




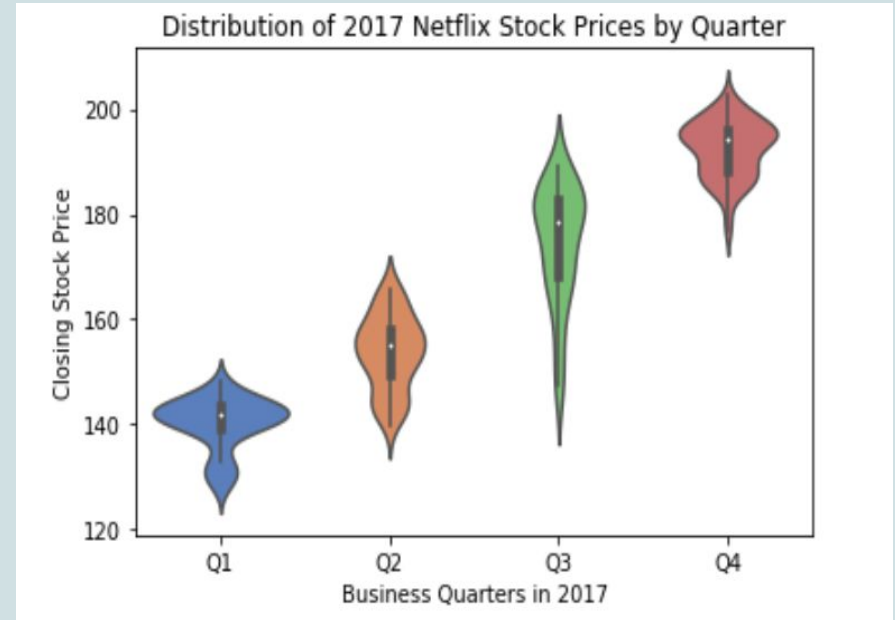
Netflix: Stock Profile for 2017

A Good Bet for Those Who Can Stomach Volatility and Expensive Outlays

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- Distribution of 2017 Netflix Stock Prices by Quarter
 - 2017 Netflix Earnings Per Share in Cents: Actual vs. Estimated
 - Netflix Revenue and Earnings by Quarter, 2017
 - Netflix Stock Price vs. The Dow: Which Fared Better in 2017?

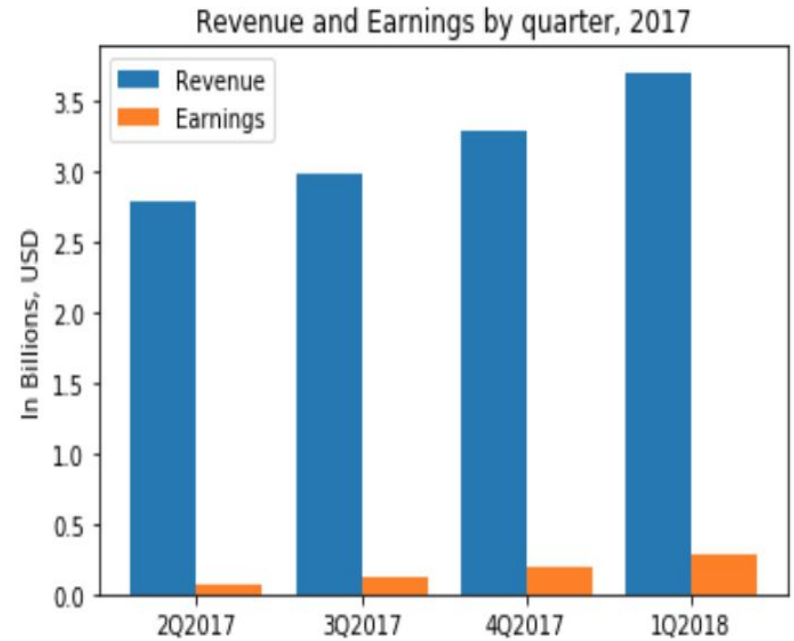
Overview: Here are the visualizations included in this slide deck. I created them thanks to the CSV files provided by the “Stock Profile” team!

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- Overall, we can see Netflix stock rose in each business quarter of 2017
 - We can also see a fat distribution (or “large waist”) around the first and fourth quarters, suggesting a lot of belief in the market around those prices



Netflix 2017

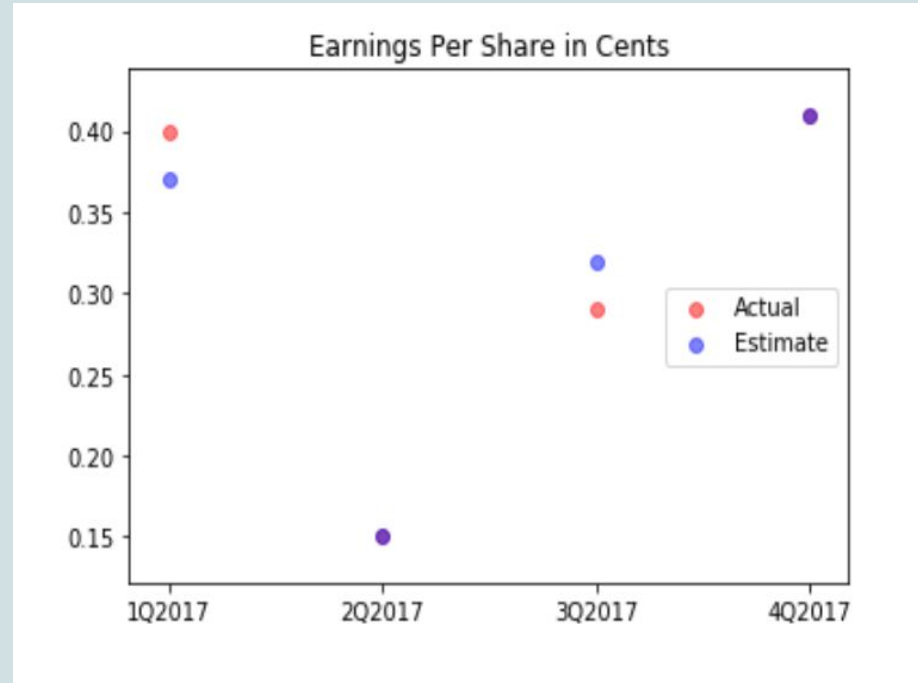
- Note that both revenue and earnings go up in each quarter



Netflix 2017

Earnings: Actual vs Estimated

In both the second and fourth quarters, Netflix earned exactly what was estimated!



Netflix vs the Dow in 2017: Who Fared Better?

