



40.317 Lecture 10

Dr. Jon Freeman

18 June 2020

Slido Event #Z043

Agenda

- Case Study Discussion

Case Study Discussion Questions

1. What is the difference between micropayments and microcredit?

Case Study Discussion Questions

2. What are the main overall challenges for microcredit?

Case Study Discussion Questions

3. Why might a government agency or NGO do a better job providing microcredit than a for-profit company?

Case Study Discussion Questions

4. Why might a for-profit company do a better job providing microcredit than a government agency or NGO?

Case Study Discussion Questions

5. What are the possible overall approaches to assess the creditworthiness of an individual who has no collateral and no credit history?

Case Study Discussion Questions

6. What is the primary benefit of assessing the creditworthiness of the individual's *employer*? What is the primary risk?
7. MobiVi's employer-based approach essentially generalises the concept of collateral. How?

Case Study Discussion Questions

8. What are the general categories of ways to assess *individual* creditworthiness via non-traditional means?
9. What are the primary drawbacks of each of these categories?

Wrap-Up

Let's visit a few related websites:

- <https://www.politico.com/agenda/story/2018/02/07/big-data-credit-gap-000630>
- <https://www.gsb.stanford.edu/stanford-gsb-experience/news-history/students-try-surviving-field-only-alternative-financial>
- <https://missionassetfund.org/lending-circles/>

Thank you

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