KAYLIE (DIEP) NGUYEN

UI/UX Designer & Researcher

Philadelphia, PA

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EDUCATION

Drexel University

Pennoni Honors College Philadelphia, PA

Bachelor of Science in User Experience & Interaction Design

Anticipated graduation: June 2026 GPA: 3.94

SKILLS

Software - Figma; Adobe Photoshop, Illustrator, After Effects

UX Design - Responsive Web Design, Mobile Design, Wireframing, Prototyping, Information Architecture, Interaction Design

UX Research - User Persona, Journey Map, Card Sorting, Usability Testing, User Interview, User Flow, App Flow, Qualitative Research, Data Analysis & Visualization

Programming - HTML, CSS, JavaScript

HONORS & AWARDS

- Honors Student
 Pennoni Honors College, 2022-2026
- Dean's List
 Drexel University, 2021-2023
- Dean's Scholarship
 Drexel University, 2021-2026

EXPERIENCE

Sharing Excess

Philadelphia, PA, USA

04/2023 - Present

UI/UX Design Intern

- Standardizing and improving the existing design system
- Selling the company's brand by designing a responsive website and a mobile app
- Advocating for the importance of UX practice in the enterprise by building and executing a professional UX plan for the company

College of Computing & Informatics, Drexel University

Philadelphia, PA, USA

09/2022 - Present

Research Assistant

- Collaborated with faculty professors and graduate students to conduct user experience research on youth's perspectives on effective peer mentoring (surveys, user interviews) based on the research project in STAR Program
- Brainstorming a digital platform prototype to assist teenagers' in mental health peer support

STAR Program - Pennoni Honors College Drexel University

Philadelphia, PA, USA

06/2022 - 08/2022

Research Assistant

- Studied peer mentoring among youth on social media through a qualitative research
- Analyzed a dataset of over 500 Instagram conversations and developed a codebook of 30+ codes
- Transformed the data results into 50+ bar charts
- Published a research paper at ACM CHI 2023 conference:
 Huh-Yoo, Jina, et al. "'Help Me: Examining Youth's Private
 Pleas for Support and the Responses Received from

Peers via Instagram Direct Messages." Proceedings of the 2023 CHI Conference on Human Factors in Computing Systems, 19 Apr. 2023, pp. 1–14.,

https://doi.org/10.1145/3544548.3581233