

# CraftChain: Empowering the Global Maker Economy on Solana

We're bringing the forgotten maker economy online. Our vision: a Solana-powered future where craftspeople own their work, build reputation, and access global markets.



Made with **GAMMA**



# The Missing Industry in Web3

## \$40B Market

The handmade market is massive globally yet lacks a Web3 solution.

## Creative Gap

Solana powers DeFi, gaming, and social apps but overlooks craftsmanship.

## Untapped Potential

Sewers, knitters, and pattern makers remain disconnected from blockchain benefits.



# Skilled Makers Are Invisible and Undervalued



## Anonymous Creation

Millions of makers work behind brands with no recognition.



## Trapped in Time-Money Exchange

Yuki earns ~\$4/hour with no equity or ownership path.



## No Digital Identity

No verified skills system or portable reputation exists.



## Market Limitations

Local constraints prevent global reach and fair compensation.



# Etsy Fixed Sales. Web3 Hasn't Fixed Reputation Yet.

Platform	Selling	Token Rewards	On-chain Skills	Craft Focus
Etsy	✓	✗	✗	✗
Zora	✓	✓	✗	✗
CraftChain	✓	✓	✓	✓



# A Solana-Native Platform for the Maker Economy



## NFT/SFT Marketplace

Makers sell digital patterns and physical products with ownership benefits.



## \$CRAFT Token Economy

Earn through DAO contributions, workshops, and tutorial creation.



## On-Chain Reputation

Record skills, achievements, and reviews with blockchain verification.



## Community Governance

Vote on platform direction through decentralized DAO mechanisms.

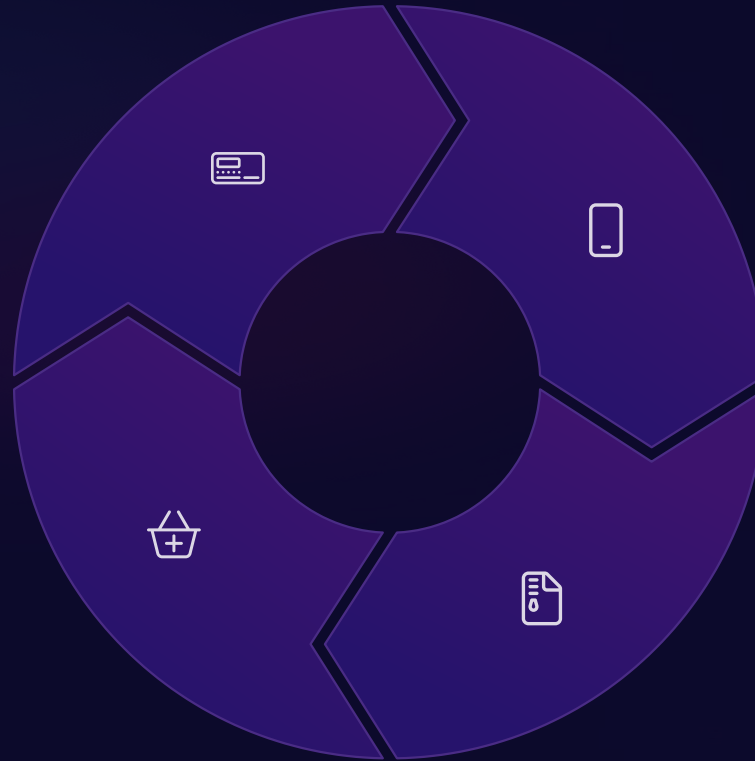
# Built for Scale, Speed, and Creators

## Low Fees & High Speed

Enables microtransactions for affordable pattern sales.

## Solana Pay

Integrates with real-world craft stores and supply chains.



## Solana Mobile Stack

Upload content seamlessly from phones during creation.

## Compressed NFTs/SFTs

Scalable solution for low-price digital craft goods.



# From Passion to Profitable

\$2M

Monthly GMV

Projected year one volume with  
10,000 active makers.

10%

Platform Fee

Sustainable revenue model on all  
digital and physical sales.

\$200K

Monthly Revenue

Projected year one platform earnings.

# From Factory Floor to Future Builder



## 15+ Years Experience

Professional pattern making in Japanese factories brings real-world expertise.



## Creator Perspective

Designed stage costumes with firsthand knowledge of attribution problems.



## Web3 Vision

Building solutions for challenges lived personally as a craftsperson.





# Join the Ethical Fashion Movement on Solana

