

# Kye Choong

UX/UI Designer, Developer

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## EDUCATION

### Software Engineering

General Assembly

OCT 2023- DEC 2023

### UX/UI Design

Academy Xi

MAR 2021- JUN 2021

### Master of Architecture

The University of Melbourne

MAR 2018 - DEC 2019T

### Bachelor of Design (Architecture)

Deakin University

MAR 2014- DEC 2016

## SKILLS

- Problem Solving
- Preparing and giving presentations
- Accessibility, Responsive design
- Wireframing and Prototyping
- User Research
- UI Design
- Graphic Design
- Leadership Experiences
- Facilitating workshops

## TECH STACK

- Figma, Creative Cloud Adobe
- HTML5, CSS, JavaScript, React
- NodeJS, Express, MongoDB, Python

## LANGUAGES

English (Native)

Mandarin Chinese (Conversational)

Japanese (Conversational)

## EXPERIENCE

### UI Designer and Assistant Producer

Garden Eight

TOKYO, JAPAN

DEC 2022 - OCT 2023

- Collaborated with internal stakeholders to design proposals, presenting initial concepts, estimates, and timelines to clients
- Developed site maps and initial website wireframes in Figma to meet client requirements
- Produced UI mood boards based on project briefs for front-end developers

### Architectural and Graphic Designer

Noiz Architects

TOKYO, JAPAN

JUL 2022 - JAN 2023

- Created design iterations for exhibitions, art installations, and window displays for clients and competitions, locally and internationally
- Utilized Adobe Creative Cloud and Rhino for 2D and 3D design, meeting tight deadlines in a multinational, cross-functional environment
- Designed the mobile UI for a time-limited augmented reality game project based in Tokyo

### UX/UI Designer

Roche Diagnostics

SYDNEY, AUSTRALIA

MAY 2021 - MAY 2021

- Restructured the website for Roche Diagnostics Australia after having consulted with internal stakeholders
- Translated Roche's renowned personal approach and impeccable customer service on its digital platform

### UX/UI Designer

Avertro

SYDNEY, AUSTRALIA

APR 2021 - APR 2021

- Created a lite version of the company's full-service platform to attract SMEs with existing brand IPs
- Established key functionalities, streamlined onboarding and built a new platform

### Architecture Working Experiences

Ewert Leaf

Billard Leece Partnership

MELBOURNE, AUSTRALIA

2016-2017, 2020-2021

- Contributed to town planning packages for multi-residential and commercial projects under tight timelines
- Collaborated with interdisciplinary teams, including designers, engineers, and contractors, to ensure compliance with building regulations throughout the design process