

# Logo Versions



## **NEXUS CAR CENTRAL**



**Primary** 

Wordmark Only

Icon

## Colours



### Primary

Hex #001f3f RGB rgb(0,31,63) CMYK 100 51 0 75

Pantone 19-3940



### Secondary

Hex #BA3BOA RGB rgb(186,59,10) CMYK 0 68 95 27

Pantone 17-1449



#### Accent

Hex #F9591B RGB rgb(249,89,27)

CMYK 0 64 89 2

Pantone 17-1361

#### Background

Hex #FFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

**Primary** IBM Plex Sans Condensed Semi Bold Aa Bb Cc