

# CUSTOMER BEHAVIOUR DASHBOARD

## subscription Status

No

Yes

## Gender

Female

Male

## Category

Accessories

Clothing

Footwear

Outerwear

## Shipping Type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☒ Standard
- ☐ Store Pickup

212

No. of Customers

3.80

Average review Rating

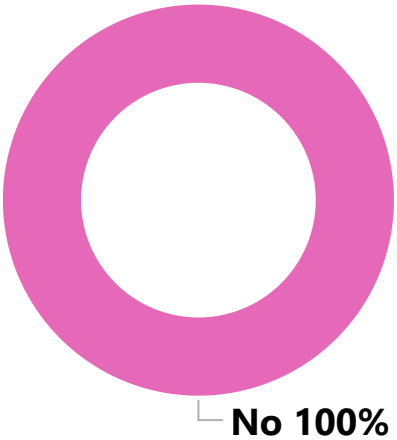
\$58.80

Average Purchase Amount

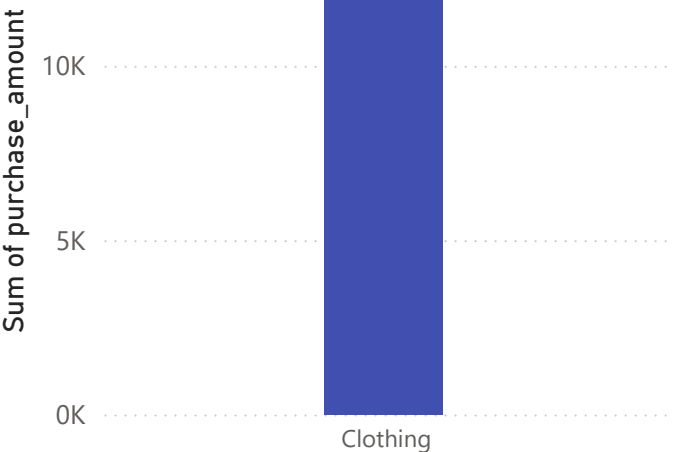
## Sales by Category



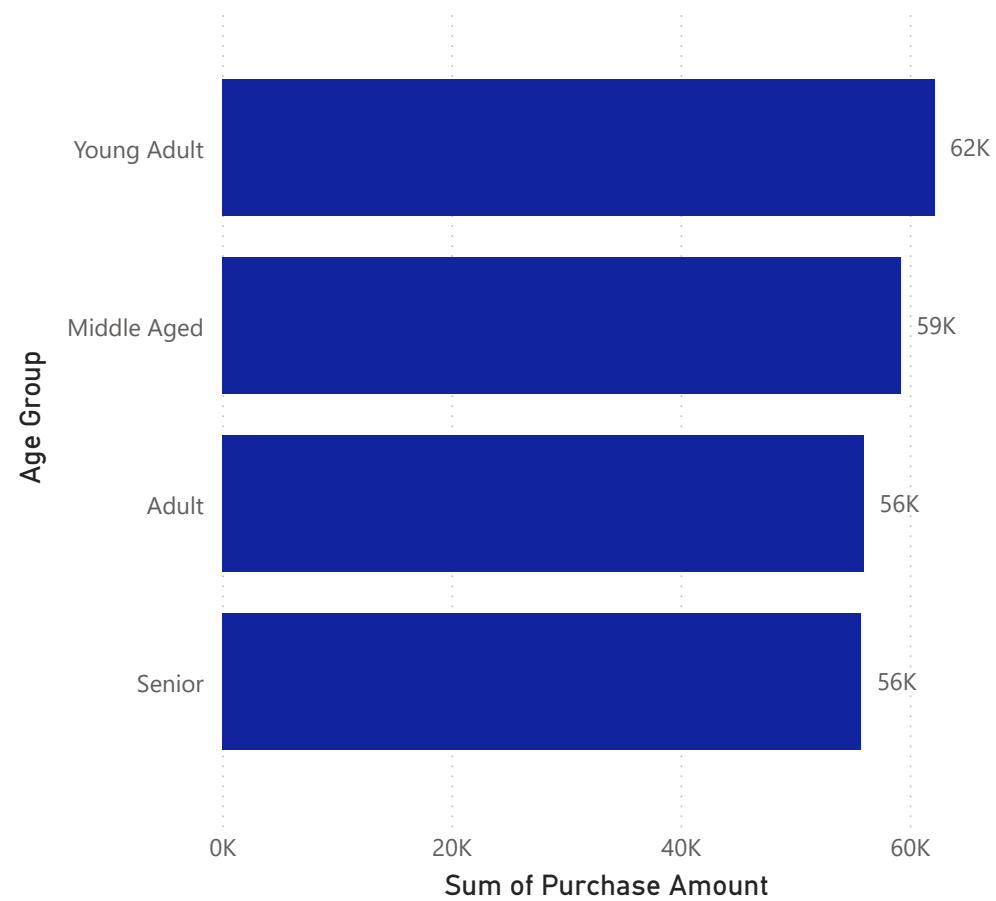
## % of customer subscription status



## Revenue by Category



Revenue by Age Group



Sales by Age Group

