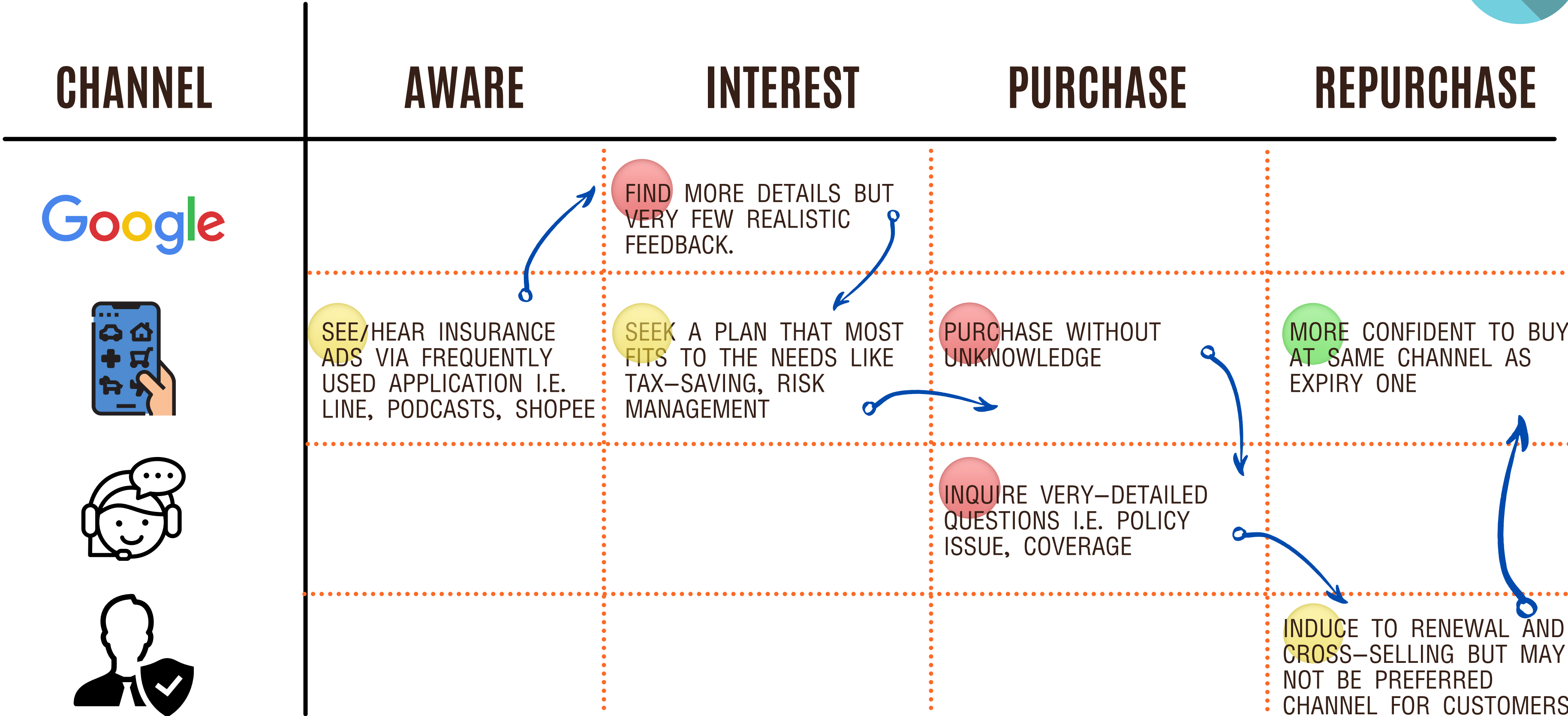
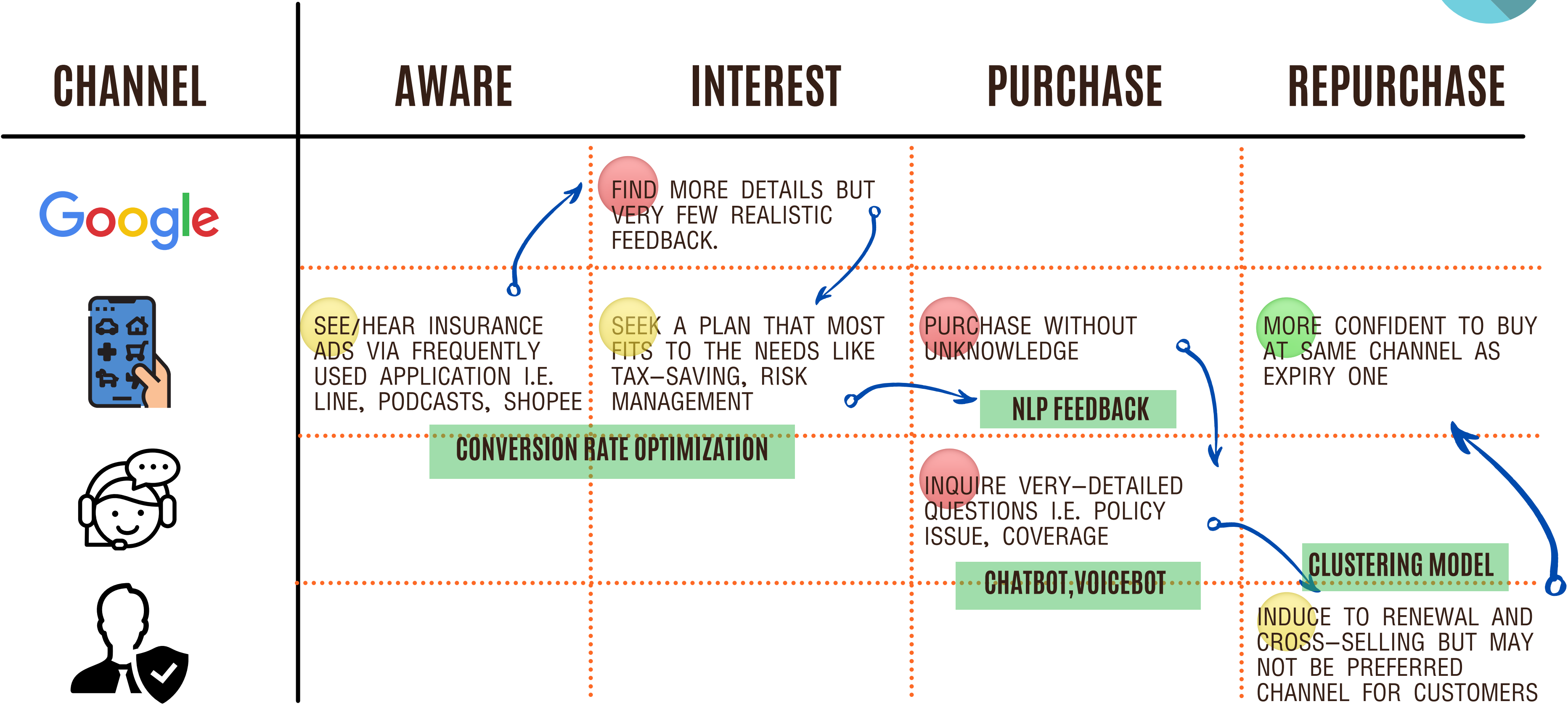


1. CUSTOMER JOURNEY: HEALTH INSURANCE



2. FIXING CUSTOMER JOURNEY



3. COLLECT DATA THROUGH CUSTOMER JOURNEY

