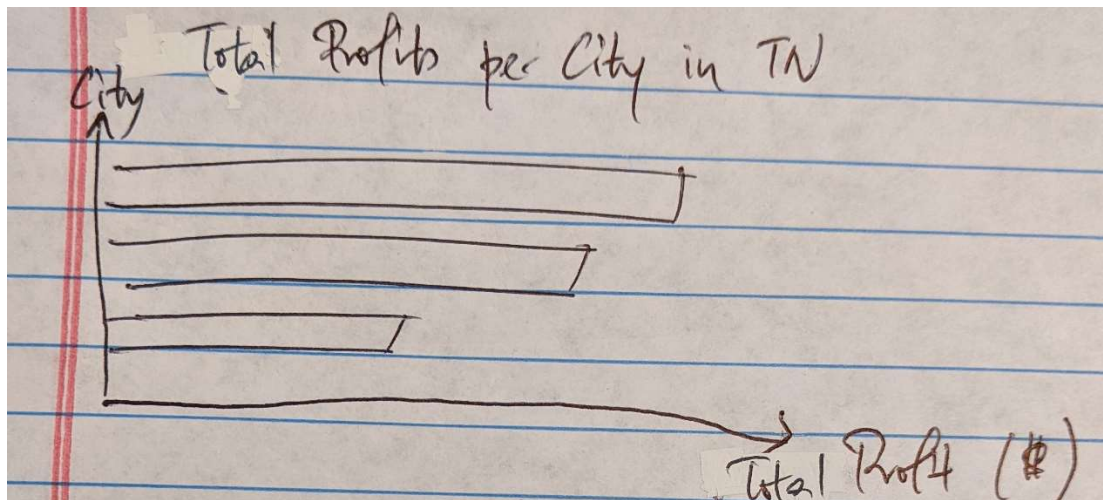


Sales_Rocket Sales Dashboard

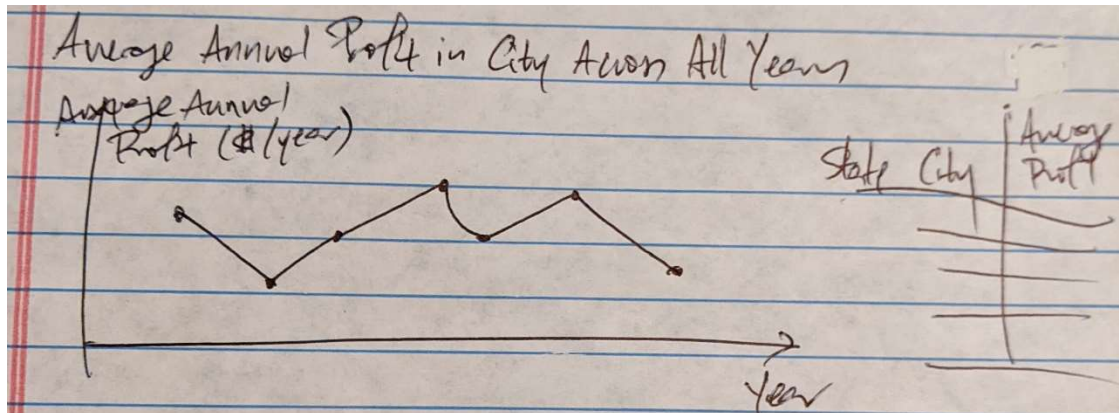
SKETCHES

[PASTE IN THE IMAGE(S) OF YOUR CHARTS TO REFLECT YOUR SKETCHES FOR THE QUESTIONS]

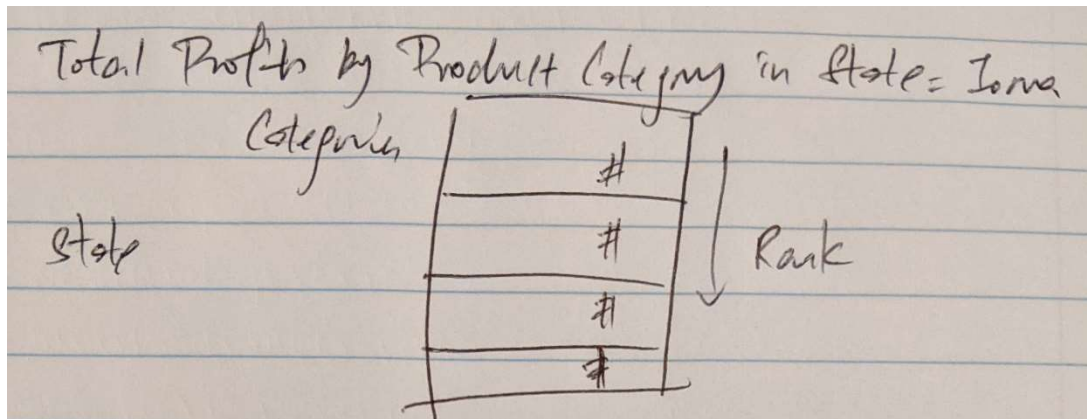
Q1. What is the most profitable City in the State of Tennessee?



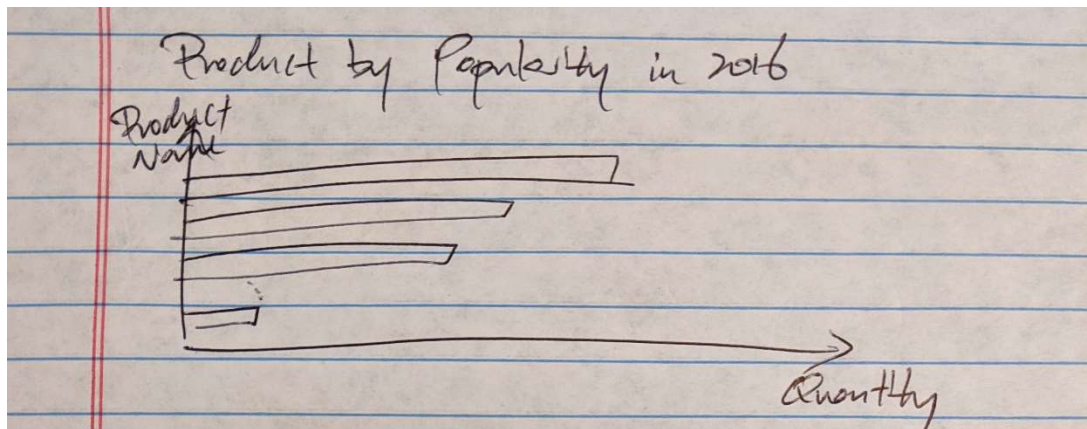
Q2. What's the average annual profit for that city across all years in that city?



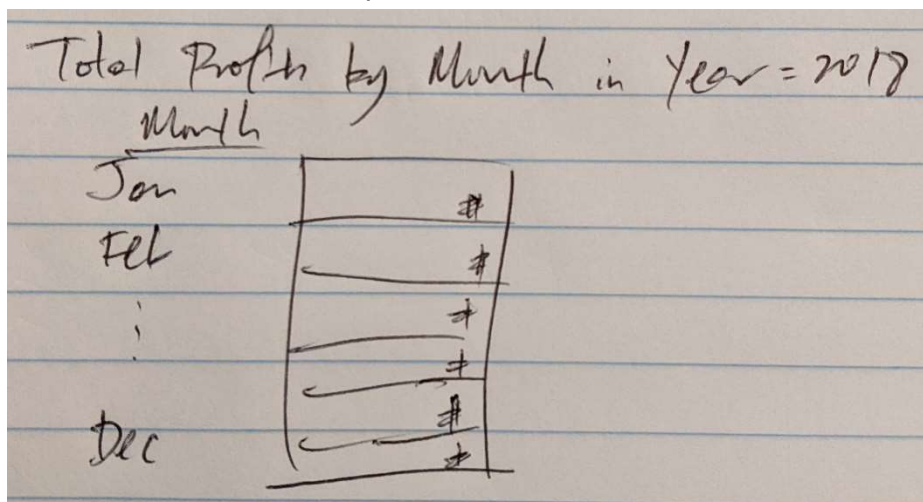
Q3. What's the most profitable product category in Iowa?



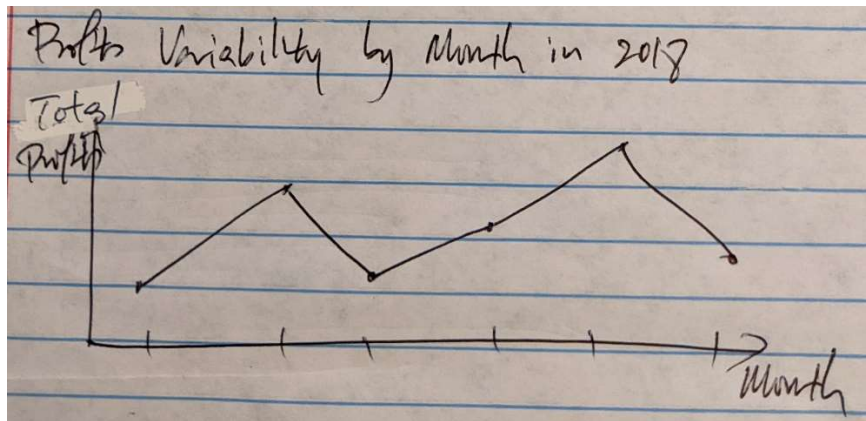
Q4. What is the most popular product in that category in 2016?



Q5. What was the most profitable month in 2018 overall?



Q6. How widely did monthly profits vary in 2018?



WIREFRAMES

[PASTE IN THE IMAGE(S) OF YOUR WIREFRAMES FOR THE QUESTIONS]

Q1. What is the most profitable City in the State of Tennessee?

Sales Rocket Sales Data

Filter State	Filter City	Filter Year	Filter Category	Filter Sub Category	Filter Product
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Profits	Bar chart Total Profits by City in State	Line chart Average Annual Profits in City across All Years
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Product Categories	Highlight Table Total Profit by Category in State	Bar chart Product by Popularity in Year
--------------------	---	--

Time	Highlight Table Total Profitability by Month in Year	Line chart Profits Variability by Month in Year
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CREDITS

Sales - Rocket Sales Data					
Filter State	Filter City	Filter Year	Filter Category	Filter Sub Category	Filter Product
Profits	Bar chart Total Profits by City in State	Line chart Average Annual Profits in City across All Years			
Product Categories	Highlight Table Total Profits by Category in State	Bar chart Product by Popularity in Year			
Time	Highlight Table Total Profitability by Month in Year	Line chart Profits Variability by Month in Year			

CREDITS

Q3.What's the most profitable product category in Iowa?

Sales - Rocket Sales Data					
Filter State	Filter City	Filter Year	Filter Category	Filter Sub Category	Filter Product
Profits	Bar chart Total Profits by City in State		Line chart Average Annual Profits in City across All Years		
Product Categories	Highlight Table Total Profit by Category in State		Bar chart Product by Popularity in Year		
Time	Highlight Table Total Profitability by Month in Year		Line chart Profits Variability by Month in Year		

CREDITS

Sales - Rocket Sales Data					
Filter State	Filter City	Filter Year	Filter Category	Filter Sub Category	Filter Product
Profits	Bar chart Total Profits by City in State	Line chart Average Annual Profits in City across All Years			
	Highlight Table Total Profit by Category in State	Bar chart Product by Popularity in Year			
Time	Highlight Table Total Profitability by Month in Year	Line chart Profits Variability by Month in Year			

CREDITS

Q5. What was the most profitable month in 2018 overall?

Sales - Rocket Sales Data

Filter State	Filter City	Filter Year	Filter Category	Filter Sub Category	Filter Product
--------------	-------------	-------------	-----------------	---------------------	----------------

	Bar chart	Line chart
Profits	Total Profits by City in State	Average Annual Profits in City across All Years
Product Categories	Highlight Table Total Profit by Category in State	Bar chart Product by Popularity in Year
Time	Highlight Table Total Profitability by Month in Year	Line chart Profits Variability by Month in Year

CREDITS

Sales - Rocket Sales Data					
Filter State	Filter City	Filter Year	Filter Category	Filter Sub Category	Filter Product
Profits	Bar chart Total Profits by City in State		Line chart Average Annual Profits in City across All Years		
Product Categories	Highlight Table Total Profit by Category in State		Bar chart Product by Popularity in Year		
Time	Highlight Table Total Profitability by Month in Year		Line chart Profits Variability by Month in Year		

CREDITS

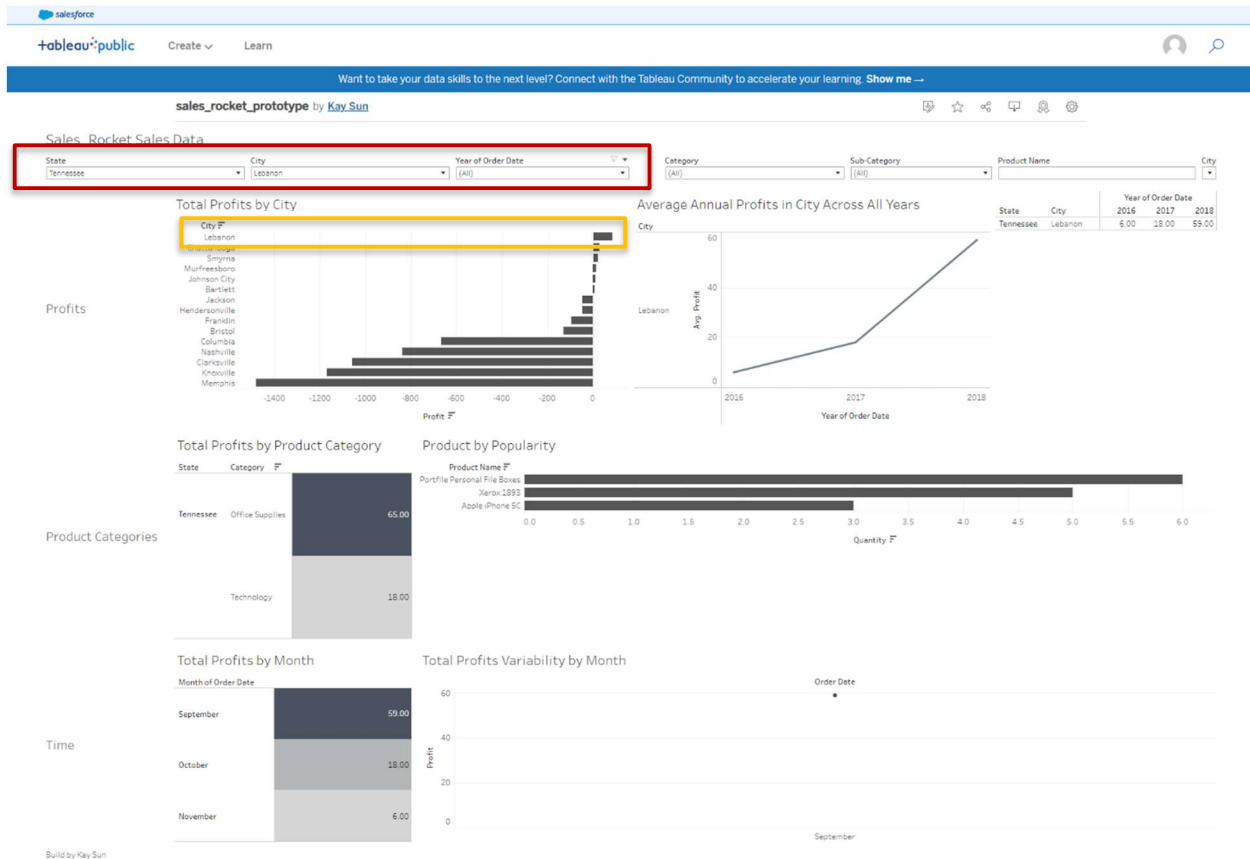
PROTOTYPE

[PASTE IN THE IMAGE(S) OF YOUR PROTOTYPE FOR THE QUESTIONS]

https://public.tableau.com/app/profile/kay.sun/viz/sales_rocket_prototype/Dashboard1

Q1.What is the most profitable City in the State of Tennessee?

Lebanon

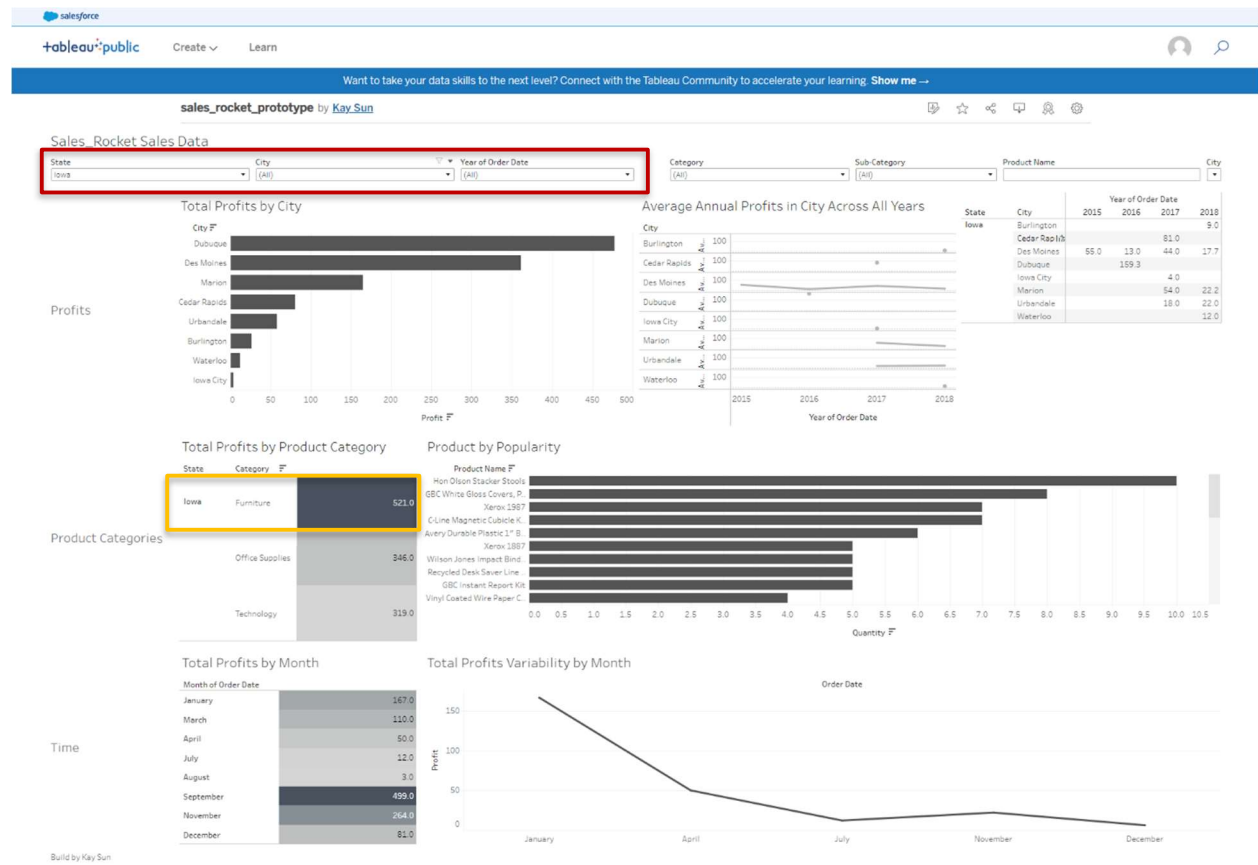


Q2. What's the average annual profit for that city across all years in that city?

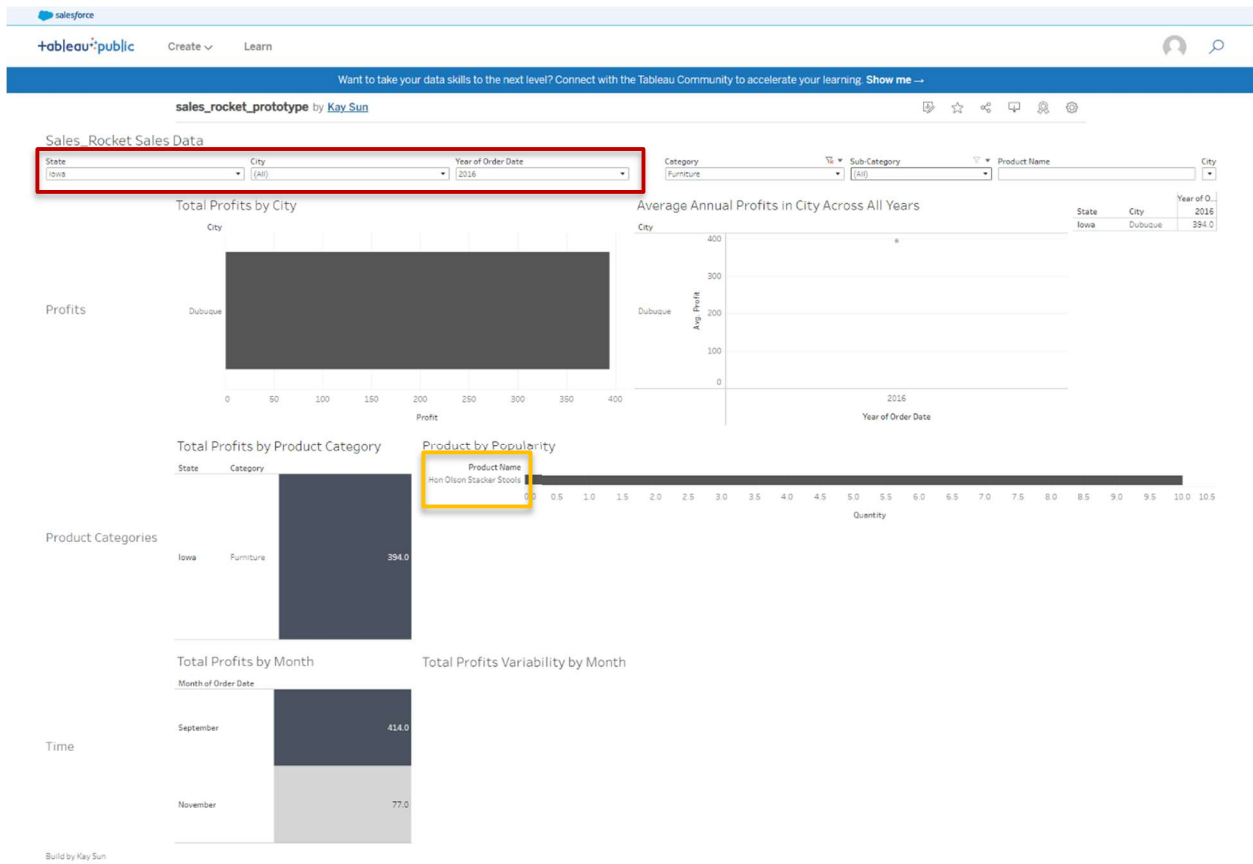
		Year of Order Date		
State	City	2016	2017	2018
Tennessee	Lebanon	6.00	18.00	59.00

Q3.What's the most profitable product category in Iowa?

Furniture

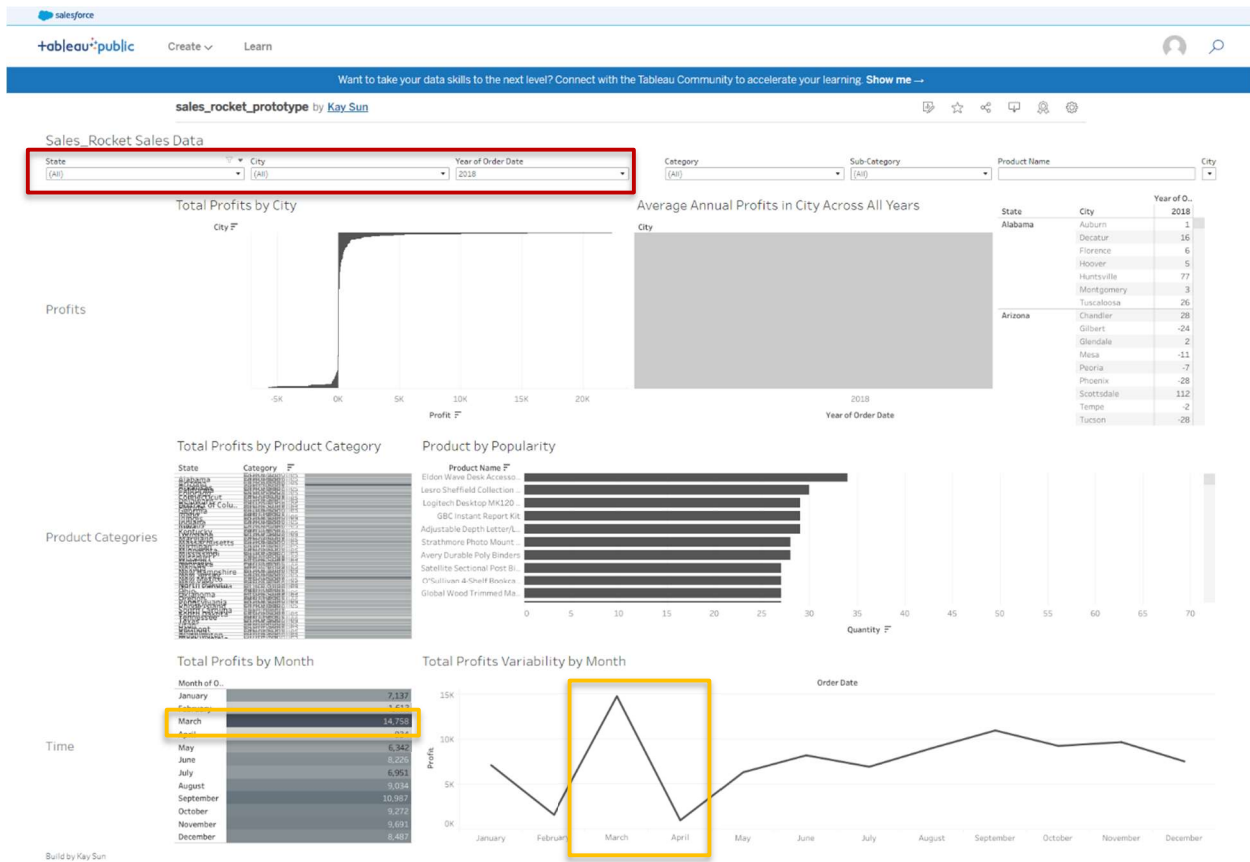


Q4.What is the most popular product in that category in 2016?
Hon Olson Stacker Stools



Q5.What was the most profitable month in 2018 overall?

March



Q6.How widely did monthly profits vary in 2018?

March to April, biggest change.