

# uber4women<3

## legallity

How do people get verified?

how to implement & verify proper driver training to ensure safety/avoid liability

How to determine only women can use the product?

gender discrimination against men legally?

## copying?

uber has 'women only preference'

How to start it up when the competition of uber, lyft, etc already exist

Copying lyft and uber?

## money

Trying to profit off this app could be hard because we do not have other companies feeding into our idea

how to keep rides affordable so women don't have to resort to other apps

Making the rides affordable

## safety

what to do with situations where women drivers don't feel safe picking up passengers from isolated locations

could a women-only rideshare app worsen the issue by enabling human-traffickers?

Something for cars to have so customers know its a legit person from our app picking them up

A code the rider and driver have to both know?

for users (design,access)

pink and feminine vibe for product

make it easy to use and understand

What is this product accessible on? (Mobile vs. Website)

How to make it accessible to colleges nearby including USC

create a unique interface that stands out from other rideshare apps

Connecting this website to the groupme called rideshare (a groupme used by usc students for only female drivers)