

KAYLIE NGUYEN

(Diep Nguyen)



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EDUCATION

Drexel University

Pennoni Honors College
Philadelphia, PA

Bachelor of Science in User

Experience & Interaction Design

Anticipated graduation: June 2026
GPA: 3.98

SKILLS

Software - Adobe Photoshop,
Illustrator, After Effects; Figma;
Microsoft Office Suite

Design - Wireframing, Prototyping,
Information Architecture, Interaction
Design

UX Research - User Persona, Journey
Mapping, Card Sorting, User Testing,
User Interview, Data Analysis &
Visualization

Programming - HTML, CSS

HONORS & AWARDS

- **Honors Student**
Pennoni Honors College, 2022-2026
- **Dean's List**
Drexel University, 2021-2022
- **Dean's Scholarship**
Drexel University, 2021-2026

EXPERIENCE

H2DesignLab - College of Computing & Informatics - Drexel University

Philadelphia, PA

Sep 2022 - Present

Research Assistant

- Conducting user experience research on youth peer mentoring
- Designing a digital platform prototype to assist teenagers' in mental health peer support (currently in ideation process)
- Continuing the research project from STAR Program with two faculty professors

STAR Program - Pennoni Honors College - Drexel University

Philadelphia, PA

Jun - Aug 2022

Research Assistant

- Collaborated with two faculty professors on qualitative research about peer mentoring among youth on social media
- Coded a dataset of over 500 Instagram conversations
- Analyzed the data results using Microsoft Excel
- Wrote a research paper based on the findings and submitted to ACM CHI conference for publication

SheCodes Vietnam

Hanoi, Vietnam

Marketing Manager Assistant

Mar - Aug 2022

- Developed marketing strategy for an all-female Hackathon and attracted over 500 participants to the event
- Wrote content for the organization's Facebook fanpage to target female audience interested in STEM
- Soliciting marketing support from other organizations and companies

Sponsorships Department

Mar - Aug 2021

- Reached out to multiple organizations and companies via email and phone to attract partners and sponsors SheCodes
- Raised funds for a Hackathon event aiming to raise gender equality in STEM industry