Hancock to create an internal website for Digital Advice.

December 2016 - Current

MSPCA-Angell
Junior Web Developer
- Lead UX/UI web design and development for a large scale non-profit.
- Developed custom registrations that saved Nevins Farm Summer Camp an estimated 20 hours of administrative time per month.
- Converted eCommerce stores to a responsive design.

April 2014 - December 2016

MSPCA-Angell
Web Operations Specialist
- Converted all appeal emails to a responsive design, increasing donations by 8.85%
- Successfully transitioned all departments to a more efficient email marketing system by working collaboratively with the IT team, and conducting an email training. This ensured that all emails are CAN-SPAM compliant.
- Designed the MSPCA's first mobile friendly Convio TeamRaiser design, ensuring the ease of participant registration, and fundraising.

July 2013- April 2014

Constant Contact
Customer Engagement Specialist
- Assisted customers in creating the best email campaigns.
- Educated clients in best email practices.
- Received a bonus for 100% customer satisfaction rating in my first month.

Freelance

September 2017 - December 2017

Lundey Inc.
Website Redesign   Lundey.com
- The client's previous business website was unreadable on mobile.
- I was hired by the client to recreate their old website with a fresh, modern look, and develop the product with a mobile first design.

Education

August 2007- June 2011

Concord University
B.A. Advertising/Graphic Design
- All American Division II Fastpitch Softball Athlete.
- Won Best Logo Design for WBCUR Radio September 2009.
- Studied Adobe Creative Suite in a print setting.