

Website Planning Document

The Weather Site:

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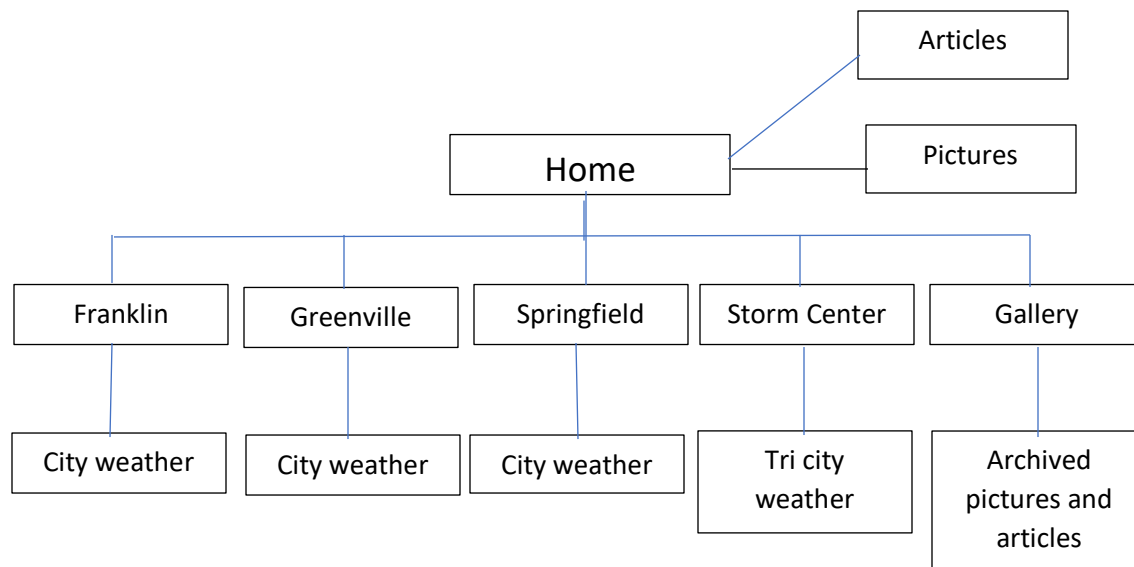
Site Purpose:

This site will be called “Hometown Weather”. Its purpose is to provide up to date weather information for the tri city area which includes Franklin, Springfield, and Greenville. It will include weather articles and pictures sent in by the public.

Target Audience:

The target audience will include an age range from about 16 years and older. Basically, anyone who is interested in what the weather will be. It will be designed with coloring to attract the wide range of age and will be user friendly to attract people over the age of 65.

Site Map:



Color Scheme and typography:

Location	Font	Font size	Color #	color
Site Header	Calibri	40px	#000066 0,0,102	
Primary Navigation	Calibri	30px	#0000ff 0,0,255	
Footer Navigation	Calibri	20px	#8080ff 128,128,255	
Heading 1 (h1)	Calibri	30px	#000000 0,0,0,	Sample
Heading 2 (h2)	Calibri	25px	#000000 0,0,0	Sample
Heading 3 (h3)	Calibri	20px	#000000 0,0,0	Sample
Paragraph text (p)	Calibri (Body)	16px	#000000 0,0,0	Sample