Fit Width

Show Me

Data | Analytics

Sales Orders Sheet+ (Re...

Search

Tables

- County
- State
- State Code
- StoreID (Store Location...
- Time Zone
- Type
- Order Quantity (bin)
- *Measure Names*

Sales Orders Sheet

- Discount Applied
- Order Quantity
- Unit Cost
- Unit Price

Store Locations Sheet

- Household Income
- Land Area
- Latitude
- Longitude
- Median Income
- Population
- Water Area
- #Expenses
- #Profit
- #Sales
- Good Profit or Bad Profit
- Select your Metric
- *Latitude (generated)*
- *Longitude (generated)*
- *Sales Orders Sheet (Count)*
- *Measure Values*

Parameters

- Select Your Metric

Pages

Filters

YEAR(Order Date..

Sales Channel

Marks

Line

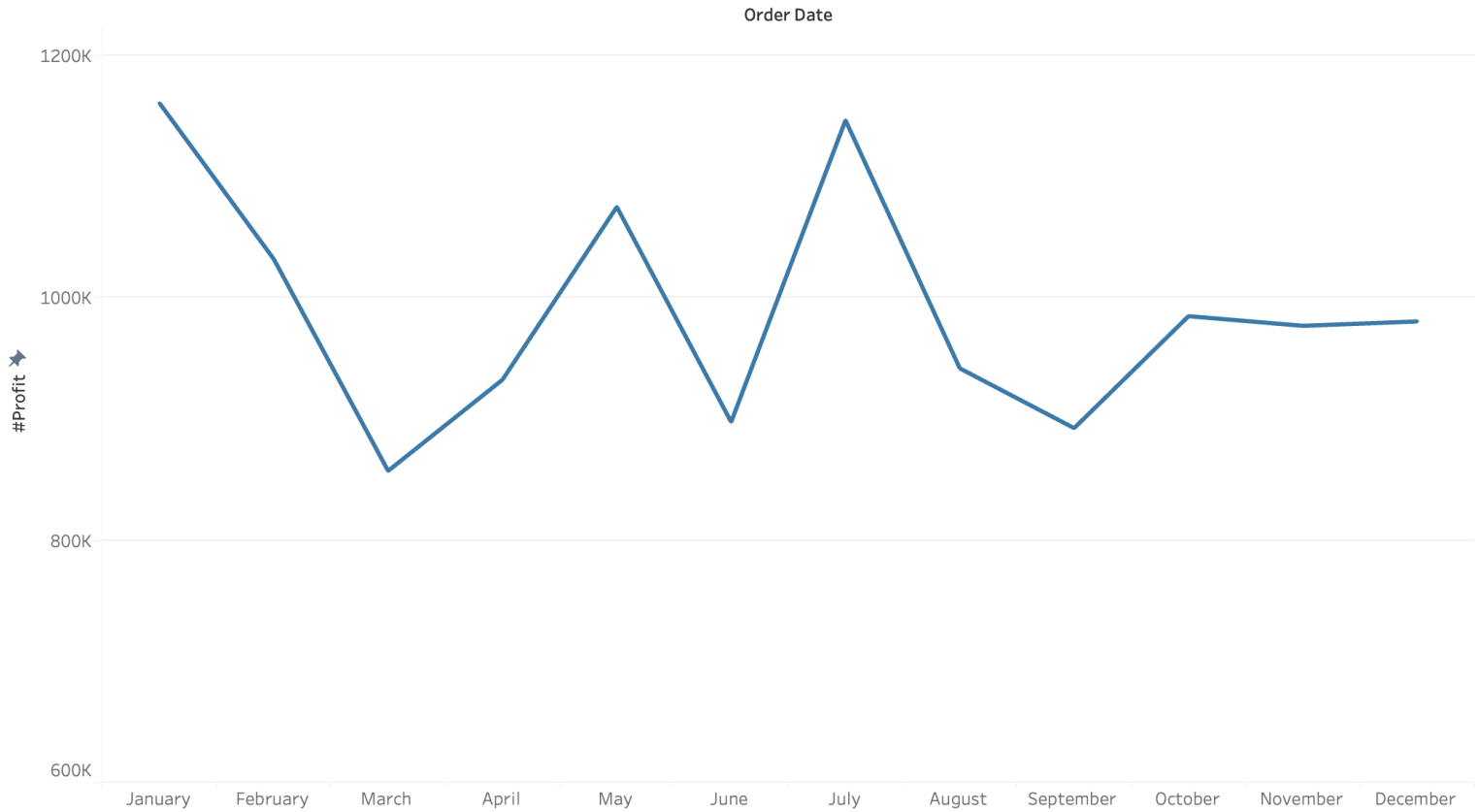
Color | Size | Label

Detail | Tooltip | Path

Columns: MONTH(Order Dat..

Rows: SUM(#Profit)

Profit by Month year 2020: Kayla Sekkat



Caption

Line Graph using one calculated field(#Profit). This trend shows the sum of the profit by month for the year of 2020. Filter: year 2020

Data Source | Line Graph | Tree Map | Pie Chart | Scatter plot | Bar Graph | Map | Box Plot | Text table | Text table2 | Dual Axis | Profit KPI | Total Sales KPI | Total Costs KPI | by map | by Month | Dashboard 1 | Story

12 marks 1 row by 12 columns SUM(#Profit): 11,875,488

Standard

Show Me

Data | Analytics

Sales Orders Sheet+ (Re...

Search

Tables

- County
- State
- State Code
- StoreID (Store Location...
- Time Zone
- Type
- Order Quantity (bin)
- *Measure Names*

Sales Orders Sheet

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- Select your Metric
- *Latitude (generated)*
- *Longitude (generated)*
- *Sales Orders Sheet (Count)*
- *Measure Values*

Parameters

- Select Your Metric

Pages

Filters

Sales Channel

Marks

Automatic

Color | Size | Label

Detail | Tooltip

SUM(#Sales)

SUM(#Profit)

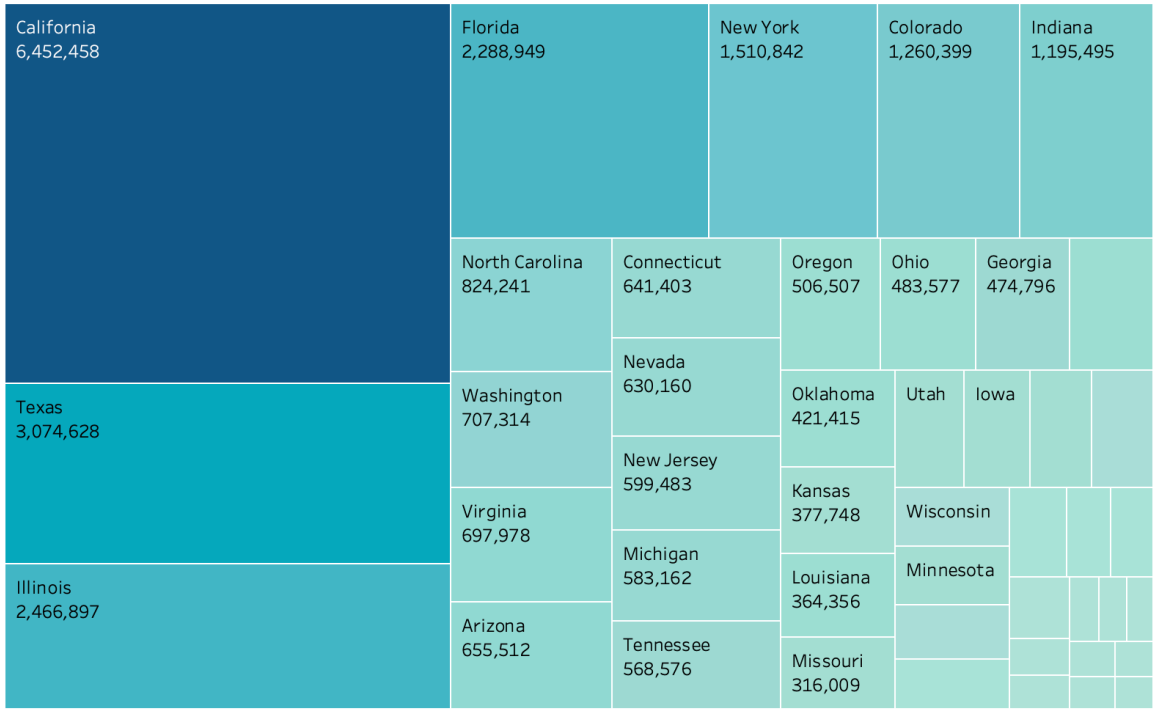
State

SUM(#Profit)

Columns

Rows

Tree Map of the Sales/Profit by State: Kayla Sekkat



SUM(#Sales)

114,630 17,283,447

Caption

Tree Map. 2 calculated field (#Profit and #Sales) Tree Map that compares Profit and Sales per state. Color shows sum of Sales. Size shows sum of Profit. The marks are labeled by State and Profit. With the filter of Sales Channels added. This allows us to see which states are seeing the most sales and profits overall.

Data Source | Line Graph | Tree Map | Pie Chart | Scatter plot | Bar Graph | Map | Box Plot | Text table | Text table2 | Dual Axis | Profit KPI | Total Sales KPI | Total Costs KPI | by map | by Month | Dashboard 1 | Story

45 marks 1 row by 1 column SUM(#Profit): 30,850,410

Entire View | Show Me

Data | Analytics

Sales Orders Sheet+ (Re...

Search

Tables

- County
- State
- State Code
- StoreID (Store Location...
- Time Zone
- Type
- Order Quantity (bin)
- *Measure Names*

Sales Orders Sheet

- Discount Applied
- Order Quantity
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- #Expenses
- #Profit
- #Sales
- Good Profit or Bad Profit
- Select your Metric
- *Latitude (generated)*
- *Longitude (generated)*
- *Sales Orders Sheet (Count)*
- *Measure Values*

Parameters

- Select Your Metric

Pages

Filters

Sales Channel

Marks

Pie

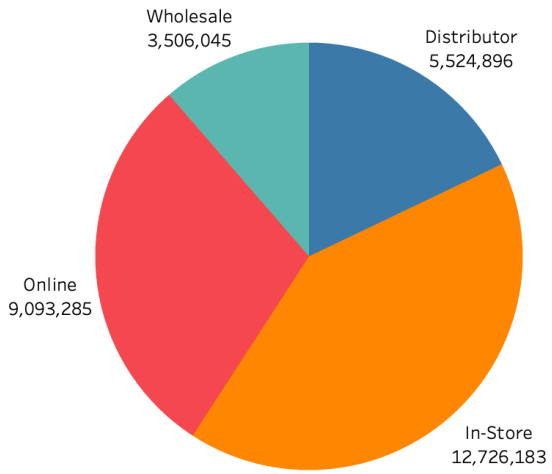
Color | Size | Label | Detail | Tooltip | Angle

Sales Channel
SUM(#Profit)
Sales Channel
SUM(#Profit)

Columns

Rows

Profit by Sales Channel Type: Kayla Sekkat



SUM(#Profit)
30,850,410

Sales Channel
- Distributor
- In-Store
- Online
- Wholesale

Caption

Pie Chart. 1calculated field(#Profit). 1 color marks card: Sales Channel. I did this graph to analyze which sales channel is responsible for the most profit overall. Color Marks: sales channel, size: sum(#Profit), labels for the sales channels and the #Profit. This helps us to see which sales channels are underperforming compared to the others, which is wholesale and Distributor.

Data Source | Line Graph | Tree Map | **Pie Chart** | Scatter plot | Bar Graph | Map | Box Plot | Text table | Text table2 | Dual Axis | Profit KPI | Total Sales KPI | Total Costs KPI | by map | by Month | Dashboard 1 | Story

4 marks | 1 row by 1 column | SUM(#Profit): 30,850,410

Data | Analytics

Sales Orders Sheet+ (Re...

Search

Tables

- County
- State
- State Code
- StoreID (Store Location...
- Time Zone
- Type
- Order Quantity (bin)
- *Measure Names*

Sales Orders Sheet

- Discount Applied
- Order Quantity
- Unit Cost
- Unit Price

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- #Profit
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- Good Profit or Bad Profit
- Select your Metric
- *Latitude (generated)*
- *Longitude (generated)*
- *Sales Orders Sheet (Count)*
- *Measure Values*

Parameters

- Select Your Metric

Pages

Filters

- YEAR(Order Date..
- Sales Channel

Marks

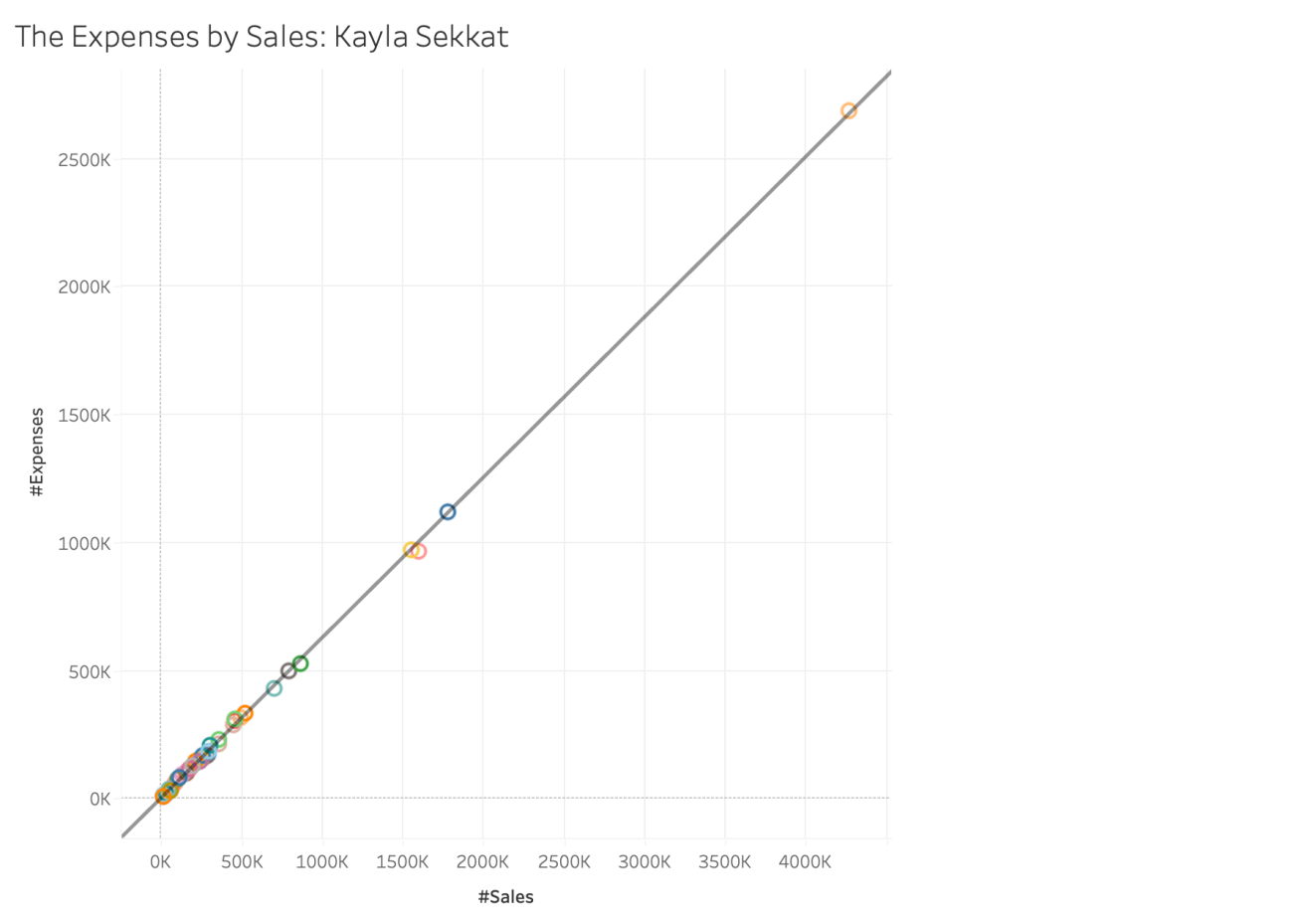
Automatic

Color | Size | Label | Detail | Tooltip | Shape

State

Columns: SUM(#Sales)

Rows: SUM(#Expenses)



Caption

Scatter plot. 2 calculated fields(#Sales and #Expenses) Sum of #Sales vs. sum of #Expenses. Color Mark shows details about State. Trend line included in graph. This graph helps to depict which states are the most profitable based on sales and cost. Added a filter for the year 2018 to look at how things were the least profitable year in the sales and cost.

Data Source | Line Graph | Tree Map | Pie Chart | **Scatter plot** | Bar Graph | Map | Box Plot | Text table | Text table2 | Dual Axis | Profit KPI | Total Sales KPI | Total Costs KPI | by map | by Month | Dashboard 1 | Story

45 marks | 1 row by 1 column | SUM(#Sales): 19,217,865

Data | Analytics

Sales Orders Sheet+ (Re...

Search

Tables

- County
- State
- State Code
- StoreID (Store Location...
- Time Zone
- Type
- Order Quantity (bin)
- *Measure Names*

Sales Orders Sheet

- Discount Applied
- Order Quantity
- Unit Cost
- Unit Price

Store Locations Sheet

- Household Income
- Land Area
- Latitude
- Longitude
- Median Income
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- #Expenses
- #Profit
- #Sales
- Good Profit or Bad Profit
- Select your Metric
- *Latitude (generated)*
- *Longitude (generated)*
- *Sales Orders Sheet (Count)*
- *Measure Values*

Parameters

- Select Your Metric

Pages

Filters

Sales Channel

Marks

Bar

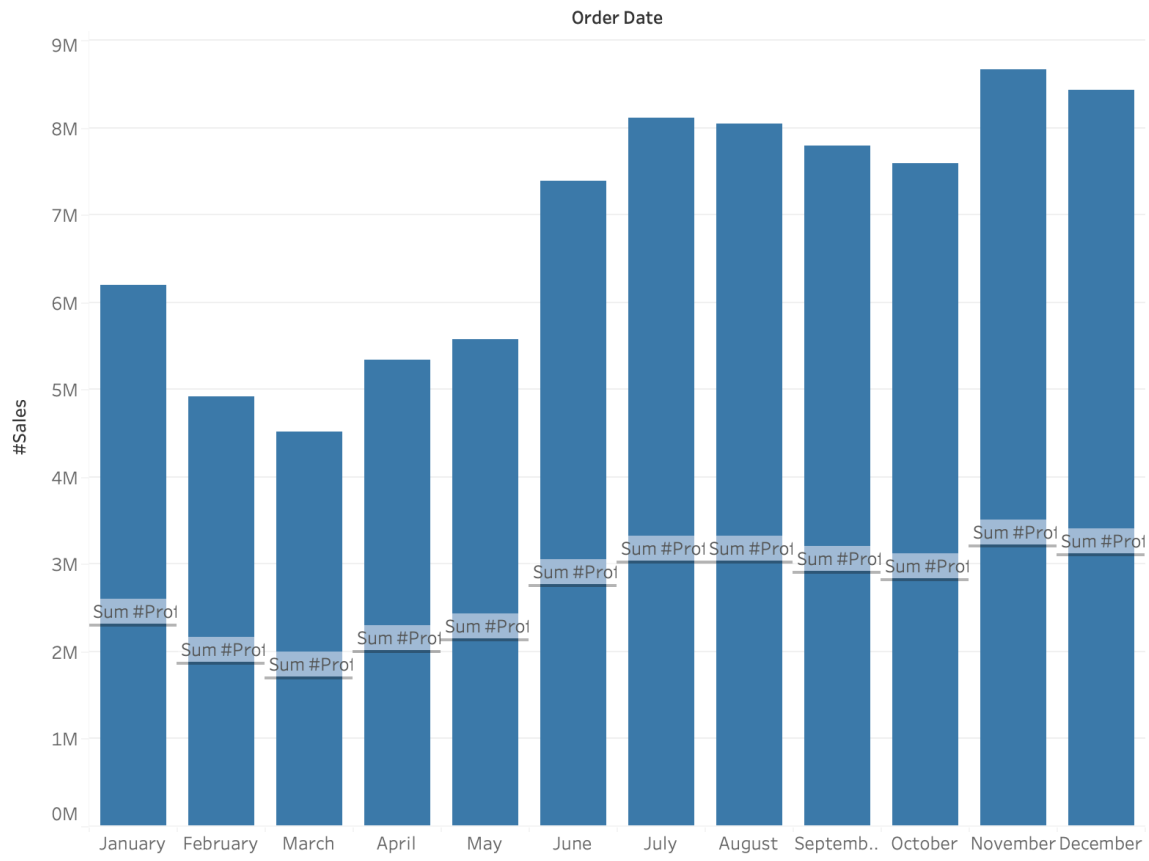
Color | Size | Label | Detail | Tooltip

SUM(#Profit)

Columns: MONTH(Order Dat..

Rows: SUM(#Sales)

Order Year by Sales Bar Graph: Kayla Sekkat



Caption

Bar Graph. 2 caluclated fields (#Sales and #Profit). 1 reference line. This chart indicates the change in sales and profit from month to month. I inputted the reference line to comapre the profits vs the sales per month.

Data Source | Line Graph | Tree Map | Pie Chart | Scatter plot | **Bar Graph** | Map | Box Plot | Text table | Text table2 | Dual Axis | Profit KPI | Total Sales KPI | Total Costs KPI | by map | by Month | Dashboard 1 | Story

12 marks 1 row by 12 columns SUM(#Sales): 82,617,097

Show Me

Data | Analytics

Sales Orders Sheet+ (Re...

Search

Tables

- County
- State
- State Code
- StoreID (Store Location...
- Time Zone
- Type
- Order Quantity (bin)
- *Measure Names*

Sales Orders Sheet

- Discount Applied
- Order Quantity
- Unit Cost
- Unit Price

Store Locations Sheet

- Household Income
- Land Area
- Latitude
- Longitude
- Median Income
- Population
- Water Area

- #Expenses
- #Profit
- #Sales
- Good Profit or Bad Profit
- Select your Metric
- *Latitude (generated)*
- *Longitude (generated)*
- *Sales Orders Sheet (Count)*
- *Measure Values*

Parameters

- Select Your Metric

Pages

Filters

Sales Channel

Marks

Map

Color | Size | Label

Detail | Tooltip

SUM(#Profit)

SUM(#Expens..

SUM(#Sales)

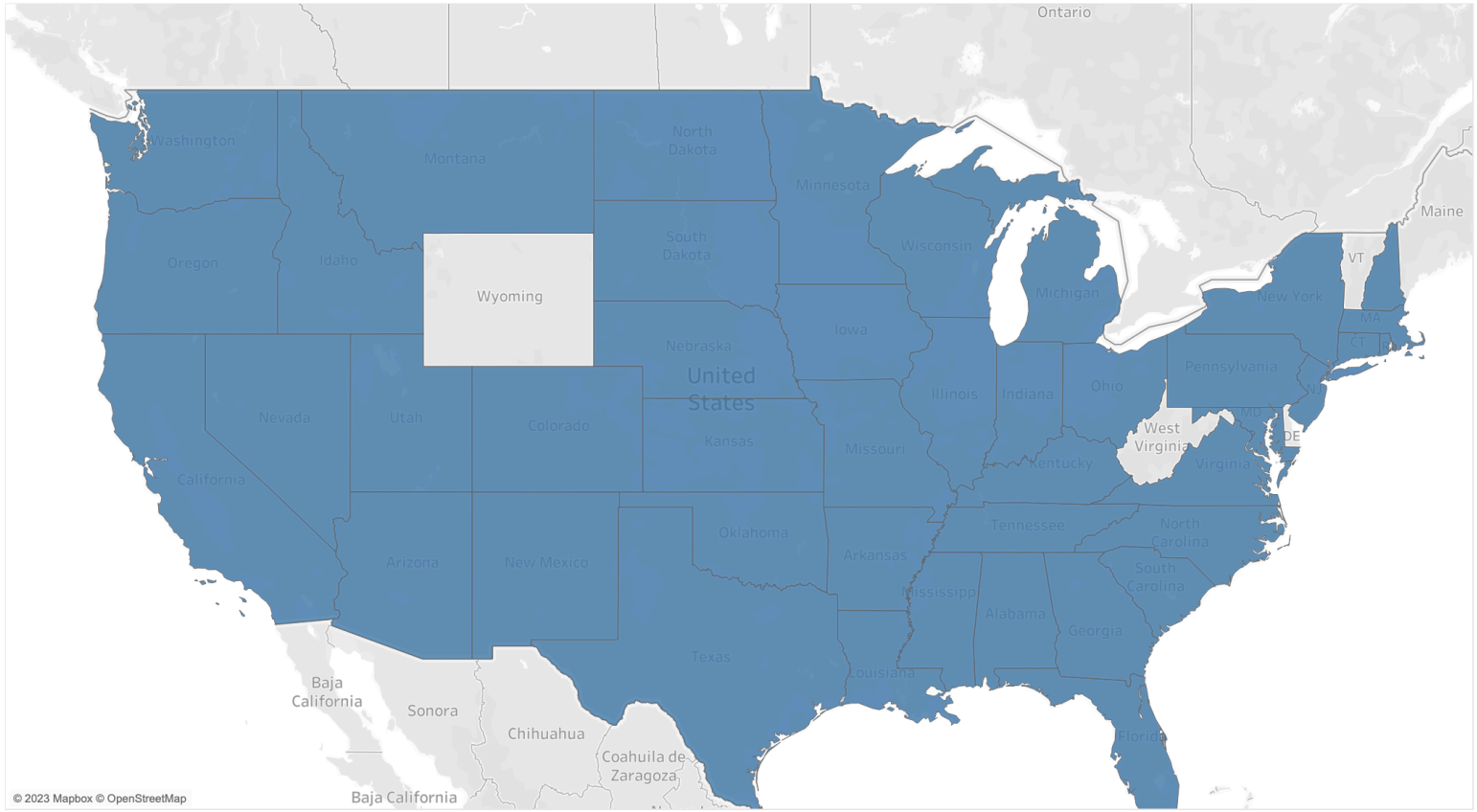
CNT(StoreID (..

State

Columns: Longitude (generated)

Rows: Latitude (generated)

Profit by State: Kayla Sekkat



Caption

Map, 3 calculated fields(#profit, #Sales, and #Expenses) Detail mark is the State. Tooltips are the #profit, #Sales, #Expenses, and the store ID count per state. This helps us to visualize the state comparison in sales, profit, and expenses while also taking into account how many store locations are present per state.

Data Source | Line Graph | Tree Map | Pie Chart | Scatter plot | Bar Graph | **Map** | Box Plot | Text table | Text table2 | Dual Axis | Profit KPI | Total Sales KPI | Total Costs KPI | by map | by Month | Dashboard 1 | Story

45 marks | 1 row by 1 column | SUM of CNT(StoreID (Store Locations Sheet)): 7,983

Fit Width

Show Me

Data | Analytics

Sales Orders Sheet+ (Re...

Search

Tables

- County
- State
- State Code
- StoreID (Store Location...
- Time Zone
- Type
- Order Quantity (bin)
- *Measure Names*

Sales Orders Sheet

- Discount Applied
- Order Quantity
- Unit Cost
- Unit Price

Store Locations Sheet

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- Latitude
- Longitude
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- Water Area

- #Expenses
- #Profit
- #Sales
- Good Profit or Bad Profit
- Select your Metric
- *Latitude (generated)*
- *Longitude (generated)*
- *Sales Orders Sheet (Count)*
- *Measure Values*

Parameters

- Select Your Metric

Pages

Filters

Sales Channel

Marks

Circle

Color | Size | Label

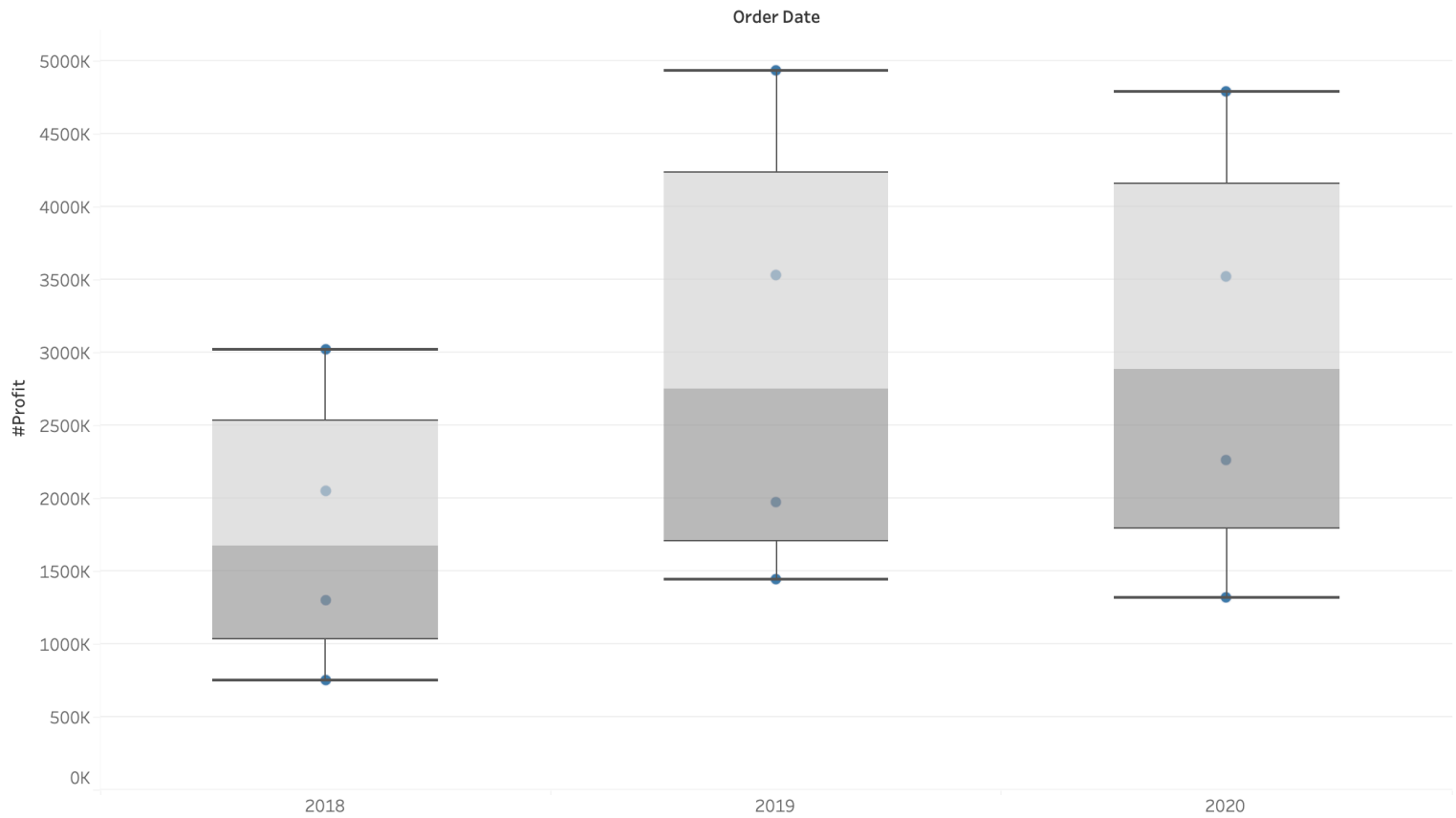
Detail | Tooltip

Sales Channel

Columns: YEAR(Order Date)

Rows: SUM(#Profit)

Profit by Year by Sales Channel Type: Kayla Sekkat



Caption

Box plot graph. 1 calculated field(#Profit). The Graph shows the Sum of #Profit for each Year by sales channels types. Details are shown for Sales Channel. The view is filtered on Sales Channel, which keeps Distributor, In-Store, Online and Wholesale.

Data Source | Line Graph | Tree Map | Pie Chart | Scatter plot | Bar Graph | Map | **Box Plot** | Text table | Text table2 | Dual Axis | Profit KPI | Total Sales KPI | Total Costs KPI | by map | by Month | Dashboard 1 | Story

12 marks 1 row by 3 columns SUM(#Profit): 30,850,410

Data | Analytics

Sales Orders Sheet+ (Re...

Search

Tables

- County
- State
- State Code
- StoreID (Store Location...
- Time Zone
- Type
- Order Quantity (bin)
- *Measure Names*

Sales Orders Sheet

- Discount Applied
- Order Quantity
- Unit Cost
- Unit Price

Store Locations Sheet

- Household Income
- Land Area
- Latitude
- Longitude
- Median Income
- Population
- Water Area
- #Expenses
- #Profit
- #Sales
- Good Profit or Bad Profit
- Select your Metric
- *Latitude (generated)*
- *Longitude (generated)*
- *Sales Orders Sheet (Count)*
- *Measure Values*

Parameters

- Select Your Metric

Pages

Filters

Sales Channel

Marks

Automatic

Color | Size | Text | Detail | Tooltip

SUM(#Profit)

SUM(#Profi.. Δ

Columns: MONTH(Order Dat..

Rows: Sales Channel

Profit Running Total Across: Kayla Sekkat

	Order Date											
Sales Chan..	January	February	March	April	May	June	July	August	September	October	November	December
Distributor	388,766	353,968	309,272	306,310	350,448	507,484	600,627	581,626	462,271	477,454	591,723	594,947
	388,766	742,734	1,052,006	1,358,316	1,708,764	2,216,247	2,816,874	3,398,500	3,860,771	4,338,225	4,929,949	5,524,896
In-Store	967,310	763,395	696,523	807,956	923,800	1,180,340	1,224,607	1,212,615	1,262,300	1,137,243	1,357,362	1,192,732
	967,310	1,730,705	2,427,228	3,235,184	4,158,985	5,339,325	6,563,932	7,776,546	9,038,846	10,176,089	11,533,451	12,726,183
Online	658,456	526,916	524,375	603,246	637,401	854,454	920,573	826,376	848,545	939,295	858,882	894,765
	658,456	1,185,372	1,709,748	2,312,994	2,950,395	3,804,849	4,725,422	5,551,799	6,400,343	7,339,638	8,198,520	9,093,285
Wholesale	285,062	215,957	165,247	276,552	228,961	209,734	281,603	404,379	337,269	263,872	409,133	428,275
	285,062	501,020	666,266	942,818	1,171,779	1,381,514	1,663,117	2,067,496	2,404,766	2,668,638	3,077,770	3,506,045

Caption

This text table. 1 calculated field (#profit). Calculation is the running total downshows the break down for profit by each sales channel by month. Sum of #Profit and Running Sum of #Profit broken down by Order Date Month vs. Sales Channel. This shows us that the In-store and online channels are out performing the distributor and wholsale avenue by a lot each month.

Data Source | Line Graph | Tree Map | Pie Chart | Scatter plot | Bar Graph | Map | Box Plot | **Text table** | Text table2 | Dual Axis | Profit KPI | Total Sales KPI | Total Costs KPI | by map | by Month | Dashboard 1 | Story

48 marks 4 rows by 12 columns SUM(#Profit): 30,850,410

Data | Analytics

Sales Orders Sheet+ (Re...

Search

Tables

- County
- State
- State Code
- StoreID (Store Location...
- Time Zone
- Type
- Order Quantity (bin)
- *Measure Names*

Sales Orders Sheet

- Discount Applied
- Order Quantity
- Unit Cost
- Unit Price

Store Locations Sheet

- Household Income
- Land Area
- Latitude
- Longitude
- Median Income
- Population
- Water Area
- #Expenses
- #Profit
- #Sales
- Good Profit or Bad Profit
- Select your Metric
- *Latitude (generated)*
- *Longitude (generated)*
- *Sales Orders Sheet (Count)*
- *Measure Values*

Parameters

- Select Your Metric

Pages

Filters

YEAR(Order Date..

Sales Channel

Marks

Automatic

Color | Size | Text

Detail | Tooltip

SUM(#Profit)

SUM(#Profi.. △

Columns: MONTH(Order Dat..

Rows: Sales Channel

Profit Running Total Down Year 2020: Kayla Sekkat

	Order Date											
Sales Chan..	January	February	March	April	May	June	July	August	September	October	November	December
Distributor	218,731	212,257	153,153	184,213	221,627	208,170	178,674	196,608	153,439	172,425	176,076	180,114
	218,731	212,257	153,153	184,213	221,627	208,170	178,674	196,608	153,439	172,425	176,076	180,114
In-Store	520,358	417,511	360,368	383,570	457,214	319,645	505,350	364,563	374,227	354,318	387,985	341,346
	739,089	629,769	513,521	567,783	678,840	527,815	684,024	561,171	527,667	526,743	564,061	521,460
Online	282,654	300,393	264,885	291,686	303,437	296,034	348,166	259,134	214,095	357,327	264,515	336,186
	1,021,743	930,162	778,406	859,469	982,278	823,849	1,032,191	820,305	741,762	884,069	828,576	857,646
Wholesale	138,641	101,550	78,690	72,782	92,477	73,583	114,042	121,324	150,577	100,589	148,115	122,664
	1,160,384	1,031,711	857,096	932,251	1,074,755	897,432	1,146,233	941,628	892,338	984,658	976,691	980,310

Caption

Text Table. 1 calculated field(#Profit). table calculation is running total down. Sum of # Profit and Running Sum of # Profit broken down by Order Date Month vs. Sales Channel. This text table shows the profitability as a whole each month to compare which months are underperforming and where they are excelling. Filtered data to just show the year 2020 only.

Data Source | Line Graph | Tree Map | Pie Chart | Scatter plot | Bar Graph | Map | Box Plot | Text table | **Text table2** | Dual Axis | Profit KPI | Total Sales KPI | Total Costs KPI | by map | by Month | Dashboard 1 | Story

48 marks 4 rows by 12 columns SUM(#Profit): 11,875,488

Data | Analytics

Sales Orders Sheet+ (Re...

Search

Tables

- County
- State
- State Code
- StoreID (Store Location...
- Time Zone
- Type
- Order Quantity (bin)
- *Measure Names*

Sales Orders Sheet

- Discount Applied
- Order Quantity
- Unit Cost
- Unit Price

Store Locations Sheet

- Household Income
- Land Area
- Latitude
- Longitude
- Median Income
- Population
- Water Area
- #Expenses
- #Profit
- #Sales
- Good Profit or Bad Profit
- Select your Metric
- *Latitude (generated)*
- *Longitude (generated)*
- *Sales Orders Sheet (Count)*
- *Measure Values*

Parameters

- Select Your Metric

Pages

Filters

Sales Channel

Marks

All

SUM(#Sales)

SUM(#Profit)

Line

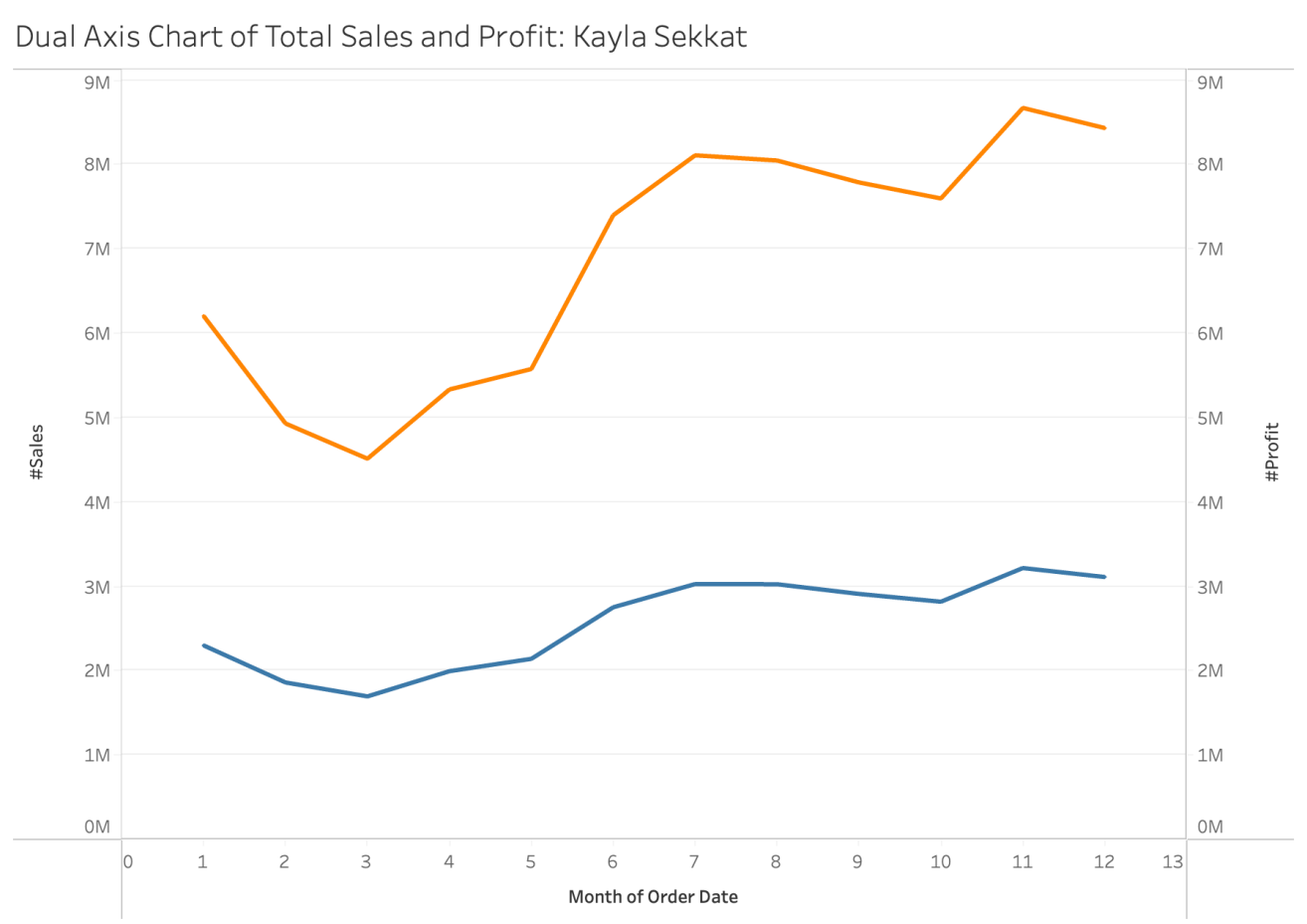
Color | Size | Label

Detail | Tooltip | Path

Measure Names

Columns: MONTH(Order Date)

Rows: SUM(#Sales) | SUM(#Profit)



Caption

Dual Axis Chart. 2 calculated fields(#profit and #Sales) The trends of #Sales and #Profit for Order Date Month. Color shows details about #Sales and #Profit. This chart shows us what percent of overal sales the company is profiting on a monthly basis after costs.

Data Source | Line Graph | Tree Map | Pie Chart | Scatter plot | Bar Graph | Map | Box Plot | Text table | Text table2 | **Dual Axis** | Profit KPI | Total Sales KPI | Total Costs KPI | by map | by Month | Dashboard 1 | Story

24 marks 1 row by 1 column SUM(#Sales): 82,617,097

Standard

Show Me

Data | Analytics

Sales Orders Sheet+ (Re...

Search

Tables

- County
- State
- State Code
- StoreID (Store Location...
- Time Zone
- Type
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- #Profit
- #Sales
- Good Profit or Bad Profit
- Select your Metric
- *Latitude (generated)*
- *Longitude (generated)*
- *Sales Orders Sheet (Count)*
- *Measure Values*

Parameters

- Select Your Metric

Pages

Filters

- Sales Channel
- *Action (State)*

Marks

Automatic

Color | Size | Text

Detail | Tooltip

SUM(#Profit)

Columns

Rows

Total Profit

$30,850,410

Data Source | Line Graph | Tree Map | Pie Chart | Scatter plot | Bar Graph | Map | Box Plot | Text table | Text table2 | Dual Axis | **Profit KPI** | Total Sales KPI | Total Costs KPI | by map | by Month | Dashboard 1 | Story

1 mark 1 row by 1 column SUM(#Profit): $30,850,410

Standard

Show Me

Data | Analytics

Sales Orders Sheet+ (Re...

Search

Tables

- County
- State
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- StoreID (Store Location...
- Time Zone
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- *Measure Names*

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- Good Profit or Bad Profit
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- *Latitude (generated)*
- *Longitude (generated)*
- *Sales Orders Sheet (Count)*
- *Measure Values*

Parameters

- Select Your Metric

Pages

Filters

- Sales Channel
- *Action (State)*

Marks

Automatic

Color | Size | Text

Detail | Tooltip

SUM(#Sales)

Columns

Rows

Total Sales

$82,617,097

Data Source | Line Graph | Tree Map | Pie Chart | Scatter plot | Bar Graph | Map | Box Plot | Text table | Text table2 | Dual Axis | Profit KPI | **Total Sales KPI** | Total Costs KPI | by map | by Month | Dashboard 1 | Story

1 mark 1 row by 1 column SUM(#Sales): $82,617,097

Standard

Show Me

Data | Analytics

Sales Orders Sheet+ (Re...

Search

Tables

- County
- State
- State Code
- StoreID (Store Location...
- Time Zone
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- *Longitude (generated)*
- *Sales Orders Sheet (Count)*
- *Measure Values*

Parameters

- Select Your Metric

Pages

Filters

- Sales Channel
- *Action (State)*

Marks

Automatic

Color | Size | Text

Detail | Tooltip

SUM(#Expens..

Columns

Rows

Total Costs

$51,766,687

Data Source | Line Graph | Tree Map | Pie Chart | Scatter plot | Bar Graph | Map | Box Plot | Text table | Text table2 | Dual Axis | Profit KPI | Total Sales KPI | **Total Costs KPI** | by map | by Month | Dashboard 1 | Story

1 mark 1 row by 1 column SUM(#Expenses): $51,766,687

Show Me

Data | Analytics

Sales Orders Sheet+ (Re...

Search

Tables

- County
- State
- State Code
- StoreID (Store Location...
- Time Zone
- Type
- Order Quantity (bin)
- *Measure Names*

Sales Orders Sheet

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- Water Area
- #Expenses
- #Profit
- #Sales
- Good Profit or Bad Profit
- Select your Metric
- *Latitude (generated)*
- *Longitude (generated)*
- *Sales Orders Sheet (Count)*
- *Measure Values*

Parameters

- Select Your Metric

Pages

Filters

Sales Channel

Marks

Automatic

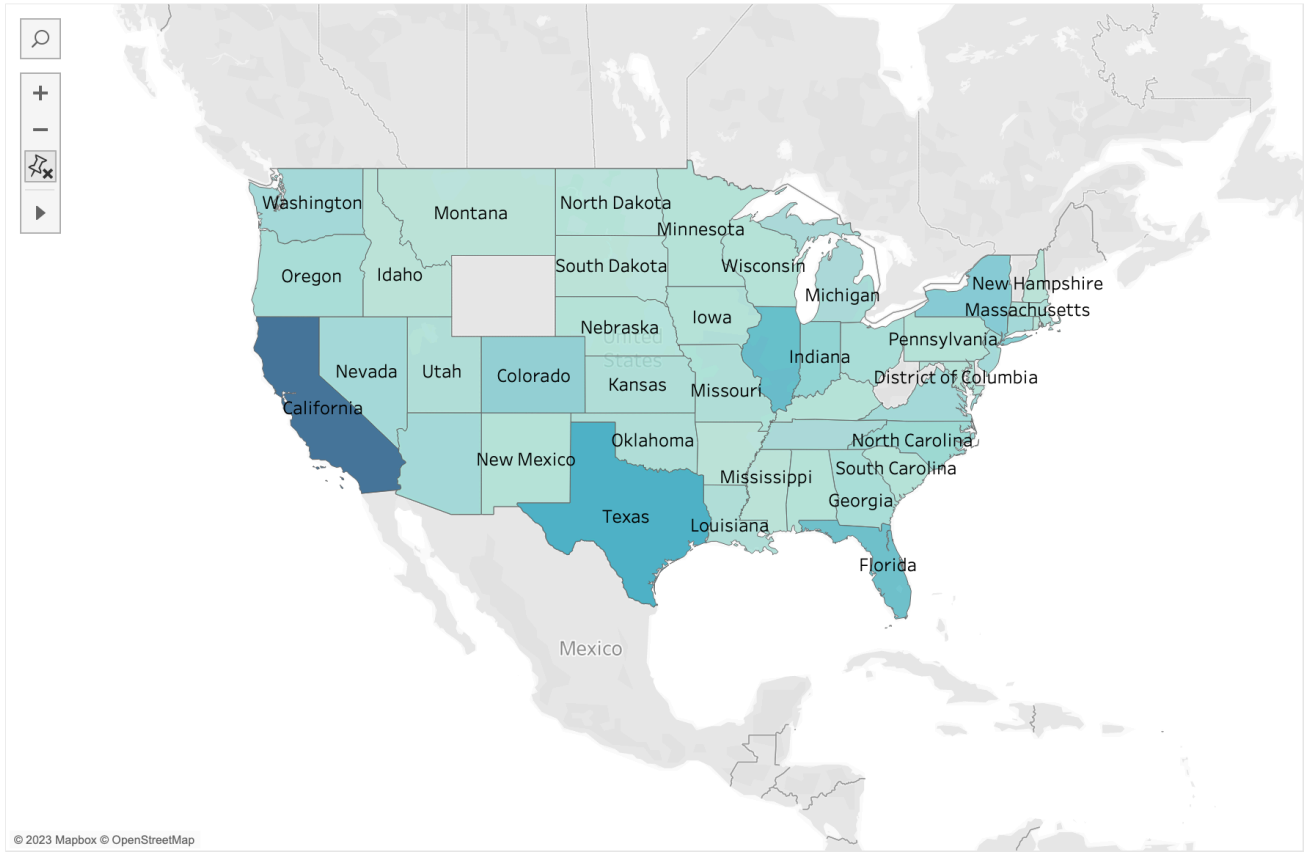
Color | Size | Label | Detail | Tooltip

AGG(Select yo..
AGG(Select yo..
State
State

Columns: Longitude (generated)

Rows: Latitude (generated)

Profit by State



AGG(Select your Metric)

47,057 — 6,452,458

Caption

Interactive Map based on Longitude (generated) and Latitude (generated). Color shows Select your Metric. The marks are labeled by State. Details are shown for State. The data is filtered on Sales Channel, which keeps Distributor, In-Store, Online and Wholesale. Allows you to view the profit, expense, and sales per state.

Data Source | Line Graph | Tree Map | Pie Chart | Scatter plot | Bar Graph | Map | Box Plot | Text table | Text table2 | Dual Axis | Profit KPI | Total Sales KPI | Total Costs KPI | by map | by Month | Dashboard 1 | Story

45 marks | 1 row by 1 column | SUM of AGG(Select your Metric): 30,850,410

Data | Analytics

Sales Orders Sheet+ (Re...

Search

Tables

- County
- State
- State Code
- StoreID (Store Location...
- Time Zone
- Type
- Order Quantity (bin)
- *Measure Names*

Sales Orders Sheet

- Discount Applied
- Order Quantity
- Unit Cost
- Unit Price

Store Locations Sheet

- Household Income
- Land Area
- Latitude
- Longitude
- Median Income
- Population
- Water Area

- #Expenses
- #Profit
- #Sales
- Good Profit or Bad Profit
- Select your Metric
- *Latitude (generated)*
- *Longitude (generated)*
- *Sales Orders Sheet (Count)*
- *Measure Values*

Parameters

- Select Your Metric

Pages

Filters

- Sales Channel
- *Action (State)*

Marks

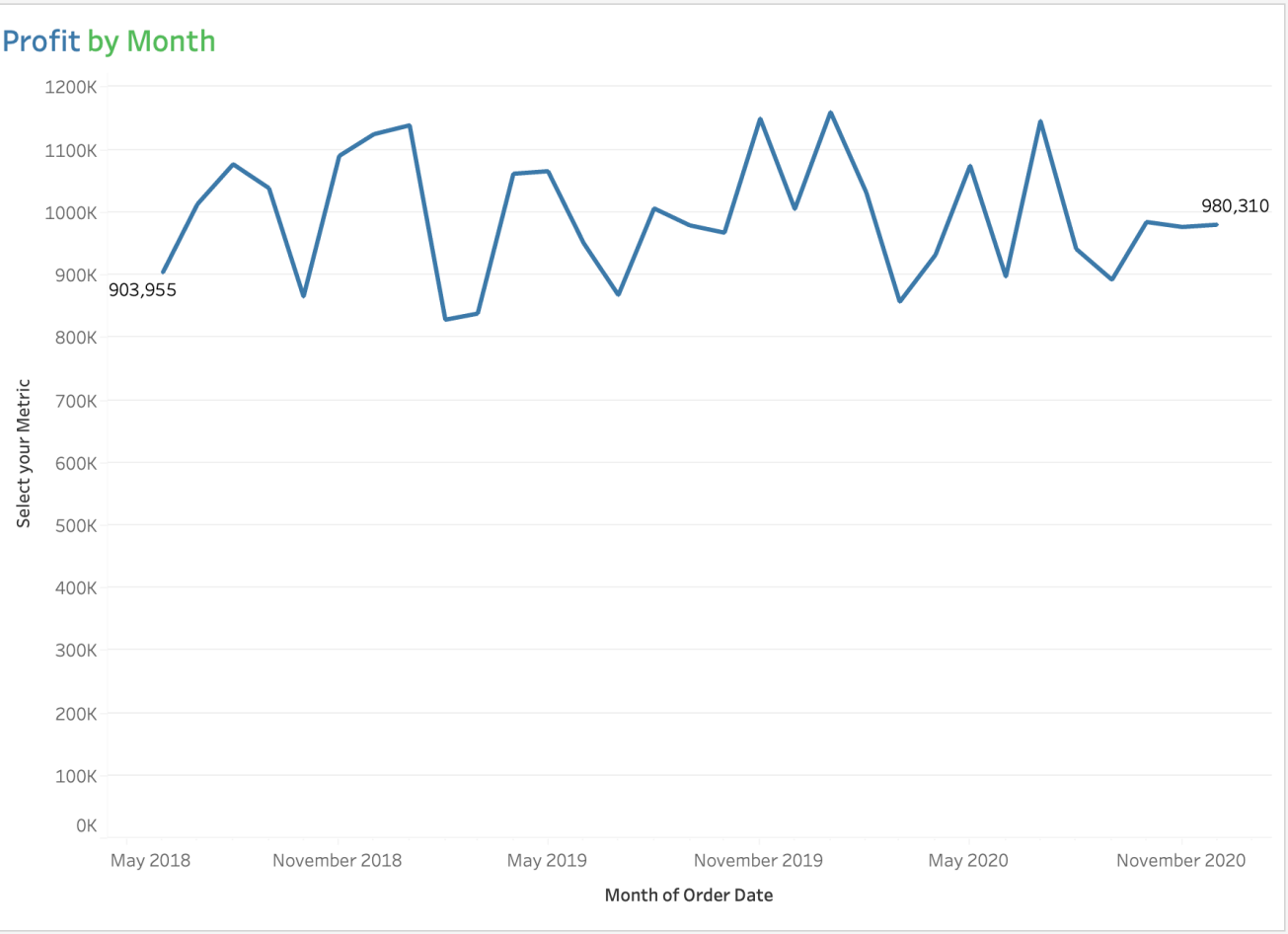
Automatic

Color | Size | Label | Detail | Tooltip | Path

AGG(Select yo..

Columns: MONTH(Order Dat..

Rows: AGG(Select your Metr..



Select Your Metric

Profit

Caption

The trend of Select your Metric for Order Date Month. The marks are labeled by Select your Metric. The data is filtered on Sales Channel and Action (State). The Sales Channel filter keeps Distributor, In-Store, Online and Wholesale. The Action (State) filter keeps 45 members. This is an interactive line graph to allow you to look at the trends per month for the sales, profit, and expenses

Data Source | Line Graph | Tree Map | Pie Chart | Scatter plot | Bar Graph | Map | Box Plot | Text table | Text table2 | Dual Axis | Profit KPI | Total Sales KPI | Total Costs KPI | by map | by Month | Dashboard 1 | Story

31 marks | 1 row by 1 column | SUM of AGG(Select your Metric): 30,850,410

Dashboard | Layout

Default
Phone

Device Preview

Size

Desktop Browser (1000 x 8...

Sheets

- Pie Chart
- Scatter plot
- Bar Graph
- Map
- Box Plot
- Text table
- Text table2
- Dual Axis
- Profit KPI
- Total Sales KPI
- Total Costs KPI
- by map
- by Month

Objects

- Horizontal Container
- Vertical Container
- Text
- Extension
- Ask Data
- Data Story
- Image
- Blank
- Workflow
- Web Page

Tiled | Floating

Show dashboard title

Regional Sales Analysis

Total Sales
$82,617,097

Total Costs
$51,766,687

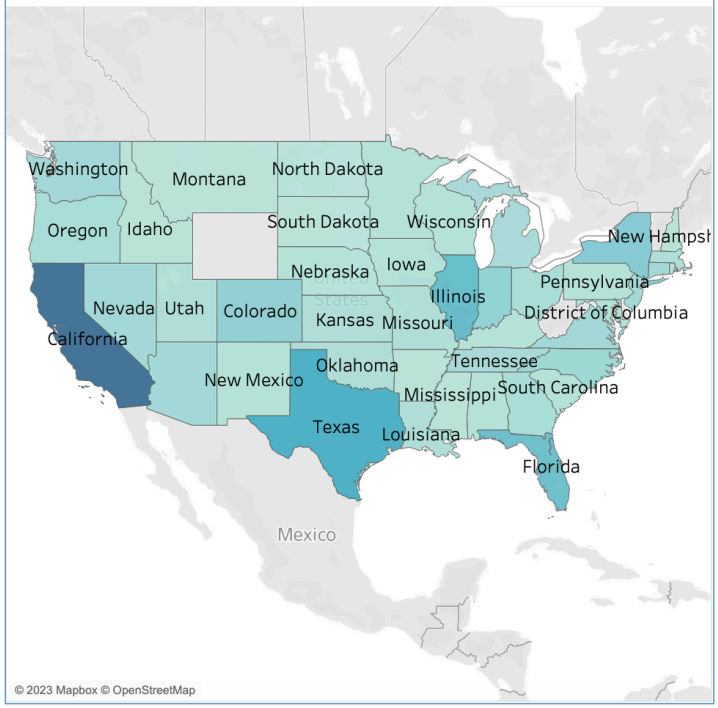
Total Profit
$30,850,410

Select your Metric
47,057 — 6,452,458

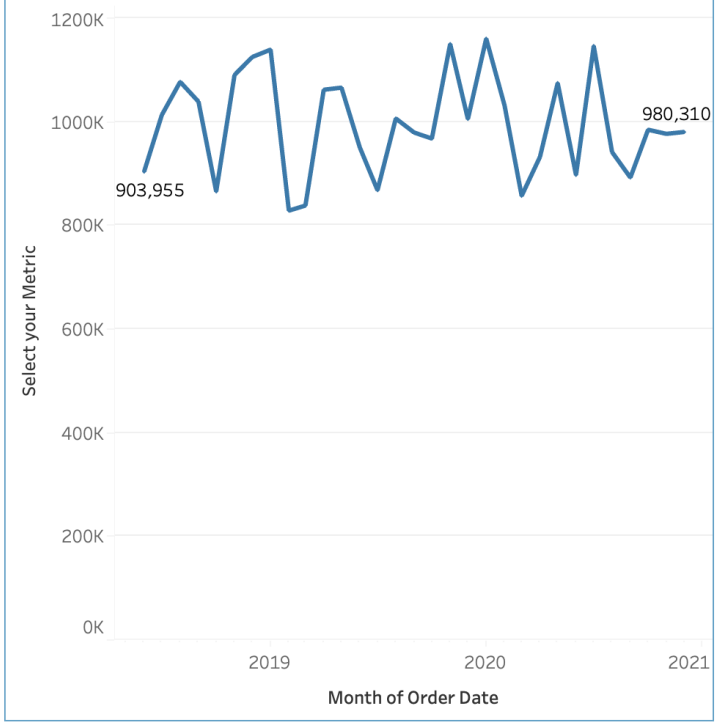
Select Your Metric
Profit

Sales Channel
(All)

Profit by State



Profit by Month



Data Source | Line Graph | Tree Map | Pie Chart | Scatter plot | Bar Graph | Map | Box Plot | Text table | Text table2 | Dual Axis | Profit KPI | Total Sales KPI | Total Costs KPI | by map | by Month | Dashboard 1 | Story

Story | Layout

New story point

Blank | Duplicate

- Line Graph
- Tree Map
- Pie Chart
- Scatter plot
- Bar Graph
- Map
- Box Plot
- Text table
- Text table2
- Dual Axis
- Profit KPI
- Total Sales KPI
- Total Costs KPI
- by map
- by Month
- Dashboard 1

Drag to add text

Show title

Size

Story (1016 x 964)

Story 1

Total Regional sales, Profits and Expenses by Sales Channel while also allowing you to view the trend of each of the metrics separately

Tree Map of Profit and Sales by State with the ability to filter by Sales Channel.

Line graph of Profit, Sales, and Expenses by month with the ability to chose which metric you want to focus the analysis on

Regional Sales Analysis

Total Sales	Total Costs	Total Profit
$82,617,097	$51,766,687	$30,850,410

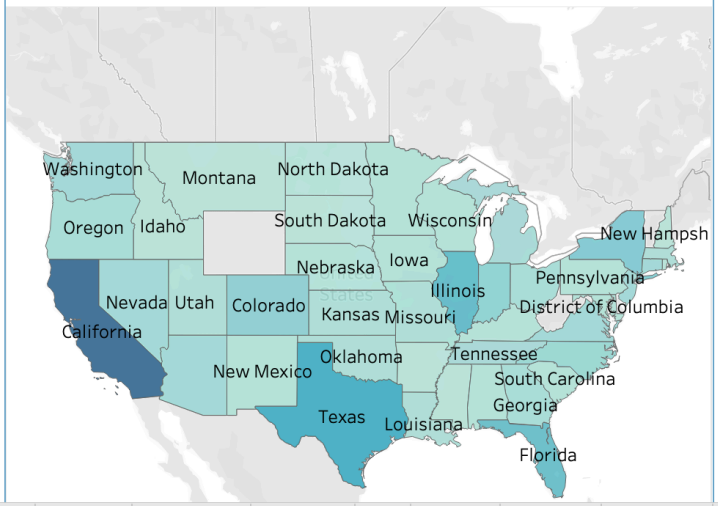
Select your Metric

47,057 — 6,452,458

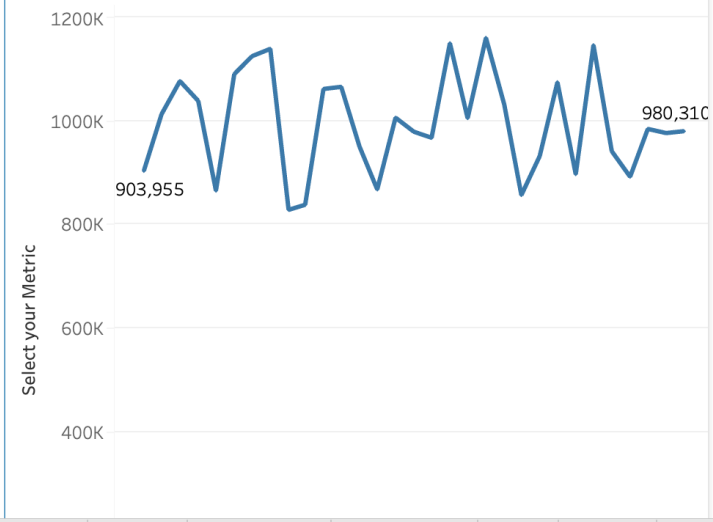
Select Your Metric: Profit

Sales Channel: (All)

Profit by State



Profit by Month



Data Source | Line Graph | Tree Map | Pie Chart | Scatter plot | Bar Graph | Map | Box Plot | Text table | Text table2 | Dual Axis | Profit KPI | Total Sales KPI | Total Costs KPI | by map | by Month | Dashboard 1 | Story 1

Story | Layout

New story point

Blank | Duplicate

- Line Graph
- Tree Map
- Pie Chart
- Scatter plot
- Bar Graph
- Map
- Box Plot
- Text table
- Text table2
- Dual Axis
- Profit KPI
- Total Sales KPI
- Total Costs KPI
- by map
- by Month
- Dashboard 1

Drag to add text

Show title

Size

Story (1016 x 964)

Story 1

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Tree Map of Profit and Sales by State with the ability to filter by Sales Channel.

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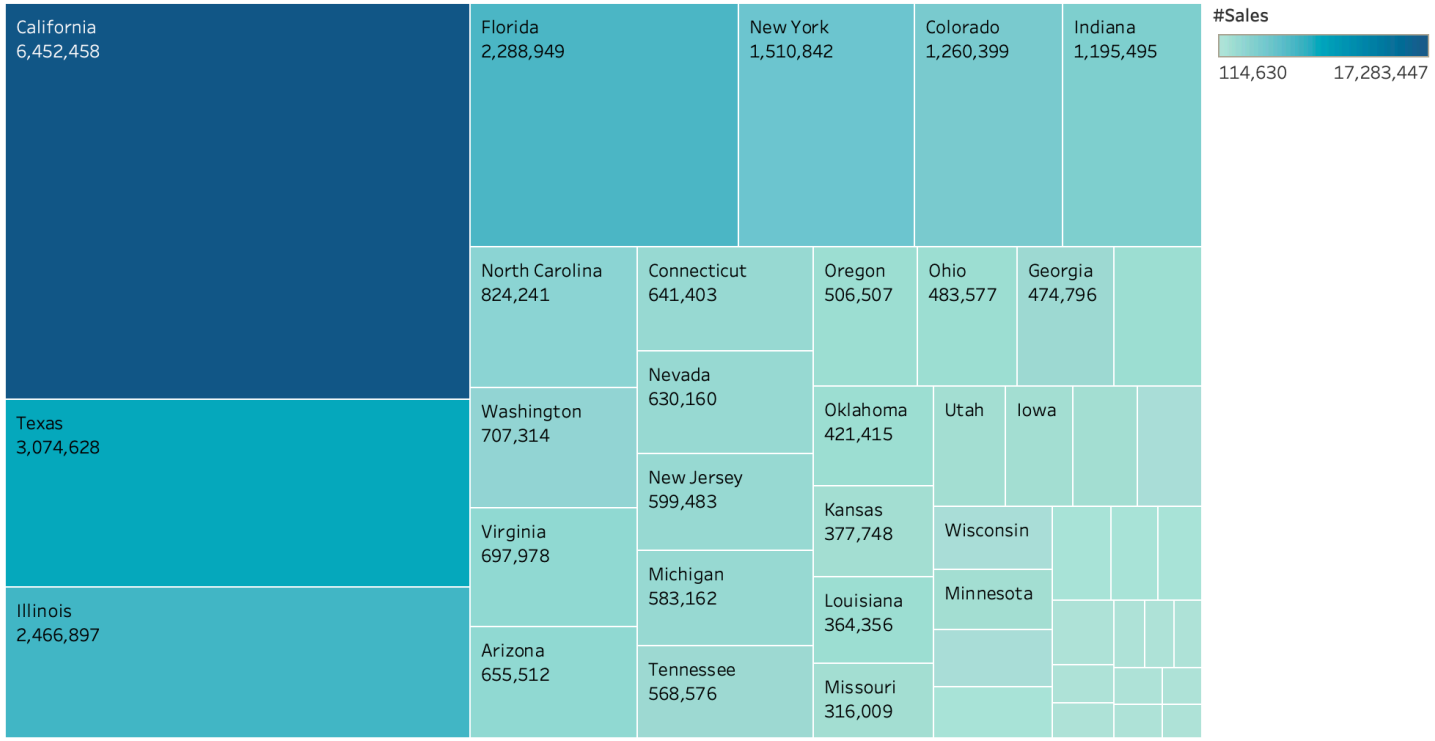

Data Source | Tree Map | Pie Chart | Scatter plot | Bar Graph | Map | Box Plot | Text table | Text table2 | Dual Axis | Profit KPI | Total Sales KPI | Total Costs KPI | by map | by Month | Dashboard 1 | Story 1

Story | Layout

New story point

Blank | Duplicate

- Line Graph
- Tree Map
- Pie Chart
- Scatter plot
- Bar Graph
- Map
- Box Plot
- Text table
- Text table2
- Dual Axis
- Profit KPI
- Total Sales KPI
- Total Costs KPI
- by map
- by Month
- Dashboard 1

Drag to add text

Show title

Size

Story (1016 x 964)

Story 1

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vhile also allowing you to view the trend
f the metrics separately

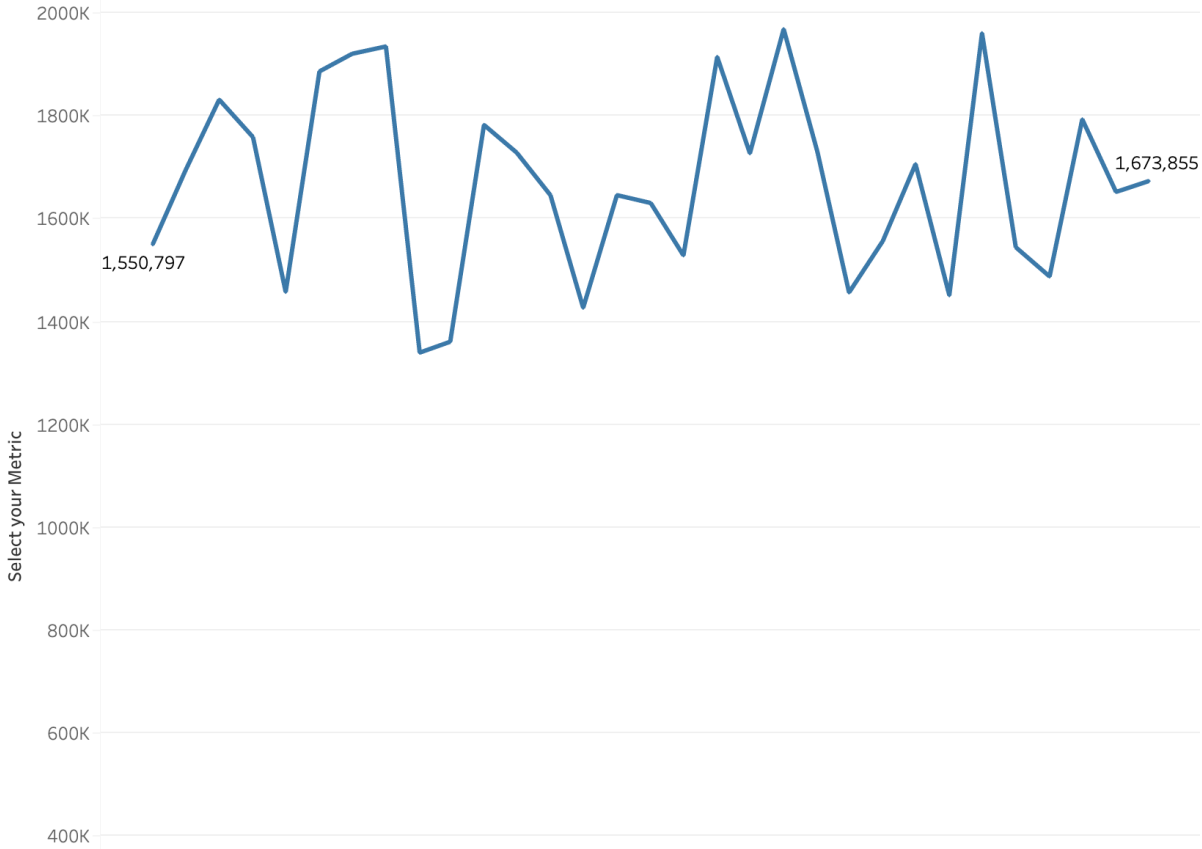
Tree Map of Profit and Sales by State with the ability to filter by Sales Channel.

Line graph of Profit, Sales, and Expenses by month with the ability to chose which metric you want to focus the analysis on

Map o
the ab
focus t

Select Your Metric

Expenses



Data Source | ne Graph | Tree Map | Pie Chart | Scatter plot | Bar Graph | Map | Box Plot | Text table | Text table2 | Dual Axis | Profit KPI | Total Sales KPI | Total Costs KPI | by map | by Month | Dashboard 1 | Story 1

Show Me

Story | Layout

New story point

Blank | Duplicate

- Line Graph
- Tree Map
- Pie Chart
- Scatter plot
- Bar Graph
- Map
- Box Plot
- Text table
- Text table2
- Dual Axis
- Profit KPI
- Total Sales KPI
- Total Costs KPI
- by map
- by Month
- Dashboard 1

Drag to add text

Show title

Size

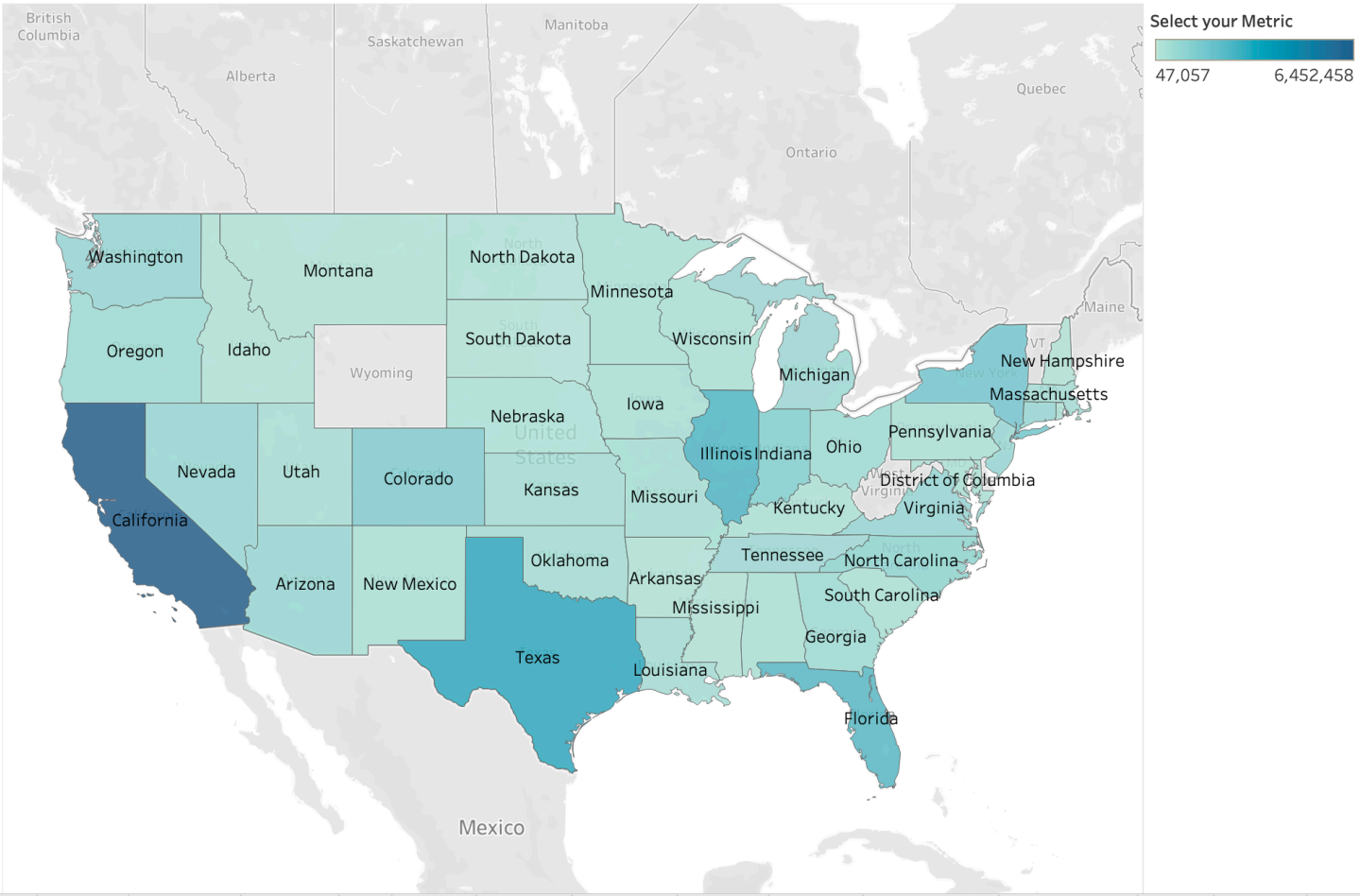
Story (1016 x 964)

Story 1

Tree Map of Profit and Sales by State with the ability to filter by Sales Channel.

Line graph of Profit, Sales, and Expenses by month with the ability to chose which metric you want to focus the analysis on

Map of Profit, Sales and Expenses by State with the abilitly to chose which metereic you want to focus the analysis on.



Data Source | Tree Map | Pie Chart | Scatter plot | Bar Graph | Map | Box Plot | Text table | Text table2 | Dual Axis | Profit KPI | Total Sales KPI | Total Costs KPI | by map | by Month | Dashboard 1 | Story 1