Web Design Questionnaire

Company Name: ____Guesthouse hotel_____

Address: _____

Poster Code: ___13N77YR_____

Email: _____GuestHouseHotel@yahoo.ie

What does your company do?

_____

____Providing very best environment for our customer. Short stay

____Providing best of amenity family short stay, picnic church group

____Providing very best environment for our customer. Short stay

None of the following answers are required. Only complete what you want. Thank you.

What you have currently

Do you currently have a website? If so, what's the address? (If not, leave blank).

_____

Do you want me to arrange hosting? (Tick what is applicable to you)

I'll arrange hosting   No   Yes.   I'd like you to host the website No   Yes

☐   ☑   ☐   ☑

What's your deadline for this project? (dd/mm/yy)   (08/04/19)

Do you currently have a logo or corporate colors? Do you have any content at the moment?

No

What you want

What is the website's main purpose? (Check/tick where applicable)

☐ To sell products to promote services to collect email addresses to build a brand / community other _____

☑ What is the desired outcome from a visitor arriving at the website? (Check/tick where applicable) to leave an email address to make a purchase to contact you to fill out a form

☐ Do you want any of the following? (There is space at the end of the form for other requirements). (Check/tick where applicable)

☑ Blog
☑ Social sharing icons
☑ Links to social profiles
☑ Contact form
☑ Email signup form / ability to collect email addresses
☑ Ability to sell digital products
☑ Ability to sell physical products
☑ Other _____

Your brand

Select from below to characterize your website's brand: (Check/tick where applicable)

Who is the website's target audience?

Kids & teens ☐

In their 20s ☐

In their 30s ☑

In their 40s ☑

In their 50s ☑

Senior citizens ☑

Further information

How many pages will the website have roughly?

☑ 1-4

☐ 5-10

☐ 10+

What is your budget?

- [ ] $1000+
- [x] $2000+
- [ ] $3500+
- [ ] $5000+
- [ ] $10000+

Average number of employees?

8

_____

- [x] Stock photography

- [x] Company photography

- [x] Other Artwork/ Illustrations

- [x] Translation cost

- [x] Copywriting text

- [x] Professional logo

- [x] Graphic design

- [x] Other print collateral

- [x] Metatags/ description

- [x] Font Licenses

What makes the site Design beautiful!

Does your company have a logo/established image and branding guidelines (e.g. fonts, color schemes etc.)?   No   Yes
- [x] No
- [ ] Yes

Do you have print materials (such as business cards or brochures) that we need to match?

No   Yes

☐   ☑

What will happen once we deliver the site?

Would you like us to update your site or would you like to be responsible for updates?

No   Yes

☐   ☑

How often do you require updates?

Daily   ☐   ☐

Weekly   ☐   ☐

Monthly   ☐   ☐

Quarterly   ☐   ☑

Other   ☐   ☐

Would you like to book a dedicated training session for your employees to learn to update the site?

No   Yes

☐   ☑

Someone's searching the web for your business. What words or phrases will they search for in Google?

Hotels near me   cheap hotel   booking hotel

Last minute hotel deals   Last minute hotels   hotel booking   hotel deal

Boutique hotel   hotel room   luxury hotel   extended stay hotels

What is it that makes your products or services unique on the market?

Well train staff with more than 5 years' experience in hotel accommodation management

Our new website would need to include:

A basic HTML site   ☐

An HTML5/CSS3 Website   ☑

Responsive design for use on tablets & mobiles   ☑

A WordPress-based CMS   ☐

Online Magazine   ☐

Online forum/blog   ☐

Newsletter system   ☐

Social network integration ☐

Intranet system ☐

Separate dedicated landing pages ☐

A redesign of a current website ☐

Addition requirements ☐

We want the following special features to be included in our new website:

Register form	☐	Registration	☐
Video streaming	☐	an online store /shopping cart	☐
MySQL Database	☐	Online payment gateway	☐
Search panel	☑	Blog module	☐
Multicolumn layout	☑	image gallery	☑
Newsletter / Email sign up forms	☐	image slider	☑
Information / request forms	☑	other features	☐
Uploads / downloads	☐	_____	
Customer login	☐	_____	

Two or three websites you admire or would like to emulate:

Further comments:

That's all we need for now! Thanks for your taking time to fill this in form we'll be in touch with you shortly.