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## EXPERIENCE

### UX designer

— August 2021-November 2021

### UX and UI Intern

— April 2021-May 2021

### UX Intern

— Jan 2021-March 2021

## EDUCATION

### BACHELOR'S

— 2018 - 2022

### HIGH SCHOOL (PCM)

— 2013 - 2017

## SKILLS & TOOLS

### Tools

Figma, Adobe XD, Framer.Js, Illustrator, Photoshop,Miro, Sketch, Invision, Proto.io

### Programming

HTML, CSS, React, C++,SQL,Python

# MUSKAN BHARGAVA

## PRODUCT DESIGNER

Everything I've learned has been the culmination of nearly one year of work experience. Though I focus primarily on Product design, I'm equally passionate about front-end, branding, creative thinking, and product with a passion for delivering a great customer experience(UX).

### Zilliqa Research

- Managed usability testing for Zilliqa landing pages in preparation for the website redesign.
- Defined testing parameters, prepared prototypes, recruited users, facilitated tests and reported results. Did the complete redesign of the Zilliqa website (28 pages)
- Focused on designing a scalable design solution that could work as a foundation for other content partners and a strategy for contextual navigation of content.

### Zotalabs

- Designed an app and a website for a platform called ZedPrime.
- I was responsible for extracting functional requirements from end-users, customers, marketing, etc., and translating those requirements into detailed requirements by doing all the user research, ideating, designing, and user testing.
- Collaborated with graphic designers, web and app developers to translate information architecture, navigation and process flow into easy-to-use solutions.

### Olcademy

- Produced wireframes, design system, XHTML code and CSS that contributed to user-centred design (UCD) efforts for dozens of Web pages.
- 2 months in; I was given the responsibility of Product manager. My job was to assist and allocate BA and UX team members' tasks and ensure the timely completion of assignments.

### The LNM Institute of Information Technology

- Member and Designer of Alumni Association (12 Posters and Certificates)
- Designer and member of Vivacity Graphics team (Cultural fest- Web Design and 15 Posters)
- Member and Designer of Media Cell (20+ posters)

### Jayshree Periwal High School

- Art Co-ordinator

## COURSES

### Californian Institute of Arts

Visual Elements of User Interface Design  
Introduction to Typography

### Google

Google UX Certificate