

## <strong>Hiring sign reignites interest in Trader Joe's site</strong>

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### Prologue

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Trader Joe's "Now Hiring" sign for new crew members has created social media buzz.

### Content

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Emily Skidmore 713-321-9228A large “Now Hiring” sign hanging in front of the future Trader Joe’s location off Stadium Boulevard sparked social media excitement over the weekend. cq

A Reddit thread titled “Trader Joe’s update!” drew over 200 “upvotes,” the platform’s version of likes, and 40 comments by Monday evening from residents sharing their anticipation. cq

Job opportunities, an economic boost for Columbia and new products to consume were some of the benefits that residents listed underneath the post. cq

“It’s so exciting it will be opening soon,” Columbia resident Chrissy Daingerfield said. ac

“I think it’s a great move to bring Trader Joe’s here because that means a bunch of other companies will come down here as well,” she said, noting it would boost the local economy.boosting the local economy, she said ac

While the location was announced last fall, the company has been tight-lipped about when the store will open, stating on its website that it is “working hard so we can open our doors in 2025.” cq

While the hiring announcement for crew members was posted on the Trader Joe’s website in September, the new sign that went up over the weekend attracted more attention.

The job description said the store is seeking members who want to create a “warm and friendly shopping experience.” Crew positions would earn \$13 to \$17 per hour. cq

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In January, Trader Joe’s announced the store’s location in what was formerly the Macy’s in the

## Shoppes at Stadium. cq

The new location will include the company's Neighborhood Shares program, which donates all unsold products to local nonprofit organizations, according to Trader Joe's announcement. cq

"We are proud to be joining the neighborhood, and to continue our commitment to providing nourishment to the surrounding communities," the company said. cq

Construction is ongoing with shelving being set up at the store. No signs or products could be seen from the outside. cq

Trader Joe's is a California-based company that has over 600 stores across the country with six locations in Missouri. This will be its first store in Columbia. cq

## **Child images**

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### **Trader Joe's to open in Shoppes at Stadium**

## Trader Joe's to open in Shoppes at Stadium

A Trader Joe's plans to open in Columbia by the end of 2025. While an opening date has not yet been announced, construction is underway as the store prepares to stock its shelves. It will be located in the old Macy's department store.



Source: Missourian Reporting

PARKER BRANDT/Missourian