

Kayla Clarke
WRA 210
Design Decisions

I had a general idea of what I wanted my website to look like, but I've really struggled with projecting my mental image onto Photoshop. I'm not pleased with how my design docs turned out, and I've edited them again and again and it's never quite right. I've played around with Tumblr themes in the past, and I know from experience that drawing it out and creating it on the screen are very different so I'm hoping that's how things will work out in this case.

The color palette put me on the struggle bus, I'm not sure if it's a glitch in my version of Photoshop or not but the color's never seem the same from the Palette page to the design page which was very frustrating. Not only that, but the color's never look good enough when I put them on the page. I am not pleased with myself, but once again, I hope on the web page things will be different.

I went with a very... bland... typography I suppose, this was because of one very important reason. I want my portfolio to look professional. While Times New Roman doesn't really POP on the page or help show my personality, it does look nice and I know people are accustomed to simple fonts like that.

I have one main (circle) image on the top bar, and even though I've done lots of searching I haven't found one that I *love* yet. I want to use an image as a base (a typewriter, or a title page of a screenplay, etc...) and edit it to make it my own. I'm still working through all this though. On the right bar on the landing page there will be three (square) images which will relate to the project that they link to. Probably with a hover description.

I can't think of any designs specifically that have influenced me, however, I've spent so much time on Tumblr. Like--- an unhealthy amount of time and I think the things I like about specific themes have stuck to me and I bounced off those ideas to create something of my own.

In conclusion, I'm not happy with my design docs, but I don't believe I ever will be. I think I'll learn when I actually start editing on the web, figure out what really works and what doesn't. Sorry, this isn't very brief, I guess I got carried away.