

# Yifei Gao (Kaylee)

## UX designer

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[www.kayleegao.com](http://www.kayleegao.com)

Shanghai, China

### Education

Sep 2021 - Apr 2022

**University of Waterloo** Stratford, Canada

Program: Master of Digital Experience Innovation

👉 Fields of Study: design thinking, UX design, marketing, storytelling

👉 CGPA: 4.0

### Skills

#### Software

Microsoft Office, Figma, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe XD, Adobe Premiere Pro, Miro, Notion, Unity

Sep 2017 – Jun 2021

**University of Toronto** Toronto, Canada

Honours Bachelor of Science with Distinction

Major: Computer Science

Major: Communication, Culture, Information & Technology

Minor: Mathematical Science

👉 Fields of Study: media studies, culture, UX design, HCI, programming, databases

👉 GPA in final year: 3.93/4.0

👉 Honour: Mathematical and Computational Sciences Honour Roll for 2020 - 2021

2021

#### Programming skills

HTML, CSS, JavaScript, Python, Java, SQL

#### Additional

Bootstrap, WordPress

Sep 2018 – Jun 2021

**Sheridan College** Oakville, Canada

Certificate in Digital Communication

👉 Fields of Study: design thinking, web design, design and implementation of multi-media documents

#### Languages

Mandarin (Mother Tongue), English (Proficient)

### Work experience

Oct 2021 - Feb 2022

**Interaction Design Intern**

**SenseTime Group Ltd** Shanghai, China

👉 Designed interactive animations and independently completed the development, publishing, and optimization of mobile development project to showcase the department uniforms

👉 Wrote a note on implementation methods of the mobile development project and published it to the department's WeChat official account

👉 Assumed the role of interaction designer of designing a smart refrigerator WeChat Mini Program

👉 Researched various design methods and wrote description documents to effectively improve the understanding of design theory knowledge and improve the work efficiency in the department

Jun 2020 - Aug 2020

**Intern Back-end & Function Developer**

**C&A (China) Co., Ltd** Shanghai, China

👉 Developed an algorithm using Python and SQL to extract product data and improve efficiency in product management

👉 Completed a user experience upgrade project for the company's HR Department and improved efficiency in employee schedule management

Jul 2019 – Aug 2019

**Marketing Intern**

**Shanghai Bestone Co., Ltd** Shanghai, China

👉 Planned, organized, and presided over Shanghai Yinhang Street Legal Culture Festival and Garbage Classification Knowledge Competition and maintained the competition order

👉 Assisted in holding legal consulting activities in Shanghai Caohejing Development Zone and a legal salon

👉 Designed and managed marketing materials with an emphasis on target audiences and user needs

👉 Increased the event participation rate through digital content

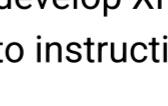
### Certifications



**Google UX Design Specialization**

*Coursera Issued Jun 2021*

Completed seven courses developed by Google, that include hands-on, practice-based assessments. The specialization allows me to complete the design process from beginning to end: empathizing with users, defining their pain points, coming up with ideas for design solutions, creating wireframes and prototypes, and testing designs.



**Extended Reality for Everybody Specialization**

*Coursera Issued May 2021*

Competed three courses cover the fundamental concepts of XR, how to design and develop XR applications, and how to bring XR into instructional settings.