

# Kayleigh Dougherty

Data Analyst with a background in data management producing innovative results. Detail Oriented leader evidenced by starting a marketplace that generated \$3M of revenue. Seeking an organization that values collaboration, creativity while promoting success.

Levittown, PA 19057  
267-338-6783  
kaydoc28@gmail.com  
[LinkedIn Profile](#)  
[GitHub Profile](#)

## EXPERIENCE

### SimpleTire, Trevoze PA — Account Specialist & HR Generalist

OCTOBER 2018- AUGUST 2022

- Created and managed division resulting in \$3million in revenue.
- Enhanced efficiency of deliverables by 500%
- Expanded platform by increasing content, resulting in 30% increase in sales, totaling \$25M.
- Trained 100 employees successfully within a 10 month period.
- Collaboration with 6 Fortune 500 companies resulting in \$260M.

### Zober Industries, Croydon PA — Wholesale Representative

JANUARY 2018 - SEPTEMBER 2018

- Implemented top of line customer service, resulting in multi-million dollar relationships.

### Home Depot, Tullytown PA — Freight/ Paint Associate

MARCH 2016 - JANUARY 2018

- Coordinating over 400k items to creatively display merchandise in a detail oriented manner.
- Excelled at customer service leading to Silver Badge Rank

## PROJECTS

### Instacart Analysis- 2023

- Analyzed data using Python & business intelligence to identify sales patterns resulting in targeted marketing campaigns.

### Rockbuster Stealth Analysis- 2023

- Performed SQL analysis to successfully launch new online video service.

### Influenza Staffing Analysis- 2023

- Corroborate national staffing in order to reduce fatalities across the U.S.

## SKILLS

Data Analytics  
Excel  
Tableau  
Python  
SQL  
Microsoft Office 360  
Google Suite  
Data Visualization  
Power Bi

## SOFT SKILLS

Communication (trained 100 employees)

Time Management (School & worked full-time)

Coordination (Increased deliverables by 500%)

Business Intelligence (Supported \$260M e-commerce platforms)

Innovative (Created \$3M marketplace)

## CERTIFICATES

Data Analytics Immersion  
CareerFoundry, 2023

## EDUCATION

Associates Degree  
Bucks County Community College

