

Website Planning Document

The Weather Site:

Author: Kayrene Kelley

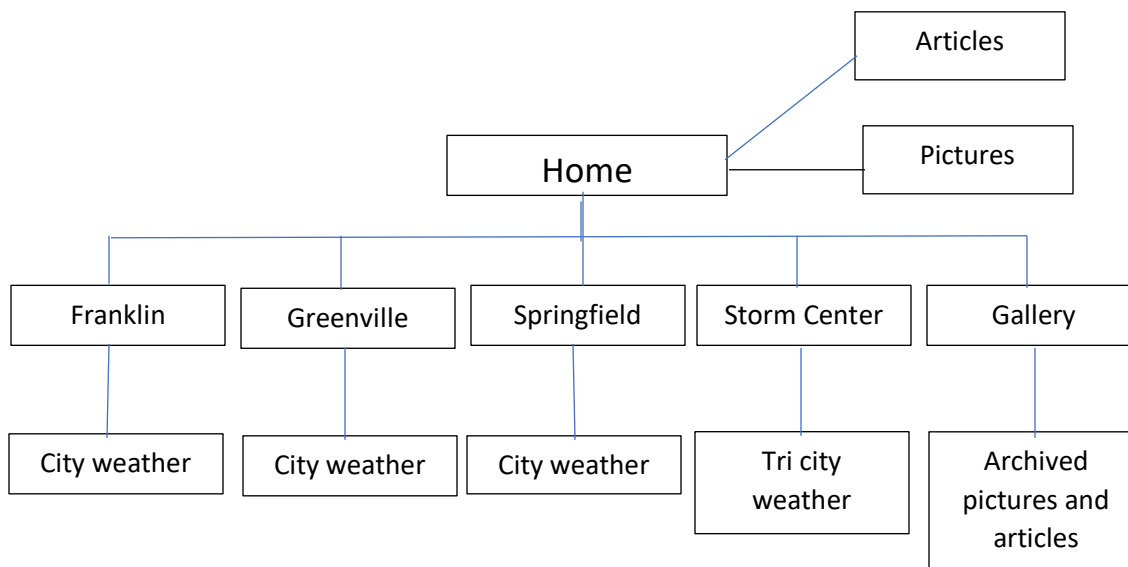
Site Purpose:

This site will be called “Country Weather”. Its purpose is to provide up to date weather information for the tri city area which includes Franklin, Springfield, and Greenville. It will include weather articles and pictures sent in by the public.

Target Audience:

The target audience will include an age range from about 16 years and older. Basically, anyone who is interested in what the weather will be. It will be designed with coloring to attract the wide range of age and will be user friendly to attract people over the age of 65.

Site Map:



Color Scheme and typography:

Location	Font	Font size	Color #	color
Site Header	Calibri	40px	#001a33 0,26,51	
Primary Navigation	Calibri	30px	#22415e 34,65,94	
Footer Navigation	Calibri	20px	#305b82 48,91,130	
Heading 1 (h1)	Calibri	30px	#000000 0,0,0,	Sample
Heading 2 (h2)	Calibri	25px	#000000 0,0,0	Sample
Heading 3 (h3)	Calibri	20px	#000000 0,0,0	Sample
Paragraph text (p)	Calibri (Body)	16px	#000000 0,0,0	Sample

Font colors: Black: #000000 or 0,0,0

Light blue: #d9e5f2 or 217,229,242

Country Weather

Best up to date weather

Home

Franklin

Greenville

Springfield

Storm Center

Gallery

Weather story

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picture

City weather data for each city

Blues and purples for storms

Yellows for sunny

Address for the weather center and web site

Copywrite

Small view

Header

Nav

main

footer

Country Weather

Best up to date weather available

Home

Franklin

Greenville

Springfield

Storm Center

Gallery

Weather story

Skfhlsjfoeihfohfsfjoiejfoiwejflsjffjij
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picture

City weather data for each city

Blues and purples for storms

Yellows for sunny

Address for the weather center and web site

Copywrite

medium view

header

nav

main

footer

Country Weather(header)

Best up to date weather available(header)(Nav↓

Home

Franklin

Greenville

Springfield

Storm Center

Gallery

Weather story

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wiejfowefjoiweoiwefoijfoiweji main

Picture

Main

Picture

main

City weather data for each city

main

Blues and purples for storms

Yellows for sunny