# **KAYLIE** (DIEP) NGUYEN

*UI/UX Designer & Researcher* 

- Philadelphia, PA
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#### **EDUCATION**

### **Drexel University**

Pennoni Honors College Philadelphia, PA

**Bachelor of Science in User Experience & Interaction Design** 

Anticipated graduation: June 2026 GPA: 3.94

## **SKILLS**

**Software** - Figma; Adobe Photoshop, Illustrator, After Effects

**UX Design** - Responsive Web Design, Mobile Design, Wireframing, Prototyping, Information Architecture, Interaction Design

**UX Research** - User Persona, Journey Map, Card Sorting, Usability Testing, User Interview, User Flow, App Flow, Qualitative Research, Data Analysis & Visualization

**Programming** - HTML, CSS, JavaScript

## HONORS & AWARDS

- **Honors Student** Pennoni Honors College, 2022-2026
- **Dean's List** Drexel University, 2021-2023
- **Dean's Scholarship** Drexel University, 2021-2026

# **EXPERIENCE**

# **Sharing Excess**

Philadelphia, PA, USA

04/2023 - Present

#### **UI/UX Design Intern**

- Reorganizing and standardizing the existing design system
- Designing a responsive interface for the company's website
- Advocating for the importance of UX practice in the enterprise
- Building and executing a UX plan for the company

# **College of Computing & Informatics, Drexel University**

Philadelphia, PA, USA

09/2022 - Present

#### **Research Assistant**

- Conducting user experience research on youth's norms and perspectives on effective peer mentoring (surveys, user interviews) based on the research project in STAR Program
- Brainstorming a digital platform prototype to assist teenagers' in mental health peer support

# STAR Program - Pennoni Honors College **Drexel University**

Philadelphia, PA, USA

06/2022 - 08/2022

#### **Research Assistant**

- Collaborated with two professors on a qualitative research about peer mentoring among youth on social media
- Analyzed a dataset of over 500 Instagram conversations and developed a codebook of 30+ codes
- Transformed the data results into 50+ bar charts
- Published a research paper at ACM CHI 2023 conference:

Huh-Yoo, Jina, et al. "'Help Me:' Examining Youth's Private Pleas for Support and the Responses Received from Peers via Instagram Direct Messages." Proceedings of the 2023 CHI Conference on Human Factors in Computing Systems, 19 Apr. 2023, pp. 1-14.,

https://doi.org/10.1145/3544548.3581233