

Site Title:

The Sky

Site Purpose:

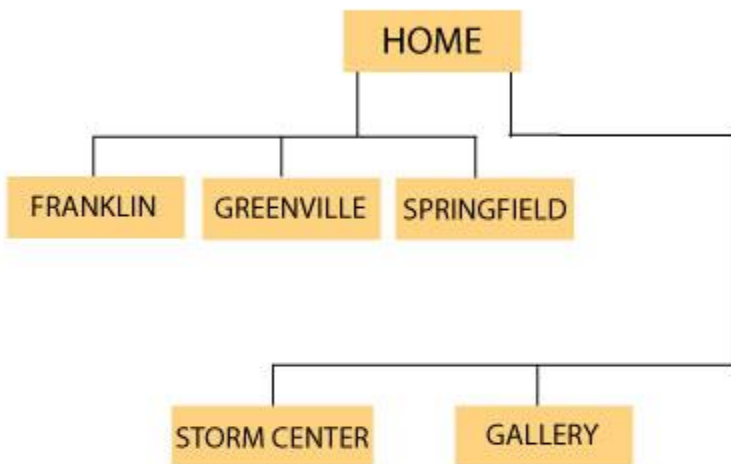
The purpose of “The Sky” site is to inform it’s user of the current state of the weather, as well as the forecast of the weather for hours to come. The user is also able to access the information of the weather from surrounding cities while using this site.

Target Audience:

The main audience for this site would be adults ages 17-60. Those who may be concerned with weather conditions primarily when it comes to traveling and events.

Site Map:

The Sky Site Map



Color Scheme:

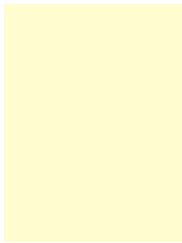


Peach

#ffdb9a

CMYK: 0, 14, 40, 0

RGB: 255, 219, 154

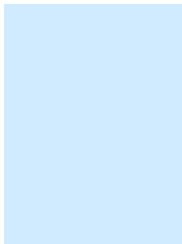


Cream

#ffdd0

CMYK: 0, 1, 18, 0

RGB: 255, 253, 208



Sky Blue

#d0eaff

CMYK: 18, 8, 0, 0

RGB: 208, 234, 255

I'm planning on using the peach in the header/nav bar regions, the cream to highlight the navigation with black font, and the sky blue as the background color to the forecast table.

Typography

Header/Footer/Title/Navigation

Trade Gothic Next LT Pro

1234568790

aldkjfieonbajdljdgnijgeijg

GIDIANGANBIEIGJIENTALEI

Body Copy

Stempel Garamond LT Std

1234567890

aksdjjdeinbaskjhdlkje

ALKDIENBALSKEGJEIESH

Wire-Frame Sketches

Small Screen (Smart Phone)



Medium Screen (Tablet)



Large – Wide Screen (Desktop)

