## **PRODUCT RESEARCH** Competitor Analysis PR Multi-Strategies **Product Development** Survey **PRODUCT SOURCING** (14 days) (21 days) (30 days) (30 days) (5 days) (30 days) (30 days) (7 days) ProductionInspectionShipping RFQ Customization Samples Amazon Receiving Reorder Shipping Certifications Activate Listing Negotiations **Patents ACCOUNT / PROFITS** (1 day) (1 day) Open LLC UPCConfirm Pricing StrategyReavaluate Pricing Branding Seller Central Account Trademark Dummy Listing Profits **Banking Details Brand Registry LISTING OPTIMIZATION** (2 days) Keyword Images Listing Copywriting SEO Video Research A+ Content LOGISTICS Barcode Stickers Shipping Plan Shipping Plan **PRODUCT LAUNCH** PPC Campaigns External Traffic Coupons Reviews