

KAYLA OROZCO

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SUMMARY

UX Designer with a B.S. in Interdisciplinary Studies and a background in graphic design and working in teams. Certificate from UX/UI from the University of Texas at San Antonio. Skilled in Figma, Adobe, JavaScript, CSS, HTML, Bootstrap, and human-centered design. As a graphic designer, led a successful team in branding, UX writing, email campaigns, and social media content. Strengths in teamwork, communication, and creativity. Driven by the ability to produce content or a product that allows for an enhanced experience for the user. Thrives when given the opportunity to collaborate with others who operate in excellence and bring joy to the user.

TECHNICAL SKILLS

Technical: Teamwork, Adaptable, Problem-Solver, Good Work Ethic, Good Time Management
UX/UI: Adobe Creative Cloud, User Experience, User Research, User Interface Development, Prototyping, Wireframing, Javascript, HTML/CSS

RELEVANT EXPERIENCE

Social Media Manager 2018-Present
Gateway Fellowship Church & Chi Alpha San Antonio, TX
Oversees and designs graphics for multiple social media accounts. Creates posts 3-4 times a week that line-up with brand or company. Developed in writing skills to effectively communicate to targeted audiences.

College Ministry Leader 2014-Present
Chi Alpha Christian Fellowship San Antonio, TX
Led weekly studies where communication skills were developed. Worked in team settings to collaborate, ideate, and problem-solve. Mentored leaders to grow and learn how to communicate with target audiences.

PROJECTS

Venture | Portfolio in Progress

- My team came up with a mobile app that helps San Antonio small-business owners push out geo-fencing notifications to give updates on covid practices and daily specials
- Defining, Ideating, Wireframing, Mockup, Prototyping, and Testing
- Miro, Figma, Adobe XD, Invision

Department of Energy Redesign | Portfolio in Progress

- Tasked with redesigning the DOE's website. Through user research, annotations, prototype testing, and iteration, I redesigned the homepage, and 2 additional web-pages.
- Defining, Ideating, Wireframing, Mockup, Prototyping, and Testing
- Miro, Figma, Adobe XD, Invision

SARA's Sanctuary Redesign | Portfolio in Progress

- Tasked with a local non-profit's website to redesign. We were able to communicate with the stake-holder, test, and create mockups of a new homepage and donation page.
- Defining, Ideating, Wireframing, Mockup, Prototyping, and Testing

- Miro, Figma, Adobe XD, Invision

EDUCATION

UX/UI Certificate: University of Texas at San Antonio, San Antonio, TX

An intensive 24-week long boot camp dedicated to UX/UI Design. Skills learned consist of Photoshop, Illustrator, HTML5, CSS, JavaScript, Bootstrap, jQuery, User-Centric Design Research, Visual Prototyping & Wireframing, User Interface Development.

Bachelor of Interdisciplinary Studies: University of Texas at San Antonio, San Antonio, TX