

Kayla Redman

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Quick learner with experience in various social media platforms, designing graphics, editing videos, writing reports and essays, working in teams, and teaching children and adults. Interested in social media marketing, digital marketing, design, public relations, video editing and music business. Passion for LGBTQ+ rights, the destigmatization of mental health, and global feminism.

EDUCATION

Saint Mary's College of California, Moraga, CA

May 2026

Bachelor of Arts in Communications

GPA 3.9

Concentration: Media Maker Track, Minors in Digital Studies and Sociology

- Marketing Manager: Film Club
- Executive Team Intern: K-Pop Club

Irvington High School, Fremont, CA

June 2022

High School Diploma

GPA 3.98

- Member: Gay Straight Alliance, Creative Writing Club
- 5 on the 2022 AP Psychology Test

Projects:

Quest Project

Academic Year 2021 - 2022

- Researched and wrote 10+ pages on the LGBTQ+ youth mental health crisis and related topics
- Presented to a board of community members including teachers and administrators

RELEVANT KNOWLEDGE, SKILLS, AND TRAINING

Collaborator, Community Service, Content Creation, Copy Editing, Database Research, Designing Graphics, Interpersonal Communication, Social Media Marketing, Teaching, Writing Essays, Video Editing
Technologies Google Suite, Canva, Instagram, TikTok, Youtube, Twitch, iMovie

WORK/VOLUNTEER/PROJECT EXPERIENCE

Content Creator

December 2020 - Current

Kaylafayrie, self-employed

- Research ways to optimize social media algorithms and current trends on different platforms
- Use iMovie and Capcut to edit videos for TikTok (1k followers) and Youtube (20 subscribers)
- Edit graphics and thumbnails to be eye-catching to viewers using Canva
- Streamed games such as Minecraft and Valorant on Twitch and built a community of 500+

Swim Instructor

Summer 2022, Summer 2023

Warm Springs Cabana Club, Fremont, CA

- Taught children and adults how to swim, from basic skills to more advanced individual coaching
- Adapted lessons to the individual needs of the learner and bring in outside tools to assist
- Reported progress to parents/guardians on what the learner was improving or struggling on
- Helped schedule and organize lessons

Youth Outreach Volunteer

January 2022 - May 2022

Oakland LGBTQ Center, Oakland, CA

- Helped promote events via Instagram stories
- Assisted at youth events and talked to LGBTQ+ youth about their experiences