

# Kayla Marcus

kaylamarcus1@gmail.com

813.391.7992

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## Permanent Address

10407 Snowden Place  
Tampa, FL 33626

## Present Address

1231 SW 3<sup>rd</sup> Avenue Apt# 310c  
Gainesville, FL 32601

## Education

University of Florida, Gainesville, FL  
Bachelor of Science in Public Relations  
Minor: Dance

*expected: May 2016*

Tel Aviv University, Tel Aviv, Israel  
Academic Track 1  
Entrepreneurship: Israel as a case study

*June/July 2013*

Robinson High School, Tampa, FL  
International Baccalaureate Program

*Aug. 2008 – May 2012*

## Experience

### *peerFit*

Public Relations Intern

*Jan. 2014- May 2014*

- Interning for a national health-technology start-up company, and serving on both the blogging team as an official blogger for peerfit.com, and on the communications team to launch systems of outreach through press releases and social media.

### *Rec Sports*

Group Fitness Instructor training

*projected March 2014*

- Projected to gain ACE (American Council of Exercise) and YogaFit certifications to teach both yoga and ballet-strength classes for RecSports UF

Public Relations Student Society of America

*Sept. 2013-present*

- University Events Committee- Manage the Public Relations for UF Donate Life Chapter by creating press releases and seeking clients for Donate Life UF

Manoa Arts Committee (Dance)

*Aug. 2014- present*

- Collaborate with Manoa team to organize a dance workshop for UF and Hillel audience April 2014

Essay Reviewer, Bailey Family Foundation

*Jan. 2013 - present*

- Read, edited, assessed and scored high school and college scholarships.

Florida Alligator Contributing Writer

*Aug. 2013- Dec. 2013*

- Reported local stories for Gainesville newspaper

Floridance Company Member

*Aug. 2013- Dec. 2013*

- Phillips Center performance Nov. 2013
- Contemporary student-run dance company

University of Florida International Center Blogger

*May 2013 – July 2013*

- Maintained a blog while studying abroad in Israel
- Published on the UFIC website

Dance Specialist, Union for Reform Judaism Camp Coleman

*June 2012- Aug. 2012*

- Taught campers fundamentals of performing and dance
- Directed and choreographed two dance performances

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## References

1. Peter Stark, Dance Chair  
Next Generation Ballet at the Patel Conservatory  
Phone: 813.222.1002  
E-mail: peter.stark@strazcenter.org
2. Andrea Solomon, Senior Assistant Camp Director  
URJ Camp Coleman  
Phone: 352.846.1613  
E-mail: asolomon@urj.org
3. Jerry Butler, WRUF-AM/FM Program Director - Division of Multimedia Properties  
Phone: 352. 294.1570  
Email: jbutler@wruf.com

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## Published Works

peerFit

<http://www.peerfit.com/blog/2014/01/caffeine-check/>

<http://www.peerfit.com/blog/2014/02/3-stages-new-workout/>

<http://www.peerfit.com/blog/2014/02/best-workout-leggings/>

<http://www.peerfit.com/blog/2014/02/best-figure-skating-reactions-sochi-2014-2/>

<http://www.peerfit.com/blog/2014/03/celebrity-juices/>

<http://www.peerfit.com/blog/2014/03/new-fda-food-labels/>

The Alligator

1. [http://www.alligator.org/news/local/article\\_71d46458-50db-11e3-a638-001a4bcf887a.html](http://www.alligator.org/news/local/article_71d46458-50db-11e3-a638-001a4bcf887a.html)
2. [http://www.alligator.org/news/local/article\\_f9e50eac-152f-11e3-9f39-001a4bcf887a.html](http://www.alligator.org/news/local/article_f9e50eac-152f-11e3-9f39-001a4bcf887a.html)
3. [http://www.alligator.org/news/local/article\\_c7da30fa-1ab0-11e3-bc40-0019bb2963f4.html](http://www.alligator.org/news/local/article_c7da30fa-1ab0-11e3-bc40-0019bb2963f4.html)
4. [http://www.alligator.org/news/local/article\\_8c7956b8-2018-11e3-a36c-0019bb2963f4.html](http://www.alligator.org/news/local/article_8c7956b8-2018-11e3-a36c-0019bb2963f4.html)
5. [http://www.alligator.org/news/local/article\\_86d7d6da-347c-11e3-8fdc-0019bb2963f4.html](http://www.alligator.org/news/local/article_86d7d6da-347c-11e3-8fdc-0019bb2963f4.html)
6. [http://www.alligator.org/news/local/article\\_dff015c4-3ba3-11e3-b9bf-0019bb2963f4.html](http://www.alligator.org/news/local/article_dff015c4-3ba3-11e3-b9bf-0019bb2963f4.html)
7. [http://www.alligator.org/news/local/article\\_e02f3d60-5c9d-11e3-a90f-001a4bcf887a.html#user-comment-area](http://www.alligator.org/news/local/article_e02f3d60-5c9d-11e3-a90f-001a4bcf887a.html#user-comment-area)

WUFT

<http://www.wuft.org/news/2013/04/09/gainesville-restaurant-sells-soil-back-to-farmers/>

University of Florida International Center Blog from Abroad

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<http://globalgator.wordpress.com/category/africa-the-middle-east/israel-africa-the-middle-east/kayla-summer-in-israel-2013/>

Dance in Gainesville blog

<http://danceingainesville.wordpress.com/>