

# KAYLIE NGUYEN



Philadelphia, PA



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## EDUCATION

### Drexel University

Pennoni Honors College  
Philadelphia, PA

### Bachelor of Science in User Experience & Interaction Design

Anticipated graduation: June 2026  
GPA: 3.98

## SKILLS

**Software** - Adobe Photoshop,  
Illustrator, After Effects; Figma;  
Microsoft Office Suite

**Design** - Wireframing, Prototyping,  
Information Architecture, Interaction  
Design

**UX Research** - User Persona, Journey  
Mapping, Card Sorting, User Testing,  
User Interview, Data Analysis &  
Visualization

**Programming** - HTML, CSS

## HONORS & AWARDS

- **Honors Student**  
Pennoni Honors College, 2022-2026
- **Dean's List**  
Drexel University, 2021-2022
- **Dean's Scholarship**  
Drexel University, 2021-2026

## EXPERIENCE

### H2DesignLab - Drexel University

Philadelphia, PA

Sep 2022 - Present

#### Research Assistant

- Conducting user experience research on youth peer mentoring
- Designing a digital platform prototype to assist teenagers' in mental health peer support (currently in ideation process)
- Continuing the research project from STAR Program with two faculty professors

### STAR Program - Pennoni Honors College

Philadelphia, PA

Jun - Aug 2022

#### Research Assistant

- Collaborated with two faculty professors on qualitative research about peer mentoring among youth on social media
- Coded a dataset of over 500 Instagram conversations
- Analyzed the data results using Microsoft Excel
- Combined research results into an article and submitted to ACM CHI conference for publication

### SheCodes Vietnam

Hanoi, Vietnam

#### Marketing Manager Assistant

Mar - Aug 2022

- Developed marketing strategy for an all-female Hackathon and attracted over 500 participants to the event
- Wrote content for the organization's Facebook fanpage to target female audience interested in STEM
- Soliciting marketing support from other organizations and companies

#### Sponsorships Department

Mar - Aug 2021

- Reached out to multiple organizations and companies via email and phone to attract partners and sponsors SheCodes
- Raised funds for a Hackathon event aiming to raise gender equality in STEM industry