



Katherine Yang

Digital designer

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SUMMARY

- UI/UX designer with a background in graphic design and web development
- Interested in using user research to create empathetic and accessible products
- Detail-oriented and thorough working process

EXPERIENCE

Vice President, Media & Marketing *May 2015 – Present*
Support! International Foundation (Hong Kong)
Collaborated with leadership team to coordinate organisation's creative strategies, including branding, website, and community engagement.

Layout Director *Mar 2016 – Jun 2017*
Scribbles CIS (Hong Kong)
Designed layout of arts magazine, collaborating with leadership team to present a meaningful visual and thematic narrative.

Marketing Intern *Mar 2016 – Apr 2016*
TingPark Company Limited (Hong Kong)
Shadowed the startup's lead designer, creating design assets and learning about the company's product, branding, and marketing strategies.

PROJECTS

sCan @ BitwiseHacks *Feb 2016*
Web app design and marketing pitch for Top Overall project.

EDUCATION

Chinese International School
Class of 2018

SKILLS

DESIGN

User research
Prototyping
Usability testing
Interaction design
Graphic design
Video production
Motion graphics
Adobe Creative Suite
Sketch
MS Office / G Suite

CODE

HTML/CSS
JavaScript
Java
Python
IDE tools
Git