

# KAYLA MURAOKA

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## EDUCATION

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**Santa Clara University**, Santa Clara CA

**Bachelor of Science in Commerce**, *Management Information Systems*

Jun. 2020

**Bachelor of Arts**, *Individual Studies Major (Japanese Business Studies Focus)*

Expected Aug. 2020

GPA: 3.30/4.0

**Coursework:** Web Programming, Systems Programming, Object-Oriented Programming, System Analysis & Design, Database Management Systems, Applied Machine Learning, Statistics & Data Analysis

**Academic Projects:**

- **Restaurant Recommender:** Created a program that investigates the ethnic food landscape across major U.S capitals and recommends highly rated restaurants using Python and a Yelp API
- **Aquarium Database:** Developed a hypothetical Aquarium database using SQL Server Management Studio

**Nanzan University**, Nagoya, Japan

Study Abroad Program, Santa Clara University; Term GPA: 3.41/4.0

Fall 2019

**Stevens Institute of Technology**, Hoboken, NJ

Engineering Major, transferred to Santa Clara University; GPA: 3.57/4.0

Fall 2016 – Winter 2017

## RELATED WORK EXPERIENCE

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**Institute for the International Education of Students**, *Social Media Correspondent*, Nagoya, Japan

Aug. 2019 – Dec. 2019

- Captured engaging visual content to engage interested study-abroad students thru IES' Instagram, website and catalog

**The Ciocca Center for Innovation & Entrepreneurship**, *Research Intern*, Santa Clara, CA

Jun. 2019 – Aug. 2019

- Founded the school's first *Entrepalooza* event to promote the entrepreneurship minor, now planned for next school year
- Facilitated programs for the university's first "Bronco Venture Accelerator"

**Quay Australia**, *Sales Associate*, Santa Clara, CA

Apr. 2018 – Aug. 2019

- Offered superb customer service; facilitated deals; surpassed sales goals in one of Quay's top grossing retail stores
- Earned company recognition for the highest units per transaction (UPT) among all sales associates (October 2018)

**Optia Partners**, *Recruitment Intern*, Tokyo, Japan

Jun. 2018 – Aug. 2018

- Sourced and recommended candidates, utilized Bullhorn application tracking system, and arranged screening interviews
- Received the "Optia Internship Award" for completing the most sales pitch and phone appointment calls
- Sourced a qualified candidate for successful employment at a Japanese firm resulting in a \$27,000 profit

## LEADERSHIP EXPERIENCE

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**Leavey School of Business**, *Student Ambassador*, Santa Clara, CA

Mar. 2019 - Present

- Represent the School of Business by supervising and participating in prospective student events
- Directing 2,000+ prospective students at Open House, Preview Days, Orientation and Family Weekend
- Speak at student panels to answer any inquiries and questions from incoming students

**Relay for Life**, *Silent Auction and Raffle Chair*, Santa Clara, CA

Nov. 2017 – Apr. 2018

- Trained and directed 10+ volunteers for the silent auction tent, and procured donations totaling over \$103,000

**The YMCA of Honolulu**, *Group Leader*, Honolulu, HI

Jun. 2017 – Sep. 2017

- Organized three of the YMCA's youth enrichment programs, and managed 40+ diverse students, aged 7 to 11

**Girl Scouts of the USA**, *Camp Counselor*, Honolulu, HI

Aug. 2013 – Jan. 2015

- Earned the Gold Award for arranging a 3-day camp for 30+ kids, aged 5-12, and a 2-day camp for Boys & Girls Club

## SKILLS

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**Computer Skills:** Familiar with HTML, CSS, JavaScript, Java, Ruby, SQL Server Management Studio (SSMS), Python

**Business Tools:** MS Excel, MS Visio, Word, PowerPoint, Adobe Photoshop, Premiere Pro, Lightroom, Bullhorn ATS

**Foreign Language:** Intermediate Japanese communication skills, Ability to read and write Hiragana, Katakana, and 200+ Kanji

## ACTIVITIES

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Women's Club Ultimate Frisbee Team, *Member*, Santa Clara University, 2018 – 2020

Intramural basketball, *Participant*, Santa Clara University, 2018 – 2020

Kappa Kappa Gamma Sorority, *Member*, Santa Clara University, 2017 – 2020

Santa Clara Community Action Program, *Volunteer*, Santa Clara University, 2017 – 2018

Women's Varsity Volleyball Team (D3), *Member*, Stevens Institute of Technology, 2016 – 2017