**Superstore-dataset-dashboarddesign**

# Udacity

## Data Visualization Nanodegree

## Dashboard Design

## Design a Data Dashboard Final Project

## Project Overview

Analyze provided Superstore dataset to create a dashboard to provide a more strategic view of the business to help answer the following questions.

Dashboard published at https://public.tableau.com/app/profile/kay.sun/viz/Superstore-dataset-dashboarddesign\_16973735914410/Dashboard1

### Top-level revenue, profit, average profit ratio, and units sold in 2018

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### YoY performance by segment (segment refers to Corporate, Consumer, Home Office)

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### Monthly trend of the current year by segment (segment refers to Corporate, Consumer, Home Office)

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### View category performance

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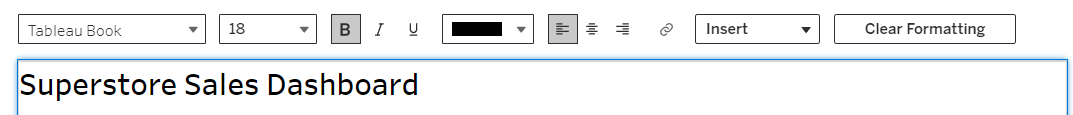
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### Best performing sub-category within each customer segment

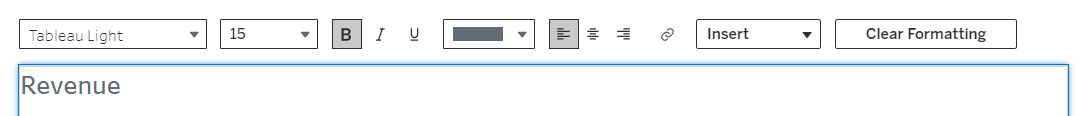
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## Font Hierarchy

### Dashboard title text

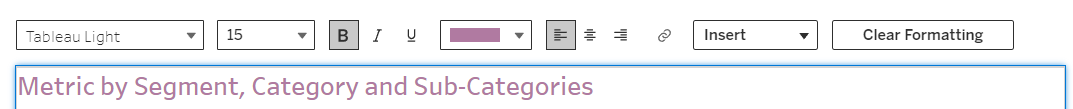


### Body text

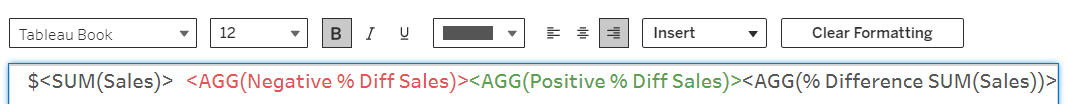


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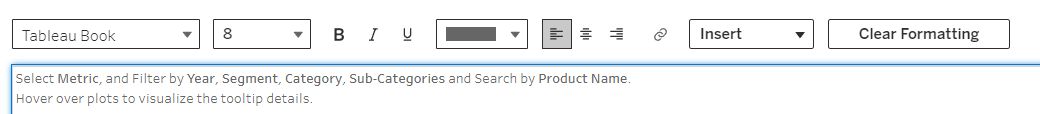
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### BAN Text



### Context/instructive text



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