

KAZURU TAKASE

Graphic Designer



SKILLS

Graphic Design
Illustration
User Interface Design
User Experience
HTML / CSS
3D Modelling
Video Editing

SOFTWARE

Photoshop
Illustrator
InDesign
Sketch
Axure
3ds Max
After Effects
Premiere

RELEVANT COURSES

Graphic Design
Color and Composition
Designing UX
Mobile App Design
Usability Research
Website Design

CONTACT

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EDUCATION

New Jersey Institute of Technology, Newark, NJ

B.S. in Human Computer Interaction

Sept. 2012 - May 2016

GPA: 3.41

Awards: Cum Laude, Dean's List (Spring 2014, 2015, 2016)

EXPERIENCE

DigiPops.TV, Remote

Graphic Design Consultant (Sept. 2016 - present)

Design content that conveys useful tips and tricks for the film industry; each garners an average of 50 likes on Instagram

Participate in DigiPops' usability tests; provide feedback to improve site and app

Increased viewership by improving thumbnails for company's web series, "Play It Forward"

Contribute to strategy meetings to increase online presence

Newark Celebration 350, Newark, NJ

Graphic Designer (Feb. 2016 - May 2016)

Aided in establishing the art direction for their website; fulfilled branding requirements to create customized event logos, banner, and buttons

Engaged with audience on company's Twitter by making announcements and retweeting posts; #NewarkGives trended nationally on May 3

Created 30 second gif montage of images from the "meme generator" that the team developed to promote social campaign

Connection Lab, Newark, NJ

Visual Designer (Feb. 2015 - Oct. 2015)

Discussed effective ways for participants to provide data for interactive survey; researched different UI elements and helped formulate survey questions

Designed cards for the survey wherein users can quantify their interests and hobbies based on their passions, expertise, and willingness to meet and/or teach

Illustrated profile pictures for mobile app to preserve anonymity among users