

Why do you want to be a part of MAIP and the advertising industry?

Going to Manhattan College I have experienced a lack of self-belonging, not only in the Communications department but the college as a whole. My interest to be a part of MAIP stems from my desire to rediscover my passion for communications and remind myself why I fell in love with this field in the first place.

Not only was it difficult for me to assimilate to college my freshman year, it was difficult to adjust to a whole new experience when I transferred to a school closer to home. My first semester turned out fine; during my second semester I had to work harder than ever before. My decision to transfer back home made more sense when I realized that my brother was performing poorly in school and my mother was spiraling into depression. I lost myself.

I was taking two classes with the same professor and the work I was producing for her was not good enough. We did not get along. She did not accept my make-up work when I emailed it to her, she bad-mouthed me when I approached her after class, and embarrassed me in the department office when I met with her. She did not know what I was going through, so I will never blame her for she had all the right to be disappointed in my work ethic. Through this experience, I learned that when things are not going well, I must seek help. I will never again allow for a personal problem to affect my school or professional work.

Up until this point I have not been able to call something my own and I am eager to give MAIP my full potential so I can rekindle the spark and succeed in the industry I love.