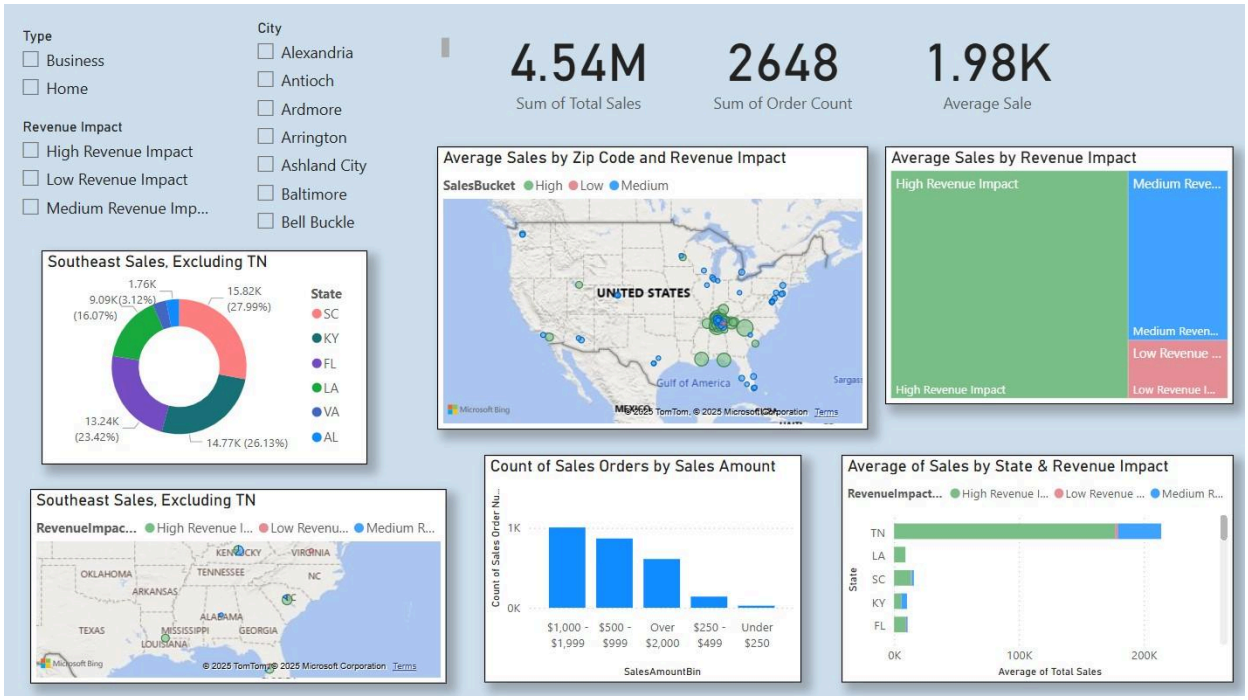
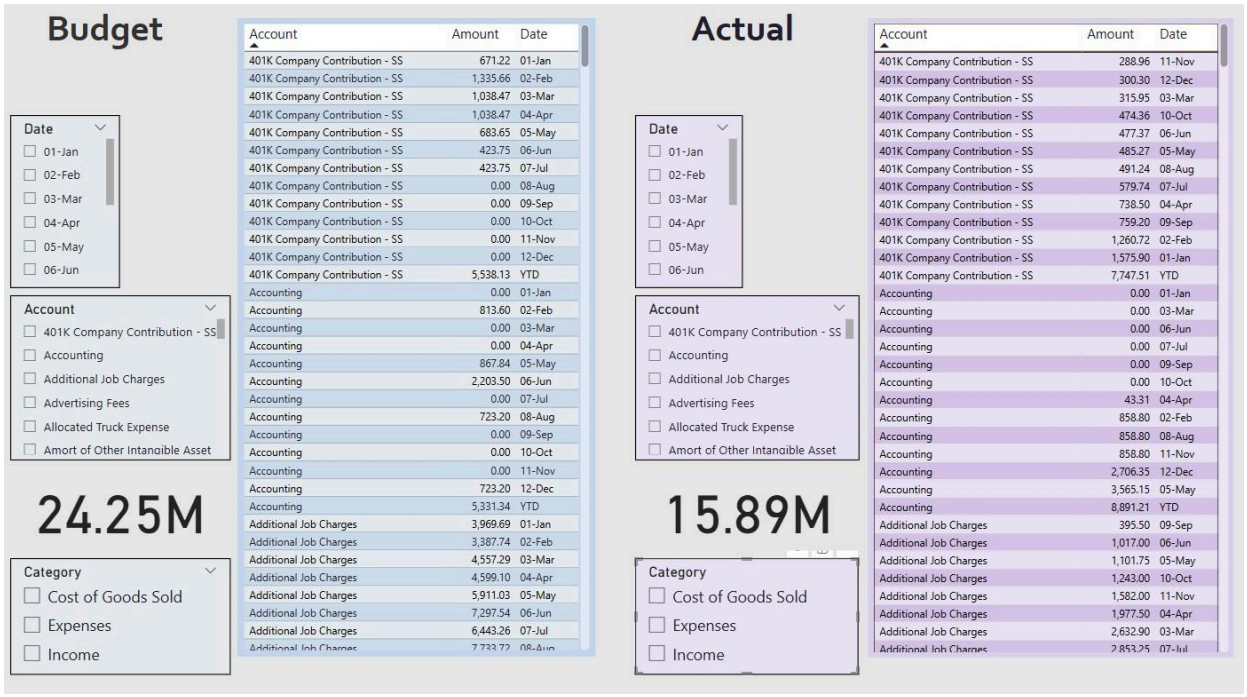
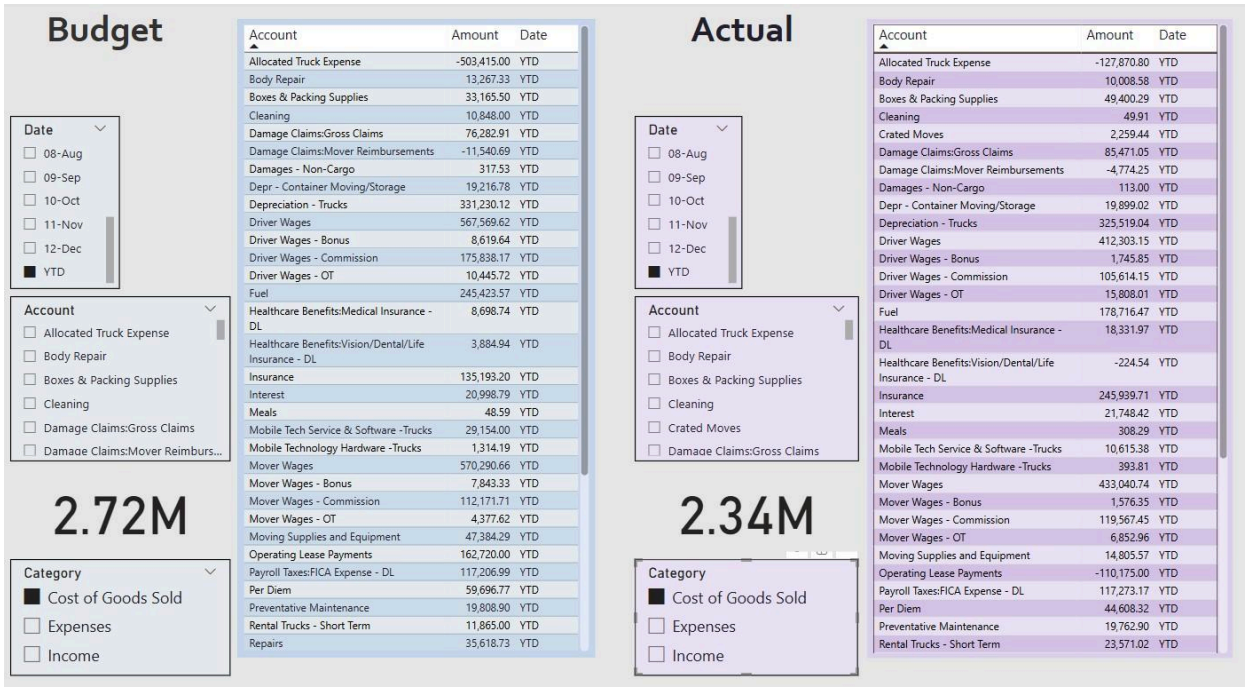
Revenue by Location Dashboard



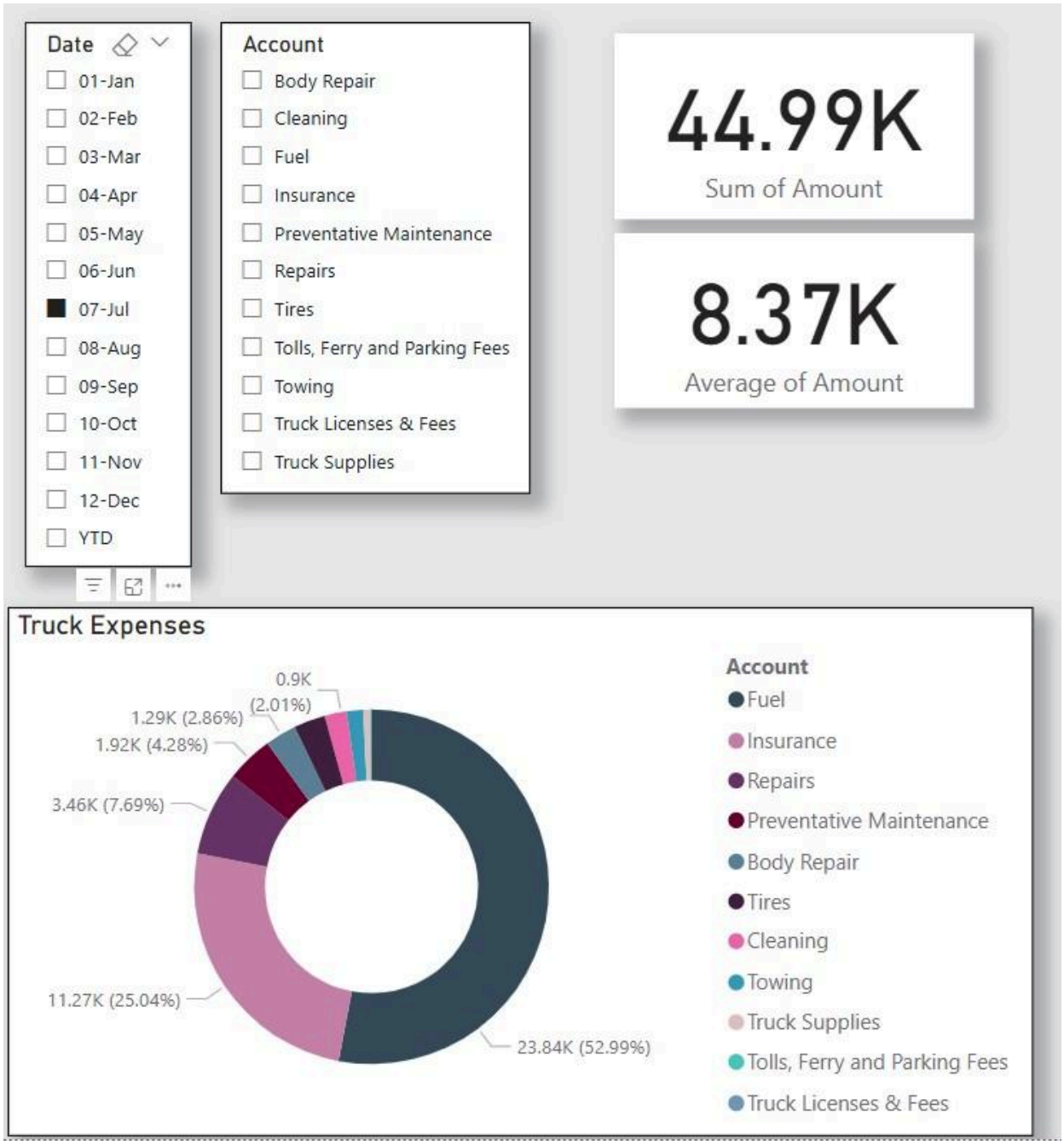
Budget vs Actual Dashboard with Slicers



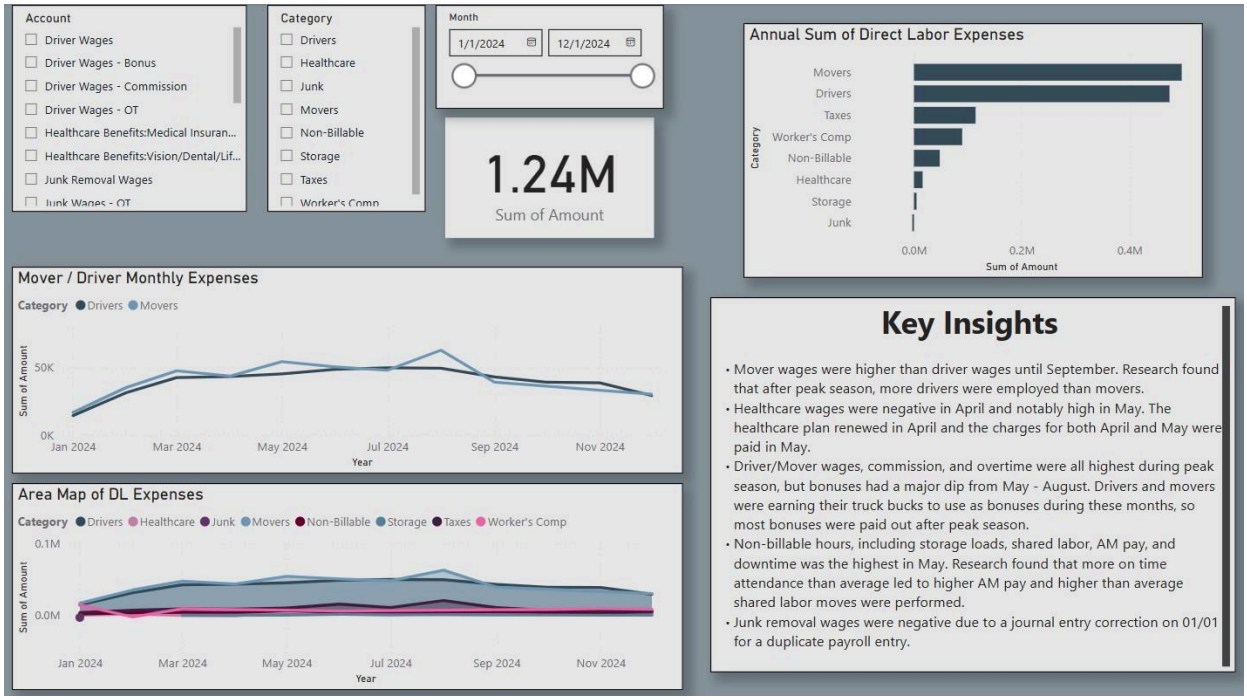
Filtered Budget vs Actual



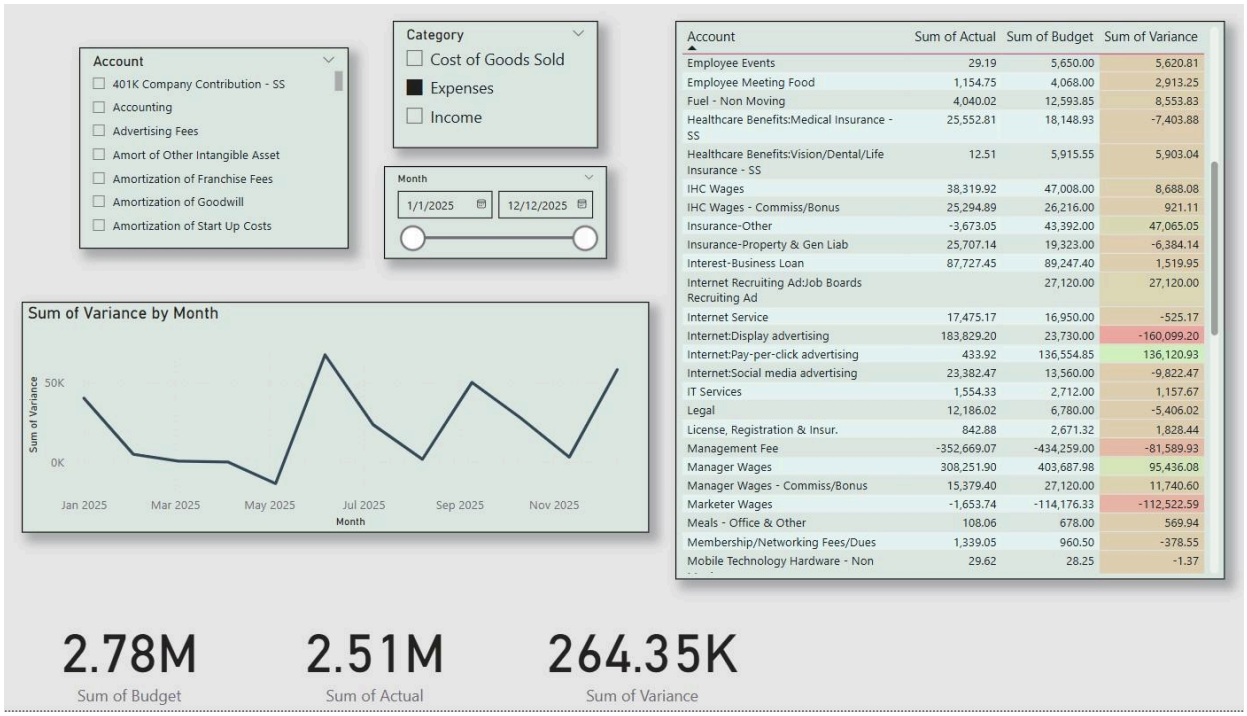
Truck Expenses Dashboard



Direct Labor Dashboard

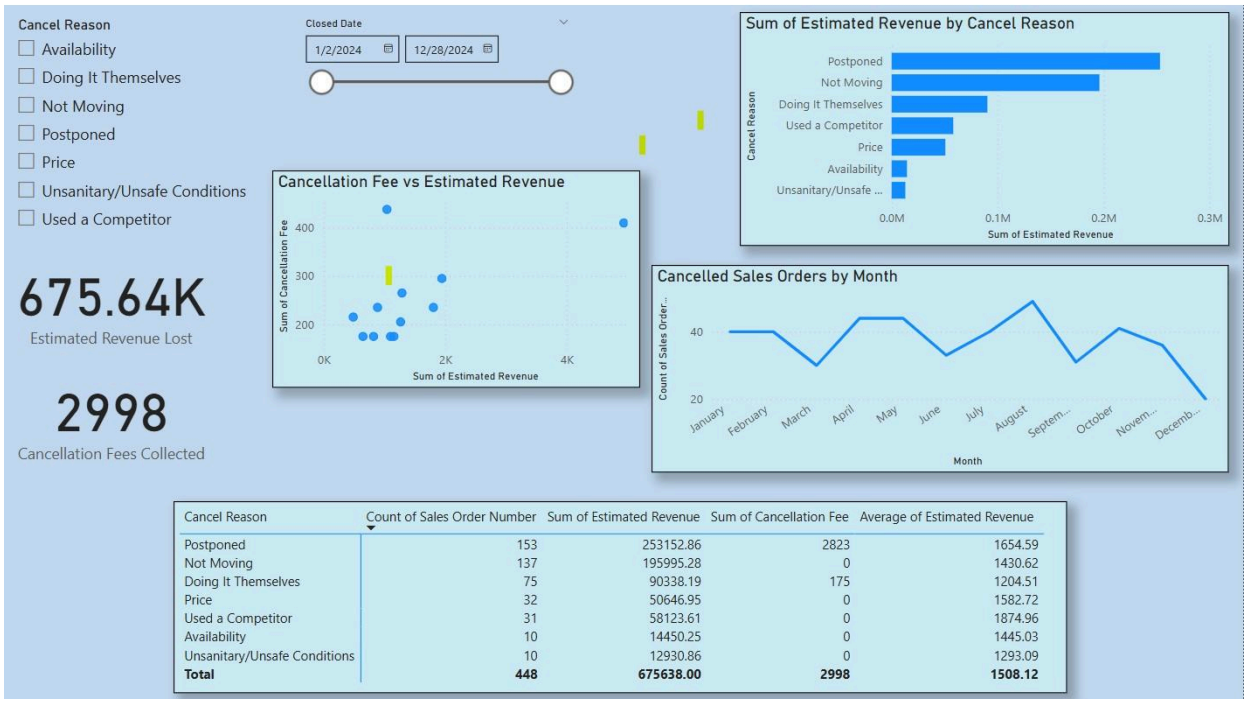


Variance Dashboard



Account	Sum of Actual	Sum of Budget	Sum of Variance
Employee Events	29.19	5,650.00	5,620.81
Employee Meeting Food	1,154.75	4,068.00	2,913.25
Fuel - Non Moving	4,040.02	12,593.85	8,553.83
Healthcare Benefits:Medical Insurance - SS	25,552.81	18,148.93	-7,403.88
Healthcare Benefits:Vision/Dental/Life Insurance - SS	12.51	5,915.55	5,903.04
IHC Wages	38,319.92	47,008.00	8,688.08
IHC Wages - Commiss/Bonus	25,294.89	26,216.00	921.11
Insurance-Other	-3,673.05	43,392.00	47,065.05
Insurance-Property & Gen Liab	25,707.14	19,323.00	-6,384.14
Interest-Business Loan	87,727.45	89,247.40	1,519.95
Internet Recruiting Ad:Job Boards Recruiting Ad		27,120.00	27,120.00
Internet Service	17,475.17	16,950.00	-525.17
Internet:Display advertising	183,829.20	23,730.00	-160,099.20
Internet:Pay-per-click advertising	433.92	136,554.85	136,120.93
Internet:Social media advertising	23,382.47	13,560.00	-9,822.47
IT Services	1,554.33	2,712.00	1,157.67
Legal	12,186.02	6,780.00	-5,406.02
License, Registration & Insur.	842.88	2,671.32	1,828.44
Management Fee	-352,669.07	-434,259.00	-81,589.93
Manager Wages	308,251.90	403,687.98	95,436.08
Manager Wages - Commiss/Bonus	15,379.40	27,120.00	11,740.60
Marketer Wages	-1,653.74	-114,176.33	-112,522.59
Meals - Office & Other	108.06	678.00	569.94
Membership/Networking Fees/Dues	1,339.05	960.50	-378.55
Mobile Technology Hardware - Non	29.62	28.25	-1.37

Cancellation Reason Report



Cancel Reason	Count of Sales Order Number	Sum of Estimated Revenue	Sum of Cancellation Fee	Average of Estimated Revenue
Postponed	153	253152.86	2823	1654.59
Not Moving	137	195995.28	0	1430.62
Doing It Themselves	75	90338.19	175	1204.51
Price	32	50646.95	0	1582.72
Used a Competitor	31	58123.61	0	1874.96
Availability	10	14450.25	0	1445.03
Unsanitary/Unsafe Conditions	10	12930.86	0	1293.09
Total	**448**	**675638.00**	**2998**	**1508.12**