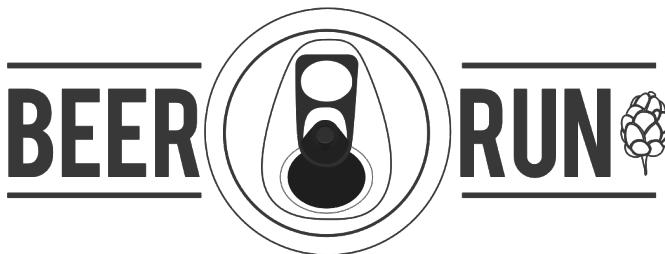


Kayla Jones Portfolio

I'm an interaction designer and front end developer with experience building user friendly web applications. I'm interested in living in that magical space where creativity, technology and craft come together to create new experiences. I'm an advocate of style-guide driven development and a proponent of user-centered design. I'm able to take an idea from inception to production-ready code. Often a great interface can get lost in translation between a static design and a developer's interpretation of the mock-up. As a designer and a developer, I can span that gap by producing prototypes that are very explicit about the movement and flow of an interaction.



BEER RUN is a potential start-up that I co-discovered. It's an app that helps users find bottled or canned beer locally. It can be used to get accurate and real-time information about where to find your favorite beers.

I went with a monochromatic color palette with only one accent color to keep the UI clutter-free. This will limit any clashes with brewery-specific marketing.

I created a "hopstar" rating to represent a beer's IBU in a way that is more user friendly to novice beer drinkers. The ABV is split into 5 different categories represented by emojis indicating levels of inebriation.

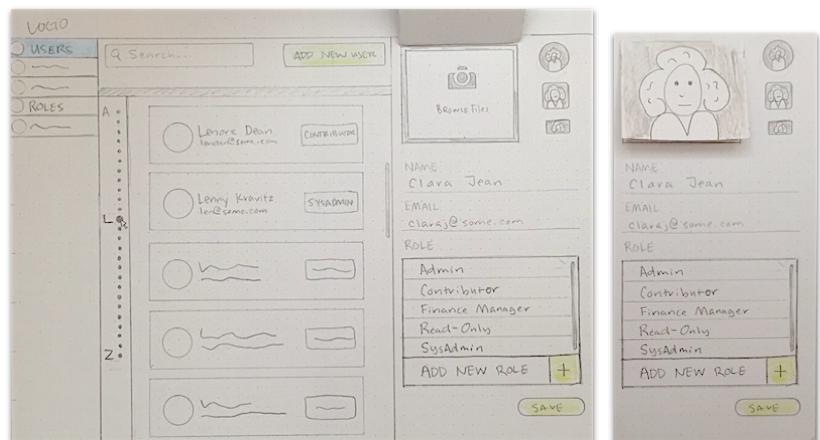
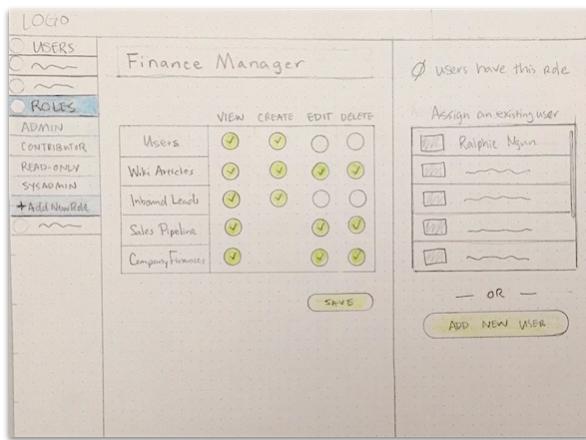
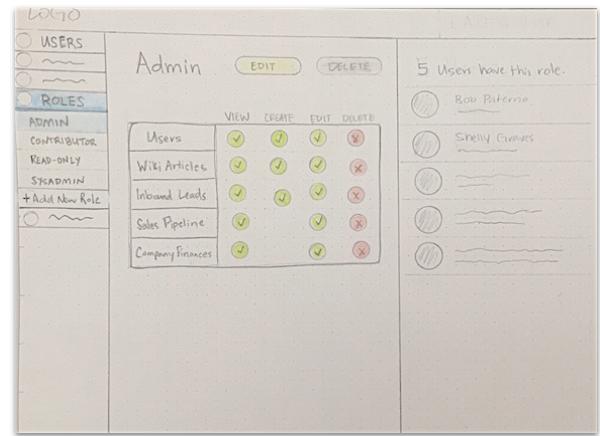


BEER.RUN branding concept

BEER.RUN app concept

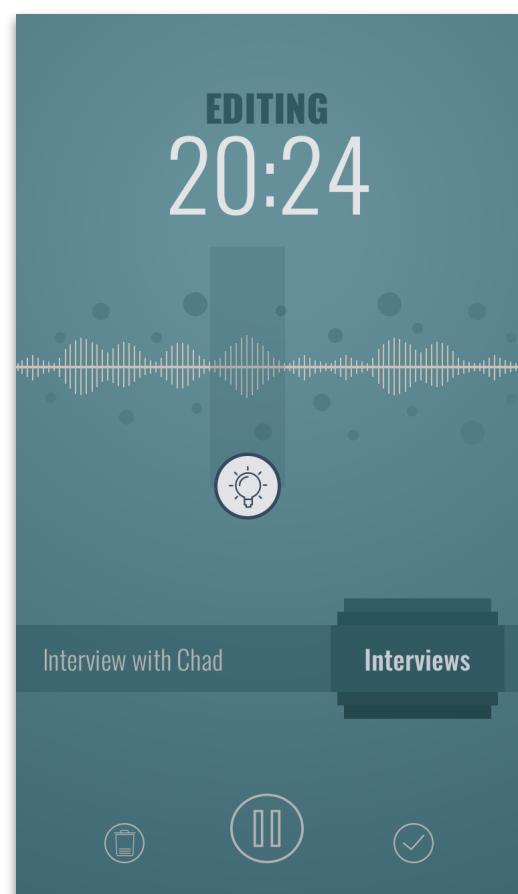
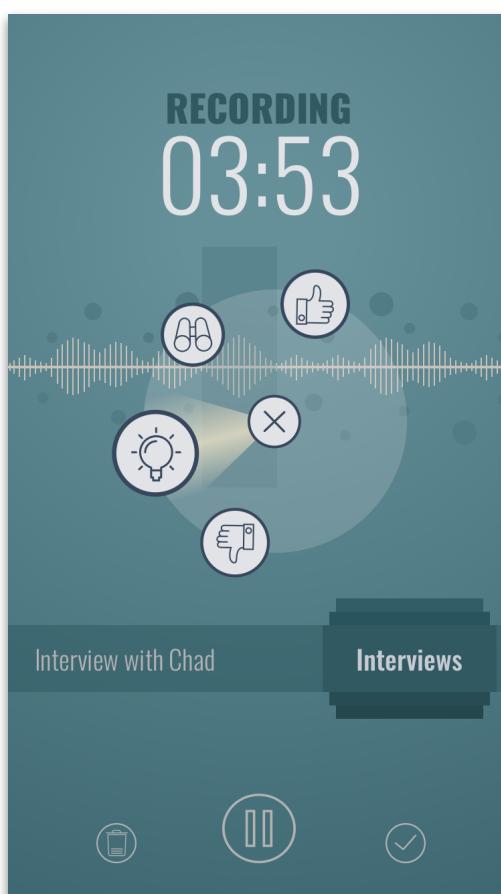
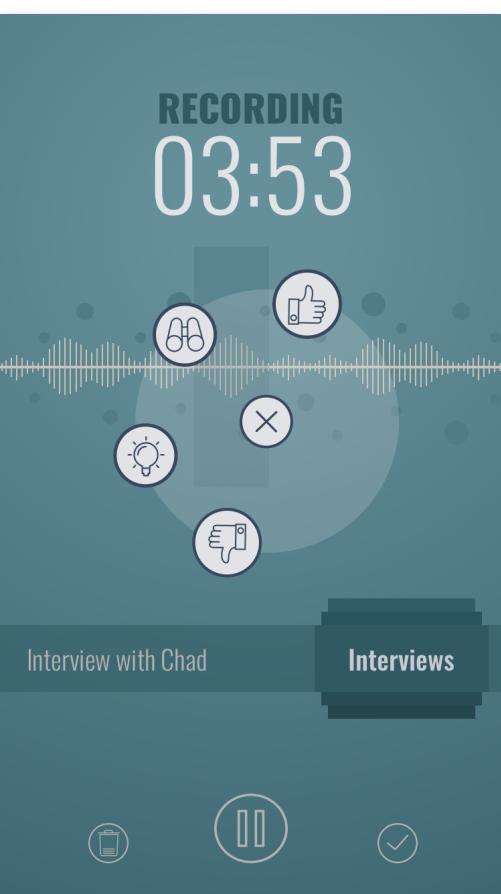
Track

Track is a user management dashboard supporting user administration. Users are assigned to roles and roles carry certain permissions. The UI supports adding new roles and permissions. I chose to include user avatars to help humanize what is usually an impersonal experience.



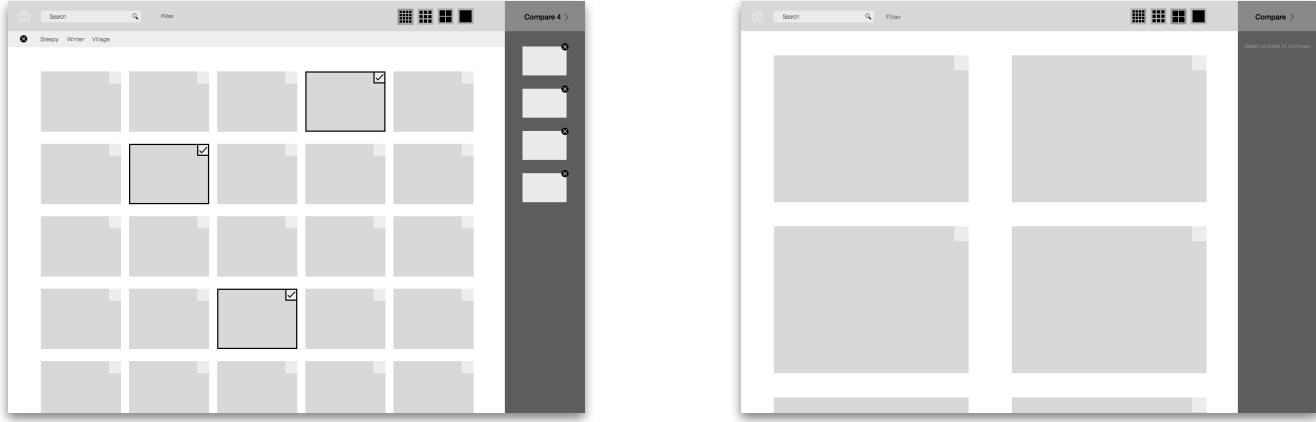
Timbre Recording App

Link to prototype: <https://invis.io/YQ88AWC3F>

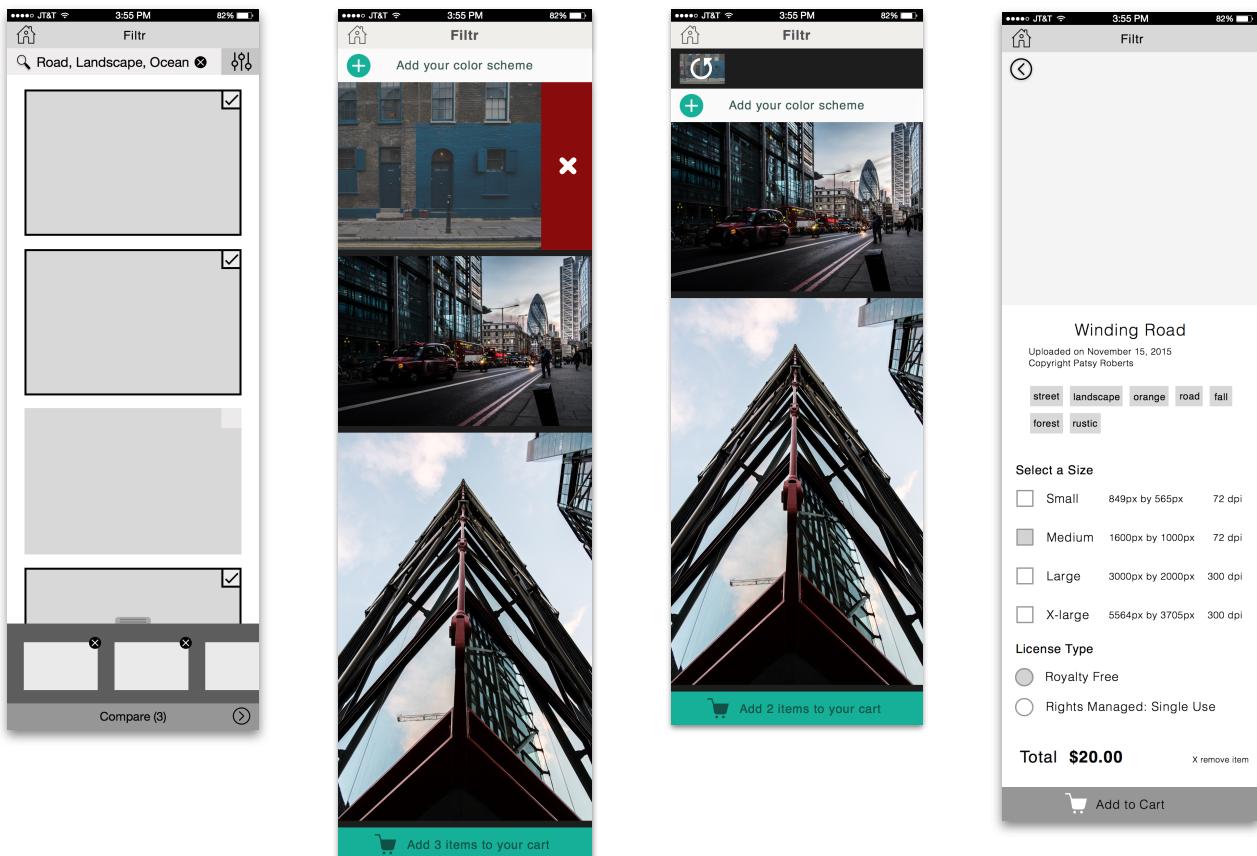


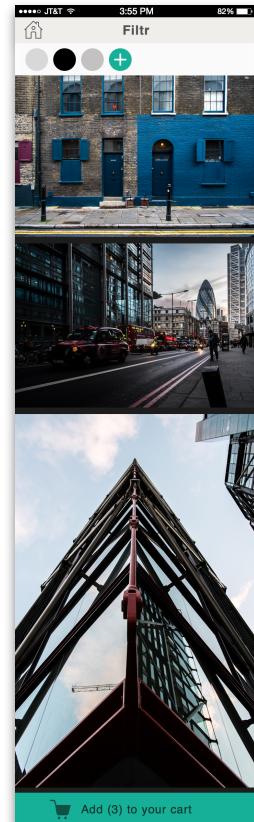
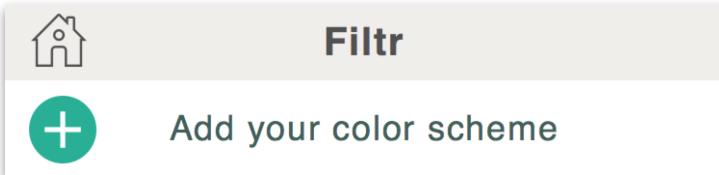
Filtr

Filtr is a concept for a stock photo selection app. The main goal of the product is to simplify the comparison and selection of stock photography based on the color scheme of a designer's project. Due to a potentially large number of images the grid size can be adjusted and there is a persistent side bar to give context of selections made. An added feature is the ability to add a color palette, so that the color scheme is never too far from the users thoughts.



Filtr app concept





Link to prototype: <https://invis.io/6Y79BVDDK>

Link to color picker prototype: <http://codepen.io/kaylalynjones/full/WrbYmV/>

Filtr Color Picker

Human Resources Time Off Requests Widget concept

Request Time Off

Vacation

< July 2016 >

M	Tu	W	Th	F	S	Su
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Comment (optional)

Submit

Paul Arno
apaul@pepl.com
Sales Department

total 22 taken 5 left 17

Requests 5 Vacation days
Monday July 18, 2016 to Friday July 22, 2016

Have a great time! -Kathy

Approve Deny

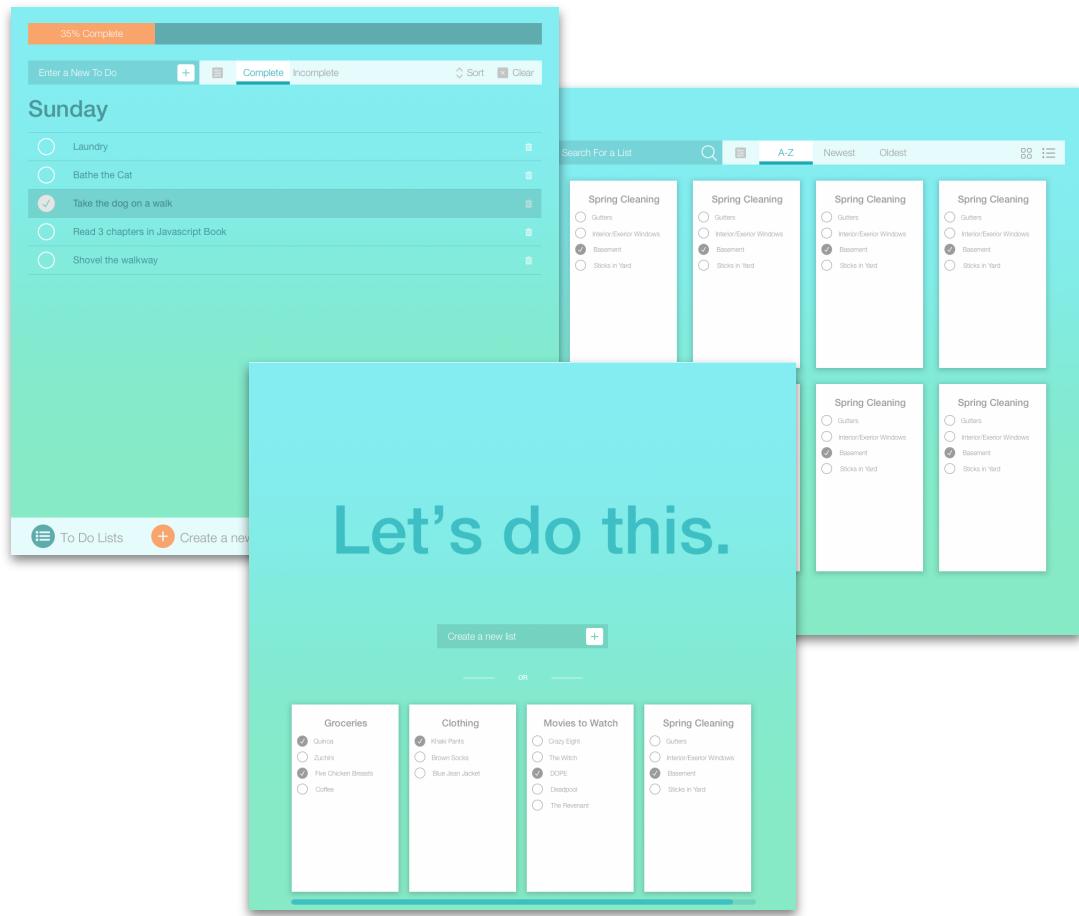
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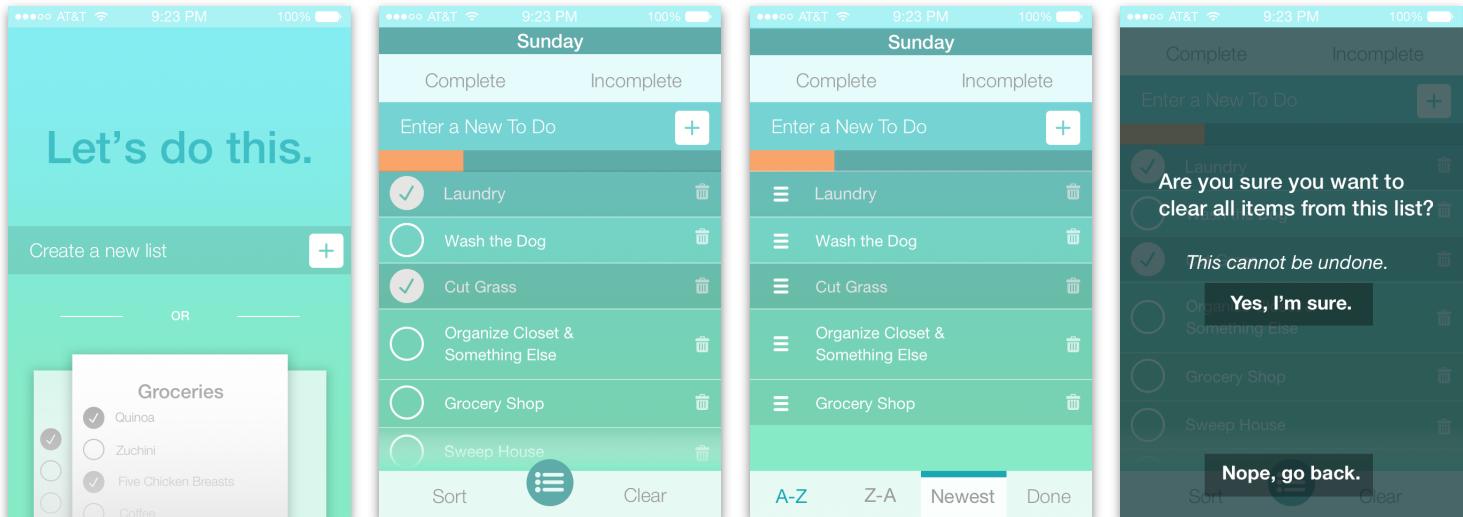
Have a great time! -Kathy

Approved!



"Let's Do This" To Do App

This web-app is a re-imagining of an old favorite. I decided to go with very calming colors. Writing a to do list is stressful enough. The progress bar creates a sense of fulfillment and completion highlighted by a punch of color. The most deliberate tasks – completing a to do or clearing an entire list – are either protected by proximity or a modal confirmation. Within the modal, the most destructive action is positioned away from the thumb.



Let's Do This app concept

Aloompa Content Management System Navigation

The previous version of Aloompa's navigation caused many headaches with our clients. The architecture was not reflective of our client's mental model and every day actions were hidden in screens nested deep within drop downs. We began with an internal card sorting study to determine the most appropriate information architecture. We then worked together to verify that all necessary functionality existed and we made everyday tasks easily accessible. I then turned the designs into a working prototype, and eventually production-ready code.

