



**OGUN**  
DIGITAL SUMMIT

[ogundigitalsummit.com](http://ogundigitalsummit.com)

# Introducing Ogun Digital Summit 2023



We are excited to present the 4th edition of Ogun Digital Summit (ODS), which is projected to take place at June 12 Cultural Center, Abeokuta, Ogun State, Nigeria on Thursday, 14th of September, 2023. The summit is a free annual event organized by Grazac, the leading technology innovation hub situated at the heart of the capital city. For the past 3 years, we've been committed to producing more talents and supporting startups in the tech ecosystem of Ogun State.

Our aim is to bring together key professionals in the digital industry, including business leaders, policymakers, investors, founders and technology experts to share knowledge and collaborate on strategies to drive digital innovation in Ogun State.

Proposed Venue

**June 12 Cultural Center,  
Abeokuta, Ogun State.**

Proposed Date

**26th October, 2023**

# Introducing Ogun Digital Summit 2023



Ogun Digital Summit (ODS) 2023 has been projected to host up to 3,000 participants. It is an all-encompassing platform targeted to engage all tech enthusiasts ranging from entrepreneurs, creatives, freelancers, start-up founders, MDA's, FinTech's, students in and outside the state, corporate Bodies and the general public at large.

The summit will create awareness on the need for open Innovation in the state, so as to access a more diverse source of ideas and talents with little investment to generate value. Technology is advancing at an unprecedented pace which makes it essential for every individual to understand what drives digital development and how to harness it effectively for future prospects. Participants will have the opportunity to interact with leading and emerging innovators, entrepreneurs, investors and other stakeholders on how to become more innovative and use innovation to drive sustainable development

# Our goals

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- To remove the barriers to the advancement of youths in acquiring technology skills and talk about the latest trending technology skills.
  - To provide platforms for innovative and creative individual learn, connect and interact
  - Unveiling the extraordinary startup scene in Ogun State, attracting investors to witness groundbreaking ventures.
  - Spotlighting the thriving startup ecosystem in Ogun State, showcasing the ingenuity and innovation of local entrepreneurs.
  - Engaging in thought-provoking discussions on cutting-edge trends and game-changing solutions for our society's challenges and progress.

# What we will be talking about in ODS 2023

If machines are learning, we should learn too.  
So we will be talking about:

**Disruptive Innovation : Artificial  
Intelligence and Web3**

# **Disruptive Innovation: Artificial Intelligence and Web3**

The theme of disruptive innovation through the combination of Artificial Intelligence (AI) and Web3 emphasizes the potential for these two technologies to revolutionize various industries and enable new forms of collaboration and innovation. AI can perform tasks that typically require human intelligence, while Web3 emphasizes decentralization, security, and privacy through the use of blockchain technology. Together, AI and Web3 can create new business models and products, but also raise ethical and societal concerns that must be addressed. Overall, the theme highlights the transformative power of technology and its impact on society.

# Have a look at our report card

**2020**

**1,800**  
registered

**1,621**  
physical  
attendees

**12**  
Panelists

**3**  
keynote speakers

**2021**

**2,535**  
registered

**1,954**  
physical  
attendees

**12**  
Panelists

**3**  
keynote speakers

**2022**

**2,610**  
registered

**2,111**  
physical  
attendees

**9**  
Panelists

**3**  
keynote speakers

# Notable dignitaries that have attended ODS



**Mrs. Noimot Oyedele**

Deputy Governor  
Ogun State



**Kashifu Inuwa Abdullahi**

Director General  
NITDA



**Mohammed Jega Ibrahim**

Co-founder  
Domineum Blockchain Solutions



**Dayo Abiodun**

Special Adviser on ICT,  
Ogun State Government



**Mrs. Olatudun Adekunte**

Director,  
Bureau of ICT, Ogun State



**Prof. Agboola A. A**

Director of ICT, FUNAAB

# Pictures from ODS 2020



# Pictures from ODS 2021



# Pictures from ODS 2022



## See how past ODS went in video



[Click to view ODS 2020](#)



[Click to view ODS 2021](#)



[Click to view ODS 2022](#)

# Call for Sponsorship

For this year's event, we are seeking strategic partnerships with leading companies in industries that share our vision and are passionate about pushing the boundaries of what's possible. As a potential sponsor, we believe that you share our commitment to innovation and creativity, and that you recognize the immense value that technology brings to our modern world.

# What to gain from this partnership

## Brand Visibility

Your brand will be featured prominently in all summit marketing materials, including the summit website, email marketing, and social media channels

## Exhibit Space

You will have a dedicated space to showcase your company's products and services to summit attendees.

## Brand Association

Your brand will be associated with a leading digital summit, positioning your company as an innovator and thought leader in the digital industry.

## Speaking Opportunities

You will have the opportunity to speak at a plenary session, where you can showcase your company's thought leadership and share insights on the digital industry.

## Network Opportunities

You will have the opportunity to network with other sponsors, keynote speakers, and attendees, providing valuable connections and potential partnerships.

# Impact of your sponsorship & partnership

## Social Impact

As a sponsor or partner, you would be facilitating networking opportunities among young individuals who are either into tech or aspiring to get into tech. You would also be helping to create a healthy relationship with positive mindsets among youths in the society. It will foster collaboration among young individuals, experts in their industries which would encourage positive use of technology.

## Technology Impact

Technology is the backbone of any community that wants to experience growth. It plays a great significant role in the development of any community or nation and as a sponsor or partner, you would be giving young individuals access to key information and information technology that can help them kickstart and improve their career in this fast evolving digital world and consequently provide creative solutions to existing, new and future problems.

## Economic Impact

Ogun state is projected to receive the load shed from the most populous city in Africa, Lagos as it is the nearest city and the gateway state that leads to other parts of Nigeria. This sponsorship and partnership will help prepare the youth in this community for the ongoing development and the one that is yet to come thereby creating employments and improving quality of life as the summit aims to equip them with tools that will help solve societal problems

# Platinum Sponsorship Package

## PLATINUM PACKAGE

**N10,000,000**

**\$25,000**

\* 1 slot available

- Opportunity to be the platinum sponsor for Ogun Digital Summit
- Keynote slot and Opportunity to own a panel session (Your topic must be inline with the theme of the summit)
- Access to participants email address for follow up to share your product offerings
- A 15 mins slot to talk about your products and what you offer
- Dedicated social media mentions before, during and after the event
- 30-seconds promotional video to be played repeatedly during the summit (Played repeatedly till summit ends)

- Company logo on all marketing and promotional materials
- Double page advert on the event program
- Opportunity to host a branded exhibit space or booth(3ft by 6ft) at the space
- Access to VIP space during the event
- Branding in conference hall
- Right to distribute printed corporate flyers at the event
- Right to put your company roll up banner inside the conference hall
- Media recognition and acknowledgement as a platinum sponsor of Ogun Digital Summit.

# Gold Sponsorship Package

## GOLD PACKAGE

**N5,000,000    \$12,500**

\* 3 slots available

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- Opportunity to be the gold sponsor for Ogun Digital Summit
  - Access to 2 slots of Panelists
  - A 7 mins slot to talk about your products and what you offer
  - Dedicated social media mentions before, during and after the event
  - 30-seconds promotional video to be played during the summit ((Played 10 times))
  - Company logo on all marketing and promotional materials
  - Single page advert on the event program
  - Opportunity to host a branded exhibit space or booth(3ft by 3ft) at the space
  - Access to VIP space during the event
  - Right to put your company roll up banner inside the conference hall
  - Media recognition and acknowledgement as a gold sponsor of Ogun Digital Summit.

# Bronze Sponsorship Package

## BRONZE PACKAGE

N1,000,000

\$2,500

\* 5 slots available

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- Opportunity to be the bronze sponsor for Ogun Digital Summit
  - A 5 mins slot to talk about your products and what you offer
  - Dedicated social media mentions before, during and after the event
  - 30-seconds promotional video to be played during the summit (Played 5 times)
  - Company logo on all marketing and promotional materials
  - Opportunity to host a branded exhibit space or booth (3 ft by 3 ft) at the space
  - Access to VIP space during the event
  - Media recognition and acknowledgement as a bronze sponsor of Ogun Digital Summit.

# Community Sponsorship Package

N800,000

\$2,000

\* 5 Slots available

The equivalent of cash sponsorship can be provided in Kind. This includes (but is not limited to):

- Food
- Internet services
- Gift bags
- Transportation
- Accommodation (Hotel)
- Flights
- Entertainment, etc.

## Benefits of this package includes;

- Brand visibility at the summit venue.
- Right to distribute printed corporate literature/gift packs at the event.
- Access to hire potential and skilled candidates.
- Potential customers for services/products offered by your company.
- Media exposure in associated PR and media coverage pre, during and post event.
- Recognition in conference materials (Agenda, Gift bags, Backdrop, Rollup banner) and communication channels (Newsletter, Press release, Social media, website). Sponsor will also be listed on the summit website as Partner.

# Thank you

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# **For enquiries, requests, sponsorship & partnerships**

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