

USABILITY TEST PLAN DASHBOARD

AUTHOR

CONTACT DETAILS

FINAL DATE FOR COMMENTS

PRODUCT UNDER TEST

What's being tested? What are the business and experience goals of the product?

The website design of Peng Chau. It is expected this website will aid users in planning a trip to Peng Chau from searching information to making a reservation.

TEST OBJECTIVES

What are the goals of the usability test? What specific questions will be answered?
What hypotheses will be tested?

Do people understand the flow of the website?

Do people know how to search for correct information on the website?

Do people know how to make a reservation through the website?

How often and likely will users use the website to plan for their trip?

PARTICIPANTS

How many participants will be recruited? What are their key characteristics?

5 participants will be recruited.

They all ranged 18-25 years old who enjoy exploring new places with their friends.

EQUIPMENT

What equipment is required?
How will you record the data?

2 computers will be needed for me and the participants to set up a zoom meetings, recording will be uploaded on zoom.

TEST TASKS

What are the test tasks?

Task 1
If you heard of Peng Chau and you would like to explore more information about this place, how would you find the information on the website?

Task 2
You now have decided to go to Peng Chau and you would like plan for your trip. how would you search for the information for planning?

Task 3
Imagine now you have decided what to do and where to eat, please make a reservation on the website

Task 4
Imagine you have completed your trip to Peng Chau and you would like to share your thoughts and experience, where will you share your information?

RESPONSIBILITIES

Who is involved in the test and what are their responsibilities?

I will be the one involved in conducting and analyzing the test.

LOCATION & DATES

Where and when will the test take place? When and how will the results be shared?

The tests will be conducted within 4 Nov to 8 Nov remotely at home and results will be shared and submitted on 8 Nov.

PROCEDURE

What are the main steps in the test procedure?

Acknowledge the participants that the process will be recorded
1 Min

Introducing and let them know that they will have to perform the tasks with the website
1 Min

Carrying out the tasks
5-10 Mins

Post-test feedback
2 Min

Thank you for their participation
1 Min

USERFOCUS



Dr David Travis @userfocus

THANKS FOR BEING PART OF THE USERFOCUS COMMUNITY

I love creating articles, resources and eBooks for the user experience community.

But it's my consulting and training work that pays the bills.

If you want to support the work that I do, here are some ideas.

ATTEND A WORKSHOP

Attend a public training courses. You'll find an up-to-date schedule here:

<https://www.userfocus.co.uk/training/index.html>

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