



Katherine Yang

Digital design & creative code

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SUMMARY

- Passionate about integrating art and technology for social good
- Interested in using user research to create empathetic and accessible products and experiences
- Committed to a detail-oriented, thorough, and collaborative working process

EXPERIENCE

VP, Media & Marketing *May 2015 – Dec 2017 (1y 7m)*
Support! International Foundation
Coordinated organisation's creative strategies, including branding, website, and community engagement.

Layout Director *Mar 2016 – Jun 2017 (1y 3m)*
Scribbles Magazine CIS
Designed layout of arts magazine, collaborating with leadership team to present a meaningful visual and thematic narrative.

Marketing Intern *Mar 2016 – Apr 2016 (1m)*
TingPark Company Limited
Shadowed the startup's lead designer, creating design assets and learning about the company's product strategies.

SELECTED PROJECTS

Small but Tall (CIS) *Jun 2016 – Jun 2017*
Product design and video production for eco campaign.

Project O *Mar 2017*
Design for interactive water-sleeves installation.

One Education Two Systems *May 2016 – Jul 2016*
Editor and designer for Best Picture at HKIFF.

sCan (BitwiseHacks) *Feb 2016*
Design and marketing for Top Overall project.

EDUCATION

University of Southern California *2018–22*
BA Media Arts + Practice
Sample coursework: Critical Thinking and Procedural Media; Race, Class and Gender in Digital Culture

Chinese International School *2003–18*
IB Bilingual Diploma (Hong Kong)
Significant awards: Communitas Award; Brown Book Award

SKILLS

Creative

User research Usability testing
Prototyping & iteration Data visualisation
UI/UX & interaction design
Vector & raster graphics Print design
Video production & editing Motion graphics

Technical

HTML/CSS JavaScript Processing Java
Python Git

Language

Fluent: English Mandarin Shanghainese
Conversational: Cantonese ASL (Sign)