Keisha C. Hartley

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Profile

Technology lover, I would also describe myself as warm, passionate, diligent, innovative, different and concise. The most enjoyable part of design for me is the process it takes to get to the finished product, the brainstorming and collaboration. I am a huge food junkie I love to cook, and baking is my passion.

Work Experience

Graphic Designer/Production Assistant – Williams/Gerard Inc. - Arlington, VA May 2012-Current

In-house freelance position where I designed web, print and video collaborations for prospective clients such as Yahoo!, Sanofi, & Salvation Army. These proposals consisted of our company's capabilities & the potential possibilities we could provide to our clients. Along side designing these products I am responsible for mac technical assistance as well as web site maintenance.

Graphic Designer – DecisionStep - Beltsville, MD May 2008-2010

Provided quality graphic work ranging from web advertisements, magazine ads, concept work & website layouts. I also worked on designing company logos & developing user interfaces for our various technical enterprises with companies such as Verizon, PNC and Mattel. One of which was working in the development of ShopTogether, a social shopping program that allowed users to do real-time shopping on various websites. During my time with DecisionStep I worked primarily with Adobe InDesign and Photoshop as well as some front-end work with HTML and CSS.

Technical Specialist - Apple - Columbia, MD 2007-Current

To engage customers in a one of a kind experience that they wouldn't normally get when purchasing a computer. I customized their experience to their needs and listen more than I spoke, this give them confidence in us and in our product. This includes teaching customers about Macs in a personalized training session. Providing solutions about transferring data from a PC to Mac by either empowering them to make the move them selves or I would detail and preform the transfer for them. Lastly, if their product were having an issue I would provide technical assistance on the software or hardware level.

Tech support representative - Office of information technology - College Park, MD 2006

To provide computer and computer related technical assistance to students and faculty of the University of Maryland. This included phones service, hardware assistance, and solving computer security issues.

Education

University of Maryland – College Park, MD   2005-2008

Bachelor of Arts with concentration in Graphic Design

Skills

Proficient in Adobe CS Suite – Photoshop • Illustrator • InDesign • Flash • Dreamweaver • After Effects Experienced in • xHTML • CSS • Javascript • github.com collaboration • Currently Learning Python (the hard way)

Life

I did two years of schooling in Jamaica and studied abroad in Japan. Math isn't fun no matter what language. Although I have a Bachelor of Arts I did study for and take the MCAT (Med. College Admissions Test) The human body fascinates me. I've slowly become more and more aware of how much I adore the food industry over the years & hope to step out my comfort zone into the cooking world.

References

Provided upon request.