KAYLIE (DIEP) NGUYEN

Philadelphia, PA

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EDUCATION

Drexel University
Pennoni Honors College
Philadelphia, PA

B.S. in User Experience & Interaction Design
Anticipated graduation: June 2026
GPA: 3.94

SKILLS

Software - Figma; Adobe Photoshop, Illustrator, After Effects

UX Design - Responsive Web Design, Mobile Design, Wireframing, Prototyping, Information Architecture, Interaction Design

UX Research - User Persona, Journey Map, Card Sorting, Usability Testing, User Interview, User Flow, App Flow, Qualitative Research, Data Analysis & Visualization

Programming - HTML, CSS, JavaScript

HONORS & AWARDS

- **Honors Student**
  Pennoni Honors College, 2022-2026
- **Dean's List**
  Drexel University, 2021-2023
- **Dean's Scholarship**
  Drexel University, 2021-2026

EXPERIENCE

Sharing Excess
Philadelphia, PA, USA   *04/2023 - Present*
UI/UX Design Intern

- Standardizing and improving the existing design system
- Selling the company's brand by designing a responsive website and a mobile app
- Advocating for the importance of UX practice in the enterprise by building and executing a professional UX plan for the company

College of Computing & Informatics, Drexel University
Philadelphia, PA, USA   *09/2022 - Present*
Research Assistant

- Collaborated with faculty professors and graduate students to conduct user experience research on youth's perspectives on effective peer mentoring (surveys, user interviews) based on the research project in STAR Program
- Brainstorming a digital platform prototype to assist teenagers' in mental health peer support

STAR Program - Pennoni Honors College Drexel University
Philadelphia, PA, USA   *06/2022 - 08/2022*
Research Assistant

- Studied peer mentoring among youth on social media through a qualitative research
- Analyzed a dataset of over 500 Instagram conversations and developed a codebook of 30+ codes
- Transformed the data results into 50+ bar charts
- Published a research paper at ACM CHI 2023 conference:
  Huh-Yoo, Jina, et al. **"'Help Me:' Examining Youth's Private Pleas for Support and the Responses Received from Peers via Instagram Direct Messages."** Proceedings of the 2023 CHI Conference on Human Factors in Computing Systems, 19 Apr. 2023, pp. 1–14., **https://doi.org/10.1145/3544548.3581233**