



Katherine Yang

Digital Designer & Creative Coder

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SUMMARY

- Passionate about uniting art (design, film) and technology (web, code) for social good
- Interested in using user research to create empathetic and accessible products
- Committed to a detail-oriented and thorough working process

EXPERIENCE

VP, Media & Marketing *May 2015 – Dec 2017*

Support! International Foundation

Coordinated organisation's creative strategies, including branding, website, and community engagement.

Layout Director *Mar 2016 – Jun 2017*

Scribbles Magazine CIS

Designed layout of arts magazine, collaborating with leadership team to present a meaningful visual and thematic narrative.

Marketing Intern *Mar 2016 – Apr 2016*

TingPark Company Limited

Shadowed the startup's lead designer, creating design assets and learning about the company's product strategies.

SKILLS

Research & testing
Data analysis & visualisation
Prototyping & iteration
UI/UX & interaction design
Vector & raster graphics
Video production & editing
Motion graphics
HTML/CSS + JavaScript
Processing + Java
Python
Git

EDUCATION

U of Southern California *2018–22*

BA Media Arts + Practice

Chinese International School *2003–18*

IB Bilingual Diploma (Hong Kong)

SELECTED PROJECTS

Dinner Parties *Dec 2014 – Oct 2017*

Invitations and menus for personal dinner parties.

Small but Tall *Jun 2016 – Jun 2017*

Design and marketing for environment campaign.

Project O *Mar 2017*

Design for interactive water-sleeves installation.

Timetables *Jun 2015 – Sep 2016*

Personal commissioned timetable wallpapers.

One Education Two Systems *May 2016 – Jul 2016*

Editor and designer for Best Picture at HKIFF.

sCan (BitwiseHacks) *Feb 2016*

Web design and marketing for Top Overall project.