# KAYLIE (DIEP) NGUYEN

UI/UX Designer & Researcher

Philadelphia, PA

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#### **EDUCATION**

#### **Drexel University**

Pennoni Honors College Philadelphia, PA

**Bachelor of Science in User Experience & Interaction Design** 

Anticipated graduation: June 2026 GPA: 3.94

### **SKILLS**

**Software** - Figma; Adobe Photoshop, Illustrator, After Effects

**UX Design** - Responsive Web Design, Mobile Design, Wireframing, Prototyping, Information Architecture, Interaction Design

**UX Research** - User Persona, Journey Map, Card Sorting, Usability Testing, User Interview, User Flow, App Flow, Qualitative Research, Data Analysis & Visualization

**Programming** - HTML, CSS, JavaScript

#### **HONORS & AWARDS**

- Honors Student
   Pennoni Honors College, 2022-2026
- Dean's List
  Drexel University, 2021-2023
- Dean's Scholarship
   Drexel University, 2021-2026

## **EXPERIENCE**

### **Sharing Excess**

Philadelphia, PA, USA

04/2023 - Present

#### **UI/UX Design Intern**

- Reorganizing and standardizing the existing design system
- Designing a responsive interface for the company's website
- Managing and refining the company's site on Webflow

# H2DesignLab - College of Computing & Informatics Drexel University

Philadelphia, PA, USA

09/2022 - Present

#### **Research Assistant**

- Conducting user experience research on youth's norms and perspectives on effective peer mentoring (surveys, user interviews) based on the research project in STAR Program
- Brainstorming a digital platform prototype to assist teenagers' in mental health peer support

## STAR Program - Pennoni Honors College Drexel University

Philadelphia, PA, USA

06/2022 - 08/2022

#### **Research Assistant**

- Collaborated with two professors on a qualitative research about peer mentoring among youth on social media
- Analyzed a dataset of over 500 Instagram conversations and developed a codebook of 30+ codes
- Transformed the data results into 50+ bar charts
- Published a research paper at ACM CHI 2023 conference:
   Huh-Yoo, Jina, et al. "'Help Me:' Examining Youth's Private

   Pleas for Support and the Responses Received from
   Peers via Instagram Direct Messages." Proceedings of the

2023 CHI Conference on Human Factors in Computing

Systems, 19 Apr. 2023, pp. 1–14.,

https://doi.org/10.1145/3544548.3581233