

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

Summary of methodologies (all in Python)

- Data collection and Data wrangling by SpaceX REST API and Web scraping on Wikipedia page
- Exploratory data analysis (EDA) using Matplotlib and SQL
- Interactive visual analytics using Folium and Plotly Dash
- Predictive analysis using scikit-learn classification models

Summary of all results

- Enough size of dataset was obtained from SpaceX API and Wikipedia page
- EDA was done by visualizing the features of data by matplotlib + analyzing directly by SQL
- Interactive Map and Dashboard to visualize data were created
- The predictive models (LogReg/SVM/Tree/KNN) were built and the accuracies were confirmed

Introduction

Background of this project

- SpaceX advertises the launch of their rocket (Falcon9) costs 62M dollars, which is much cheaper than other providers (typ.165M dollars).
- It is because SpaceX can reuse the first stage of their rocket. Therefore, the actual cost would depend on whether its first stage lands successfully and be reusable, or not.

Problems to be answered in this project

- "Will the first stage of Falcon9 rocket land successfully and be reusable?"
- It is answered by machine learning model, whose INPUT is "Conditions of a rocket launch" and OUTPUT is binary "success or failure"
- → Depending on this answer, a competitor company (SpaceY) will be able to estimate the actual cost of SpaceX's Falcon9 launch and investigate the competitiveness.



Methodology

Executive Summary

- Data collection methodology:
 - SpaceX REST API + Web scraping on Wikipedia page
- Perform data wrangling
 - Sampling valid data (Falcon9) → Handling nulls (replace nan to the mean of its column)
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - Logistic regression/SVM/Decision tree/K-Neighbors models built by scikit-learn
 - Hyperparameters of each model were tuned by GridsearchCV class in scikit-learn

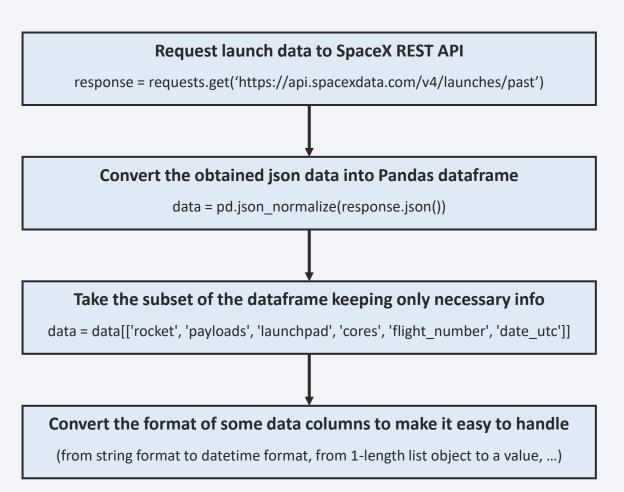
Data Collection

- Data were collected in two different ways:
 - SpaceX REST API
 - Web scraping on SpaceX's Wiki page

→ Key phrases and flowcharts of these Data Collection processes are described in following pages

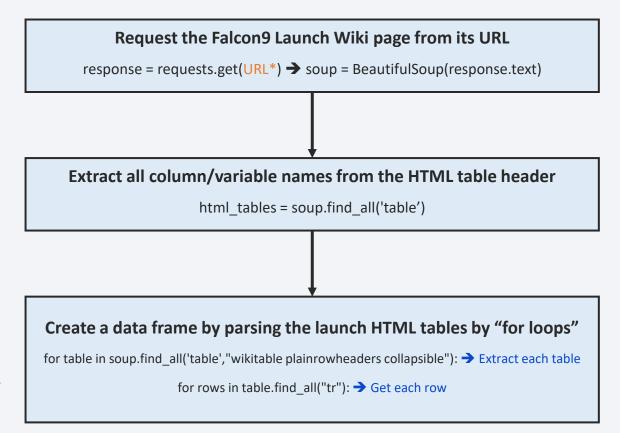
Data Collection – SpaceX API

- Request SpaceX launch data using GET request to "SpaceX REST API"
- Convert the json data in the response into Pandas Dataframe
- Take a subset of the dataframe keeping only the necessary information
- GitHub URL:
 https://github.com/kazu-nak/cousera-capstone/blob/master/Week1_Data%20Co_llection%20APl.ipynb



Data Collection - Scraping

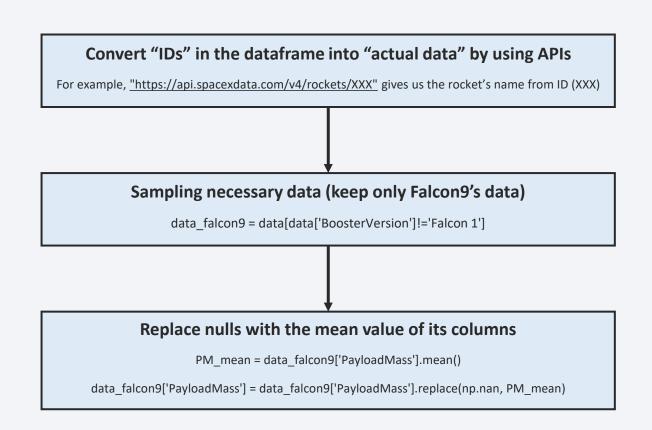
- Request the Falcon9 Launch Wiki page from its URL*
- Extract all column/variable names from the HTML table header
- Create a data frame by parsing the launch HTML tables
- GitHub URL:
 https://github.com/kazu-nak/cousera-capstone/blob/master/Week1_Data%20Collection%20with%20Web%20Scraping.ipynb



*https://en.wikipedia.org/wiki/List_of_Falcon_9_and_Falcon_Heavy_launch es?utm_medium=Exinfluencer&utm_source=Exinfluencer&utm_content=00 0026UJ&utm_term=10006555&utm_id=NA-SkillsNetwork-Channel-SkillsNetworkCoursesIBMDS0321ENSkillsNetwork26802033-2021-01-01

Data Wrangling

- Request and parse the SpaceX
 launch data using the GET request
- Filter the dataframe to only include Falcon 9 launches
- Dealing with Missing Values
- GitHub URL:
 https://github.com/kazu-nak/cousera-capstone/blob/master/Week1 Data%20C
 ollection%20API.ipynb



EDA with Data Visualization

- Scatter charts (overlaying the outcome of the launch) to observe the relationships of:
 - Flight number vs. Payload mass
 - Flight number vs Launch site
 - Flight number vs Orbit type
 - Payload vs Orbit type
 - Launch sites vs Payload mass
- Bar chart to compare the success rate per orbit types
- Line chart to observe the yearly trend of the success rate
- GitHub URL: https://github.com/kazu-nak/cousera-capstone/commit/e939c88e919ad45de20675d98648b910875591be

EDA with SQL

• SQL queries performed:

- SELECT DISTINCT(LAUNCH_SITE) FROM SPACEXTBL
- SELECT * FROM SPACEXTBL WHERE LAUNCH_SITE LIKE 'CCA%' LIMIT 5
- SELECT SUM(PAYLOAD_MASS__kg_) FROM SPACEXTBL WHERE CUSTOMER='NASA (CRS)'
- SELECT AVG(PAYLOAD_MASS_kg_) FROM SPACEXTBL WHERE BOOSTER_VERSION LIKE 'F9 v1.1%'
- SELECT MIN(DATE) FROM SPACEXTBL WHERE LANDING_OUTCOME='Success (ground pad)'
- SELECT BOOSTER_VERSION FROM SPACEXTBL WHERE (LANDING_OUTCOME='Success (drone ship)') AND (PAYLOAD_MASS_kg_ BETWEEN 4000 AND 6000)
- SELECT COUNT(MISSION_OUTCOME) FROM SPACEXTBL WHERE MISSION_OUTCOME LIKE 'Success%'
- SELECT COUNT(MISSION_OUTCOME) FROM SPACEXTBL WHERE MISSION_OUTCOME LIKE 'Failure%'
- SELECT BOOSTER_VERSION FROM SPACEXTBL WHERE PAYLOAD_MASS__KG_=(SELECT MAX(PAYLOAD_MASS__KG_) FROM SPACEXTBL)
- SELECT DATE, LANDING_OUTCOME, BOOSTER_VERSION, LAUNCH_SITE FROM SPACEXTBL WHERE (LANDING_OUTCOME='Failure (drone ship)') AND (DATE BETWEEN '2015-01-01' AND '2015-12-31')
- SELECT LANDING_OUTCOME, COUNT(LANDING_OUTCOME) AS count FROM SPACEXTBL WHERE (DATE BETWEEN '2010-06-04' AND '2017-03-20') GROUP BY LANDING_OUTCOME ORDER BY count DESC

GitHub URL:

https://github.com/kazu-nak/cousera-capstone/blob/master/Week2_EDA%20with%20SQL.ipynb

Build an Interactive Map with Folium

Map objects added to the folium map:

- Markers with text icons
 - To indicate the name of launch sites on the map
- Circles whose centers are launch sites
 - To visualize the locations of launch sites clearly on the map
- Lines between a launch site and some proximity landmarks (coastline, city, railway, highway)
 - To visualize and investigate the actual distances of landmarks from a launch site
- GitHub URL:

Build a Dashboard with Plotly Dash

Plots/graphs and interactions in the dashboard:

- Pie chart
 - To visualize the Total success launches
 - Interact with the Dropdown list to change the launch site to be plotted

Scatter chart

- To visualize the relationship between Payload Mass (kg) and outcome of the launch (Success or Failure)
- Interact with the Dropdown list to change the launche site to be plotted
- Interact with RangeSlider to change the x-axis range of graph

GitHub URL:

https://github.com/kazu-nak/cousera-capstone/blob/master/Week3_Interactive%20Visual%20Analytics%20with%20Folium%20lab.ipynb

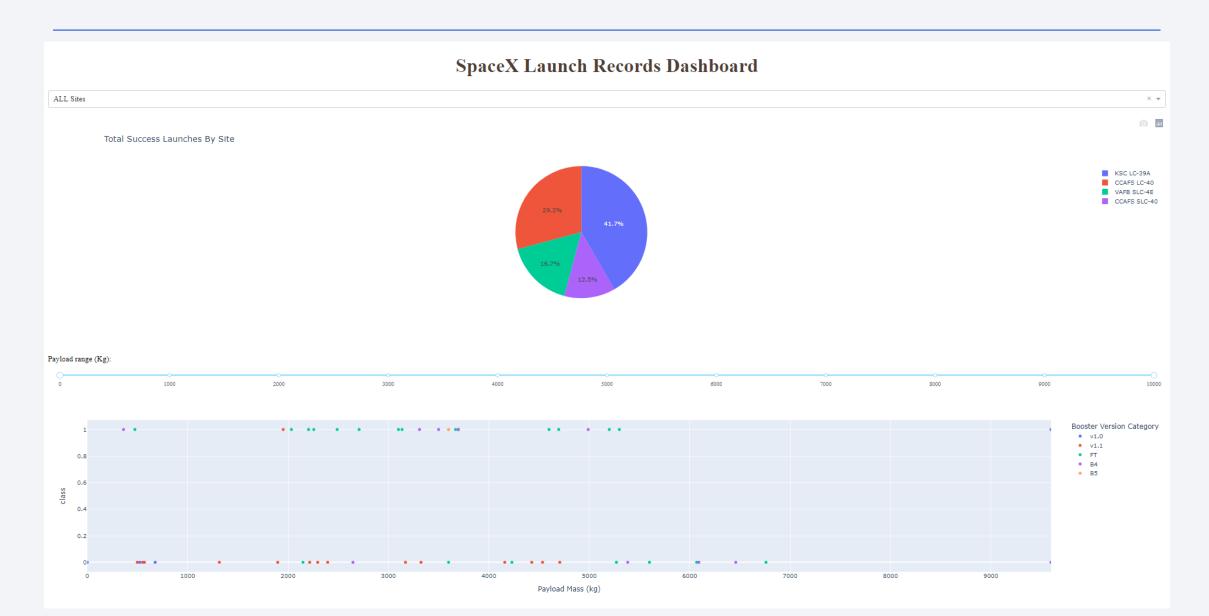
Predictive Analysis (Classification)

- Build four types of models by using sklearn
 - Logistic Regression classification model
 - Support Vector Machine classification model
 - Decision Tree classification model
 - K Nearest Neighbors classification model
- Split the dataset into train and test by using sklearn (with size of test data 20%)
- Fit models by training data, changing the hyperparameters iteratively
 - using sklearn's GridsearchCV class
- Predict the accuracies on test data for every model
- Choose the model which has the best accuracy
- GitHub URL: https://github.com/kazu-nak/cousera-capstone/blob/master/Week4 Machine%20Learning%20Prediction.ipynb

Results

- Exploratory data analysis results
 - Orbit types affected to success rate clearly
 - Yearly trend of success rate is increasing
 - Payload mass (kg) has correlation with success rates
- Interactive analytics demo in screenshots
 - Shown in the next slide
- Predictive analysis results
 - The outcome of the launch (success or failure) can be predicted by machine learning model (Logistic Regression, SVM, KNN) with the accuracy 0.83
 - Those models were trained by 72 data, and tested on 18 data

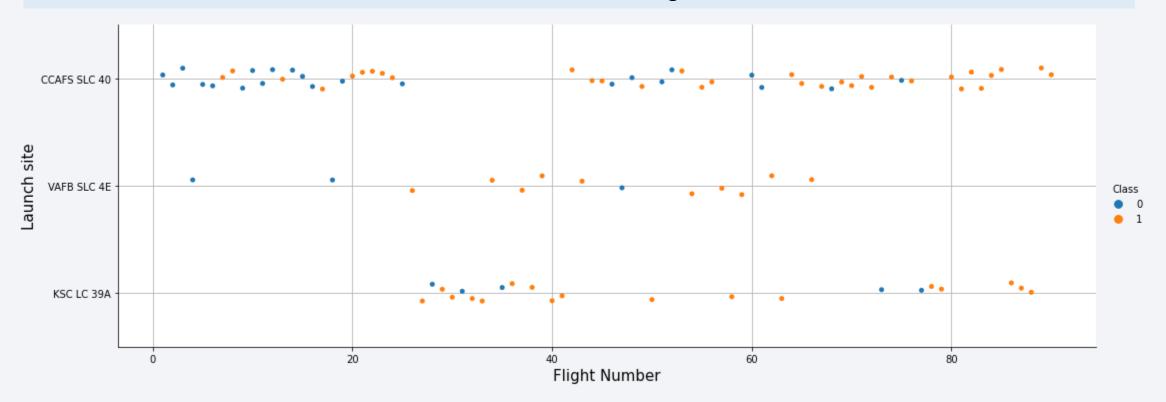
Results





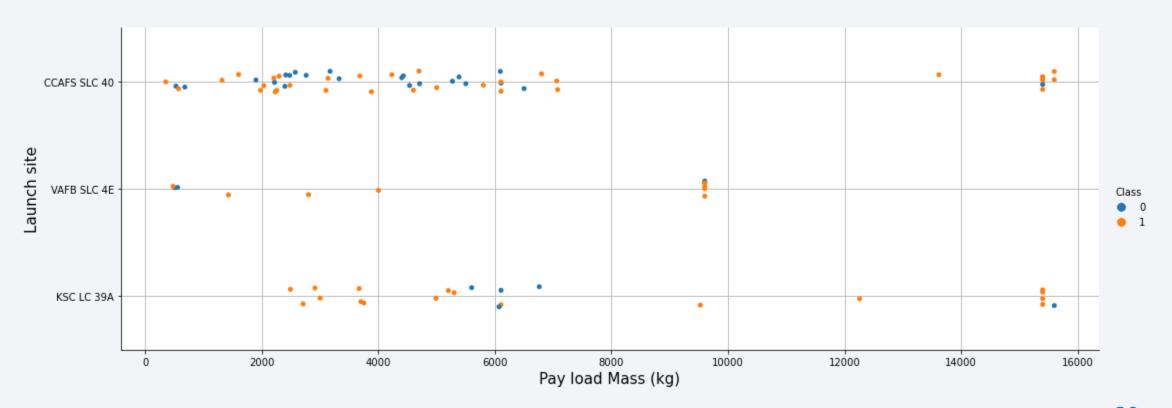
Flight Number vs. Launch Site

- From Flight number 1 to 20, the successful rate is very low.
 Most of those first 20 flights were launched from CCAFS SLC 40
- On the other hand, KSC LC 39A started to be used after 26th flight.



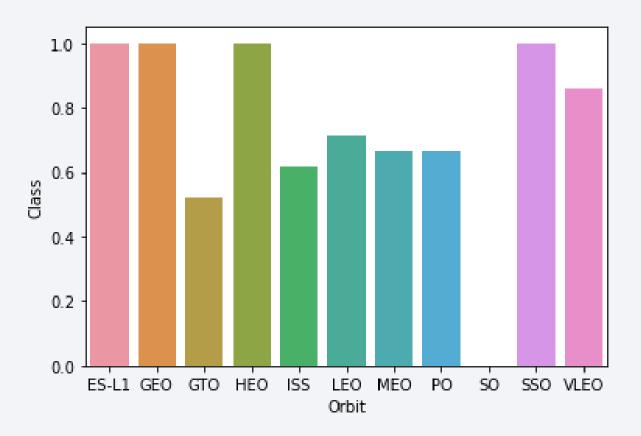
Payload vs. Launch Site

- Most of the launches were with payload mass under 8,000 kg
- For VAFB-SLC, there are no rockets launched for heavy payload mass greater than 10,000 kg



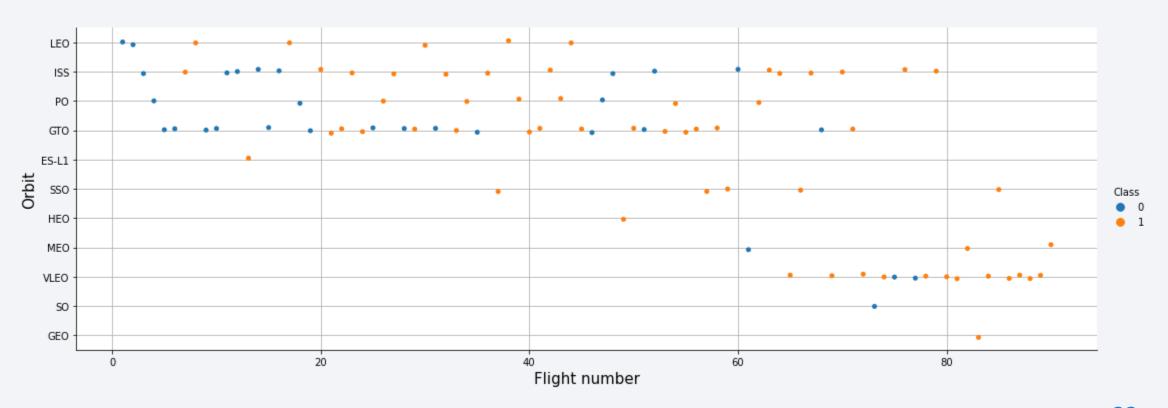
Success Rate vs. Orbit Type

- Success Rate strongly depends on the Orbit Type
- Orbit Type **SO** looks the most difficult (success rate=0%) whereas **ES-L1/GEO/HEO/SSO**'s success rate=100%



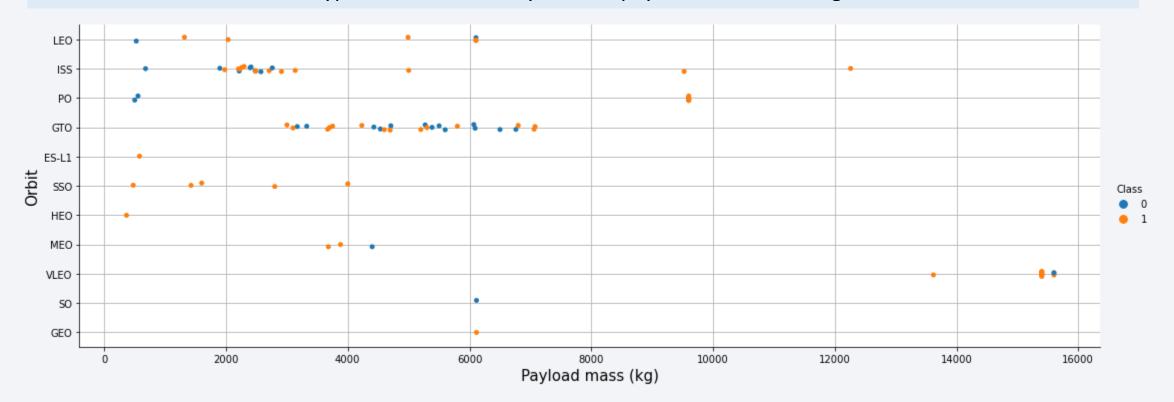
Flight Number vs. Orbit Type

- Total number of flights differs by orbit type very much.
- Orbit Type ES-L1/SO/GEO happened just once whereas LEO/ISS/PO/GTO/VLEO happened a lot of times.



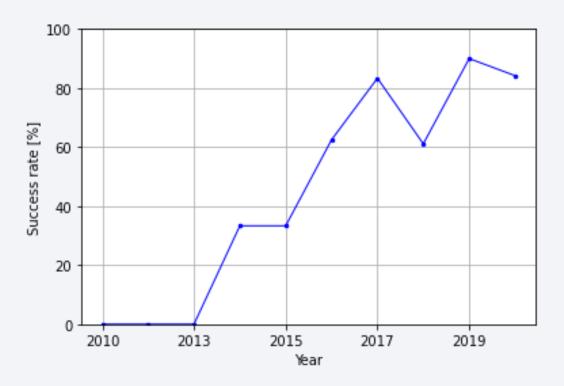
Payload vs. Orbit Type

- Most of the payloads ranged less than 8,000 kg
- Orbit type **ES-L1** carried only very light payload (less than 1,000 kg)
- On the other hand, Orbit type **VLEO** carried only heavier payload than 13,000kg



Launch Success Yearly Trend

- Success rate tends to be increased year by year.
- From 0% (2010) to more than 80% (2020)
- In 2018, unexpected decrease of success rate compared to 2017.



All Launch Site Names

- There are four unique launch sites
 - → CCAFS LC-40, CCAFS SLC-40, KSC LC-39A, VAFB SLC-4E
- DISTINCT statement was used extract unique elements



Launch Site Names Begin with 'CCA'

- 5 records are displayed in the screenshot below
- Wildcard character '%' and LIKE operator were used to specify the launch sites beginning with 'CCA'



Total Payload Mass

- The total payload carried by boosters from NASA was 45,596 kg
- SUM statement and WHERE clause were used to calculate the sum of payloads from NASA (CRS)

Average Payload Mass by F9 v1.1

- The average payload mass carried by booster version F9 v1.1 was 2,534 kg
- AVG statement and WHERE clause were used to calculate the average of payload mass by F9 v1.1
- Here, to take all the variants of F9 v1.1 into account, (for example, F9 v1.1 <u>B1012</u>), LIKE operator was used.

```
In [40]:  

**Select AVG(PAYLOAD_MASS_kg_) FROM SPACEXTBL WHERE BOOSTER_VERSION LIKE 'F9 v1.1%'

**ibm_db_sa://wfr03162:***@b0aebb68-94fa-46ec-a1fc-1c999edb6187.c3n41cmd0nqnrk39u98g.databases.appdomain.cloud:31249/bludb
Done.

Out[40]: 1

2534
```

First Successful Ground Landing Date

- The dates of the first successful landing outcome on ground pad was 2015-12-22
- MIN statement was used for DATE columns in order to pick up the first date in the table

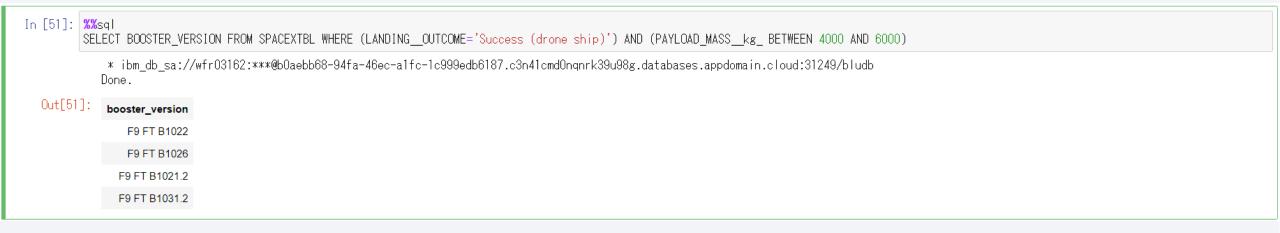
```
In [45]: %%sql
SELECT MIN(DATE) FROM SPACEXTBL WHERE LANDING_OUTCOME='Success (ground pad)'

* ibm_db_sa://wfr03162:***@b0aebb68-94fa-46ec-a1fc-1c999edb6187.c3n41cmd0nqnrk39u98g.databases.appdomain.cloud:31249/bludb
Done.

Out[45]: 1
2015-12-22
```

Successful Drone Ship Landing with Payload between 4000 and 6000

- List of the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000
 F9 FT B1022 / F9 FT B1026 / F9 FT B1021.2 / F9 FT B1031.2
- BETWEEN operator was used to specify the range of the payload



Total Number of Successful and Failure Mission Outcomes

- The total number of successful and failure mission outcomes
 - → 100 successes and 1 failure in total 101 missions
- LIKE operator was used to take all Success variants in the MISSION_OUTCOME into account

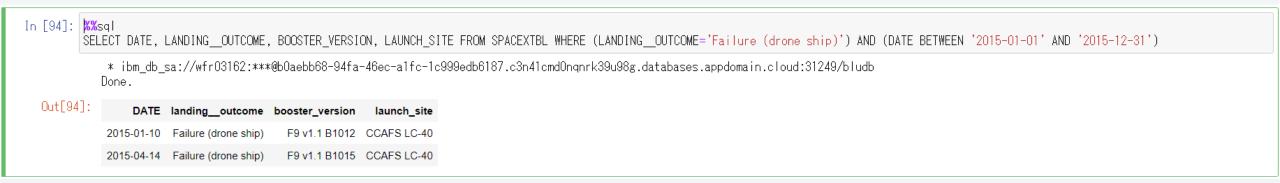
Boosters Carried Maximum Payload

- List of the names of the booster which have carried the maximum payload mass
 - → Shown in the screenshot below
- Subquery was used for this complex querying as described in the screenshot below



2015 Launch Records

- List of the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015
 - → Shown in the screenshot below
- BETWEEN operator was used with datetime format to limit the range of dates



Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

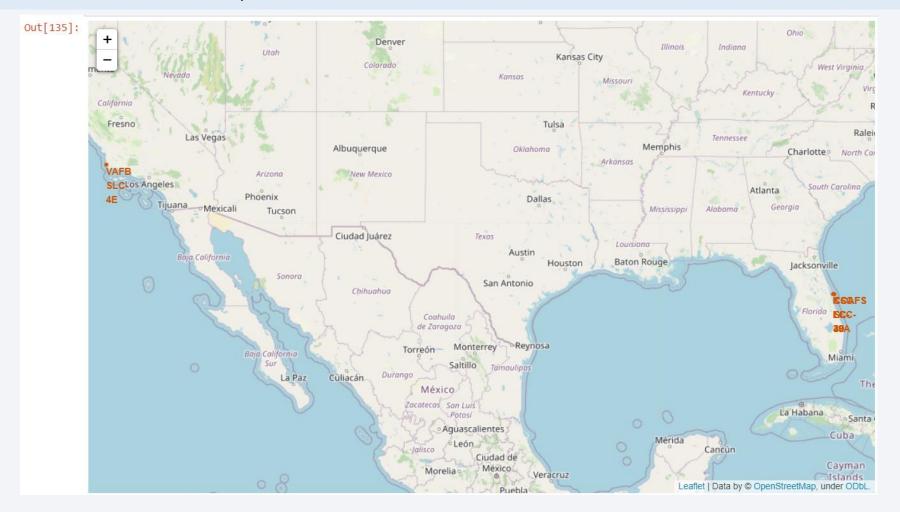
- Rank of the count of landing outcomes between the date 2010-06-04 and 2017-03-20, in descending order
 - → Shown in the screenshot below
- GROUP BY statement was used to analyze the data per Landing Outcomes





All launch sites' location markers on a global map

- All launch sites locate close to coastlines
- VAFB SLC-4E is on west coast, whereas other launch sites are on east coast



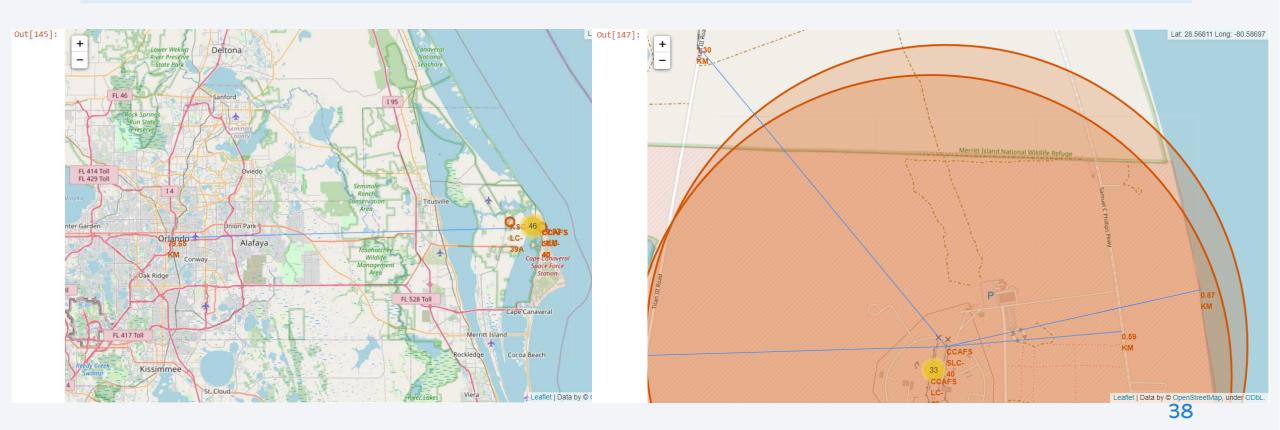
Color-labeled launch outcomes on the map

- Launch outcome can be clearly shown by icon colors at its exact location on the map
- Total number of flights, success rate of each launch site can be understood by clicking its location on the map



Distance from launch site to proximities

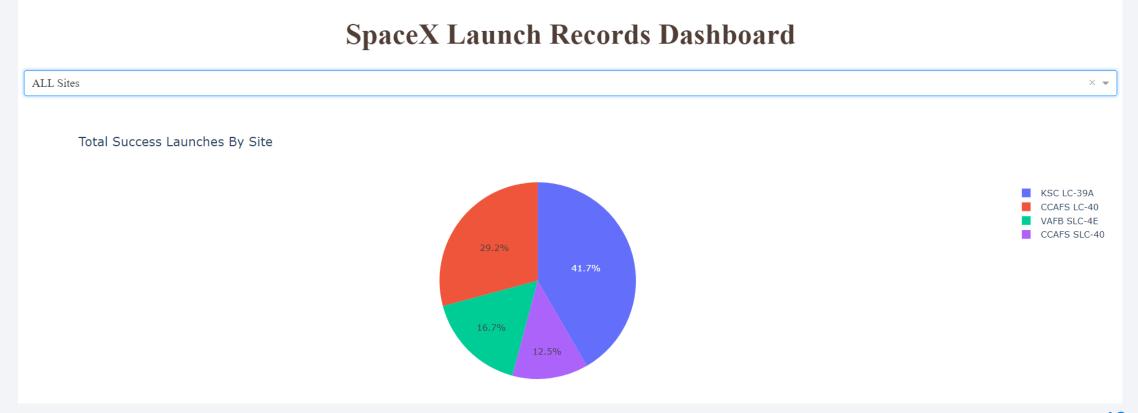
- Launch site is distanced <u>more than 50km from a big city zone</u>, whereas <u>some other proximities</u> (coastline, <u>railway</u>, highway) are located closely (almost within 1km)
- Example Launch site in the screenshots below = CCAFS SLC-40





Pie chart - Launch success count for all sites

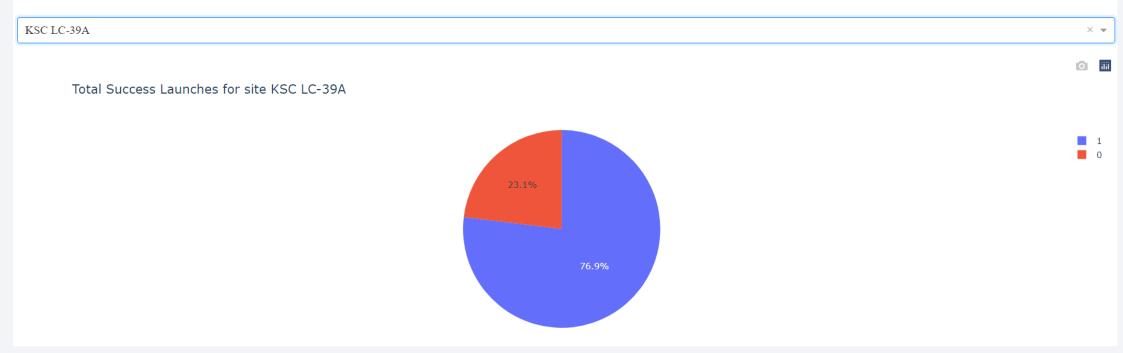
- More than 40% of the successful launch were from KSC LC-39A
- CCAFS SLC-40 has the least numbers of the successful launches



Pie chart – The Launch site with highest launch success ratio

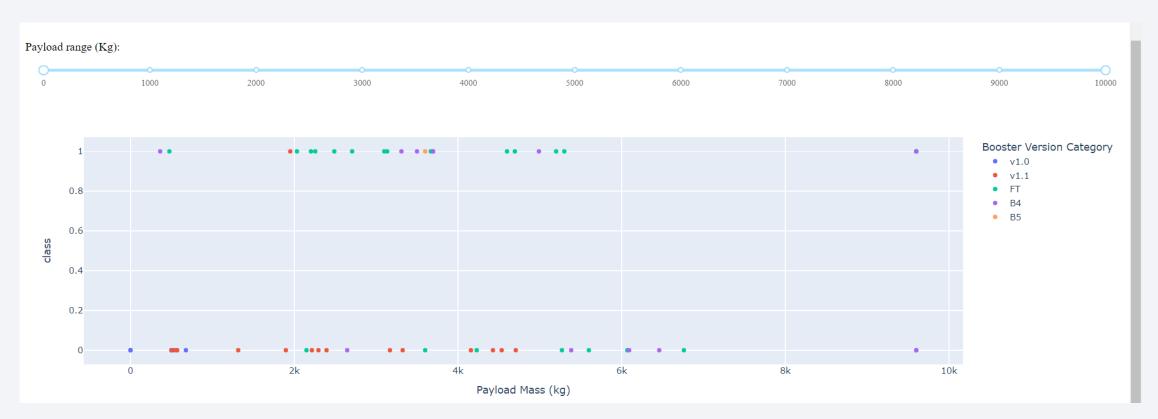
- **KSC LC-39A** has the highest launch success ratio
- The success ratio was 76.9%





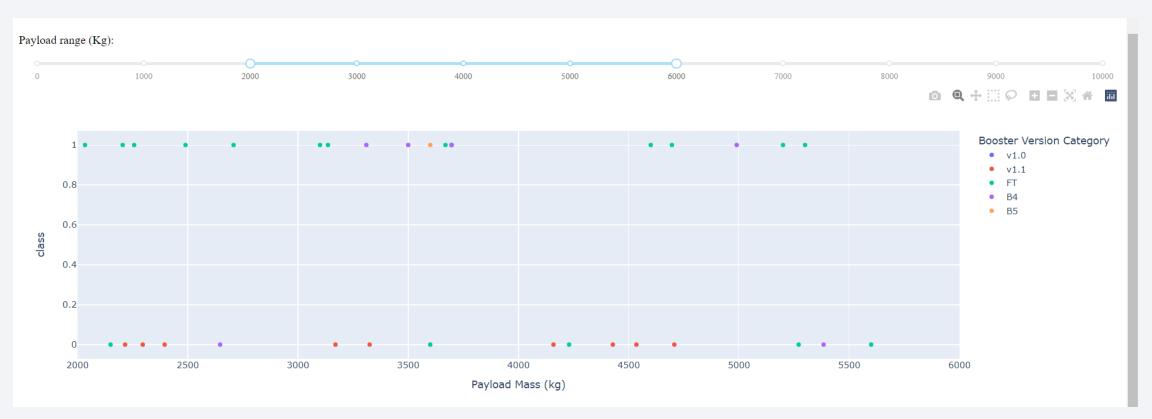
Scatter plot - Payload vs. Launch Outcome scatter plot for all sites

- For Payload mass over 6,000kg, the success launch ratio tends to be quite low
- Successful launches are mainly mapped in Payload's range 2,000 6,000 kg



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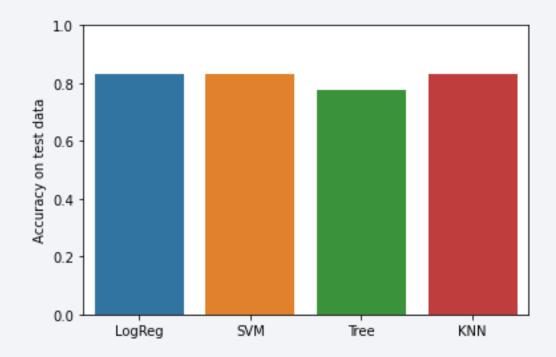




Classification Accuracy

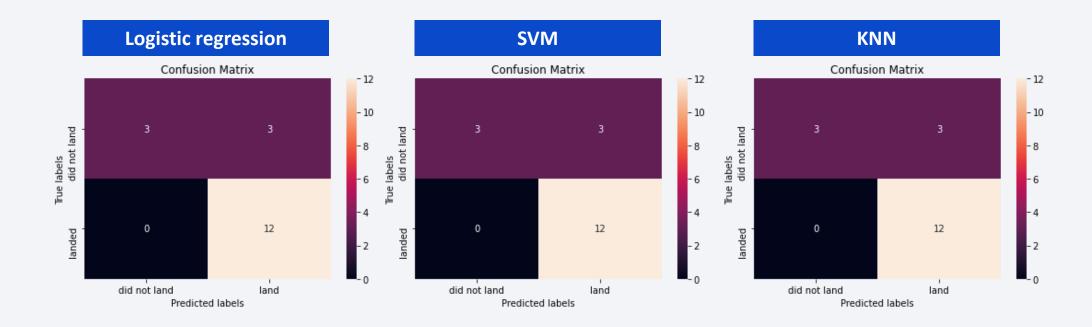
 The accuracies for all built classification models in bar chart

- → Logistic Regression, SVM and KNN models showed the same accuracy <u>0.83</u>
- → Whereas Decision Tree model showed less accuracy <u>0.78</u>



Confusion Matrix

- Logistic Regression, SVM and KNN models resulted the same confusion matrix.
- Three "false positive" cases were observed in every model.
- No "false negative" was observed.



Conclusions

- After the hyperparameter tuning in each model, Logistic Regression, SVM and KNN models showed the same accuracy on the test data set.
 (The accuracy was 0.83 on the test data set)
- The confusion matrix were also same among those three models (Three "false positive", no "false negative")
- For this problem, any of those three models are acceptable.
 For now, Logistic Regression model would be chosen because of the simplicity and easiness to understand the model structure and algorithm.

As the next trial, further hyperparameter tuning on each model could be tried.

