



Kay van den Aker

Interaction Designer and Prototyper, he/him

Work Experience

now Design Technologist at Hapticlabs
Hardware integration and demos.

now Prototyper at ProtoPie
Prototyping demos and marketing content.

2022 – 2023 Design Technologist Intern at Above
Malmö, Sweden
Interaction design and experience prototyping.

2022 Content Creator at Arduino
Malmö, Sweden
Docs website redesign and prototyping. Creating
uPython content.

2022 Design Technologist at Rolls-Royce Motor Cars
Goodwood, UK
Digital interior concept for the bespoke innovations
department.

2021 Creative Technologist Intern at BMW Group
Munich, Germany
Experience prototyping at the concept car department.

2017 – 2019 Designer / Co-Founder at Team RED
Eindhoven, Netherlands
Startup focused on the acceleration of the energy
transition by providing an interactive map on which the
impact of sustainable innovations can be simulated.

Education

2021 – now Interaction Design, MFA
Umeå Institute of Design
Class Representative

2016 – 2021 Industrial Design, BSc (hons)
Eindhoven University of Technology
Chairman of Study Association Lucid
Student Council of the Honors Academy
Surf Committee of Avalanche Boarders

2019 Industrial Design, Exchange
Umeå Institute of Design

About

Designer and technologist exploring interactions that fuse the digital and physical world. Thrives in ambiguous environments using a hands-on and iterative approach focused on experience prototyping; putting concepts in the world by gluing together various hard- and software.

Outside the design and tech world, you can find him travelling, exploring philosophy or in the ocean doing various water sports. He's also been a surf instructor in Spain for a bit.

Contact

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