

Project Brief

Project Details	Project Brief
Project Name	ABC annual new investor dinner
Project Manager	Sidney Morris
Project Purpose	Attract new potential investors before they seek services from other places.
Project Benefits	<ul style="list-style-type: none">• Present ABC's investment portfolio to potential investors over a pleasant dinner.• Increase overall customer base. Each potential investor brings an average of \$12,000 in revenue annually.• Continue to compete with similar businesses.
Project Schedule	Planning Starts: 1st March 2023 Event Date: 30th June 2023
Project Costs	\$14,000
Project Sponsor	Martha Wilson