


# KAYLIN LE

GRAPHIC & WEB DESIGNER

## INFORMATION

 [kaylinle@gmail.com](mailto:kaylinle@gmail.com)

 (951) 312-3622

 [kaylinle.github.io](https://github.com/kaylinle)

## PERSONAL STATEMENT

I'm a UC Berkeley student who is passionate about anything to do with design. I have been designing for 7 years and want to learn more. I like working with others and figuring out how to make things better.

## EDUCATION

**University of California, Berkeley**

B.A. Cognitive Science 3.0 GPA

2014 - 2018

Relevant courses include:

Web Design, Big Data, Data Science, Structure & Interpretation of Computer Programs, & Computational Models of Cognition.

## SPECIALTIES

Grid & Layout	Graphics
Typography	Logos
Color Theory	Visual Design

## HOBBIES



Sports



Lifting



Reading



Skating



Coffee



Dancing

## EXPERIENCE

**Aug 2016 - Present**

**Educational Technology Services**

Student Consultant & Marketing Team

Enhances and supports UC Berkeley academic experience by providing essential, responsive and innovative technology services. Promotes ETS brand, image, and presence through design work. Brainstorms and implements new ideas to improve ETS.

**June 2015 - Aug 2016**

**Institute of Governmental Studies**

Student Assistant

Assisted library patrons in retrieving necessary reference material and led operation and maintenance of IT equipment.

**Jan 2011 - June 2013**

**Vista Murrieta High School**

Graphic Designer

Revitalized school's brand and image through creating logos, commencement programs, and motion graphics.

**April 2012- May 2012**

**Temecula Valley High School Swim Team**

Graphic Designer

Designed brochures and tickets using Adobe Illustrator. Worked extensively with a client to meet their needs.

## SKILLS

### 01 Design

HTML & CSS



Javascript & JQuery



Adobe Illustrator



Adobe Photoshop



Adobe AfterEffects



Adobe InDesign



### 02 Technical

Languages:

Python, Numpy, Scheme, & SQL

Knowledge:

Marketing, Data Analysis, & UI/UX

Other:

PC & Mac Platforms, Photo, Video, & MS Office