Kaylie Nguyen

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Education

Pennoni Honors College, Drexel University   Philadelphia, PA
Bachelor of Science   Anticipated Graduation: June 2026
User Experience & Interaction Design   Cumulative GPA: 3.98

Skills

Software - Adobe Photoshop, Illustrator, After Effects; Figma, Microsoft Office Suite
Design - Wireframing, Prototyping, Information Architecture, Interaction Design
UX Research - User Persona, Journey Mapping, Card Sorting, User Testing, User Interview, Data Analysis & Visualization
Programming - Python, HTML, CSS

Experience

H2DesignLab - Drexel University   Philadelphia, PA
Research Assistant   September 2022 - Present
- Conducting user experience research on youth peer mentoring
- Designing a digital platform prototype to improve teenagers' experience with mental health peer support
- Continuing the research project from STAR Program with two faculty professors

STAR Program - Pennoni Honors College   Philadelphia, PA
Research Assistant   June - August 2022
- Collaborated with two faculty professors on a research about peer mentoring among youth on social media
- Coded a dataset of over 500 Instagram conversations
- Analyzed and synthesized the data results
- Research results submitted to ACM CHI conference for publication

SheCodes Vietnam   Hanoi, Vietnam
Marketing Manager Assistant   March - August 2022
- Developed marketing strategy for an all-female Hackathon and attracted over 500 participants to the event
- Wrote content for the organization's Facebook fanpage
- Soliciting marketing support from other organizations and companies
- Assisted in the development of SheCodes Hackathon's landing page

SheCodes Vietnam   Hanoi, Vietnam
Sponsorships Department   March - August 2021
- Attracted partners and sponsors for a Hackathon event aiming to raise gender equality in STEM industry
- Managed the event's financial budget

Relevant Coursework

User Interface Design I, II	Design Thinking in Product Design
Interaction Design	Web Design I
Introduction to Human-Computer Interaction	Design for Media I, II

Honors and Awards

Honors Student, Drexel University, 2022-2023
Dean's List, Drexel University, 2021-2022
Dean's Scholarship, Drexel University, 2021-2026