Pr	oje	ect:	AHI	App
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Date: Jan 31										
#	Cause (condition/situation)	Event	Impact	Risk owner	Category	Probability risk rating	Impact risk rating	Risk score	Trigger	Response
1	Scope creep	Overbudget	Reduce ROI	Oscar Money	Threat	4	3	12	More tasks and requirements added	Re-assess scope and project goals
2	Design flaws	Delay in launch	Delay in benefits	Cal Hamer	Threat	4	5	20	Poor beta testing and feedback	Add more frequent feedbacks with customer and marketing
3	Development delays	Delay in launch	Delay in benefits	Cal Hamer	Threat	4	5	20	Missed deadlines and milestones	Re-assess timelines and manpower needed.
4	IT capability issues	Delay in launch	Delay in benefits and reduce in ROI	Priya Service	Threat	4	2	8	Backend infrastructure inadequate for needed load, high latency, low performance	Re-assess infrastructure needs
5	Internal app development capacity	Delay in launch	Delay in benefits and reduce in ROI	Ram Samuels	Threat	4	2	8	Missed deadlines and milestones	Re-assess requirements and manpower and timelines needed.
6	Poor customer acceptance	Low useage by customers	Reduced customer satisfaction	Mary Smithers	Threat	3	5	15	Low downloads of app	Re-assess customer need from VoC
7	Management support	Increased motivation and dedication	Greater chance of success, launching on time and within budget	Mary Lin	Opportunity	5	-5	-25	Good project statuses	Company rewards and bonus
Total Risk Score							58	Risk I	Exposure	

Probability risk rating	Impact risk rating
5: High	5: High
4: High to moderate	4: High to moderate
3: Moderate	3: Moderate
2: Moderate to low	2: Moderate to low
1: Low	1: Low